

Sawn Timber Market to Reach USD 882.2 Billion by 2035, Driven by Sustainable Construction Demand

The Softwood Timber segment is projected to grow at a CAGR of 5.2%, whereas another segment Hardwood Timber is likely to grow at 4.0%

ROCKVILLE, MD, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- The Global [Sawn Timber Market](#) report projects robust growth, expanding from USD 531 billion in 2024 to USD 882.2 billion by 2035, with a compound annual growth rate (CAGR) of 4.8%. This expansion is driven by increasing demand for high-strength, eco-certified wood in construction, furniture, and engineered wood applications,

supported by global trends in sustainable building practices. The report provides actionable insights for stakeholders aiming to capitalize on the growing need for versatile, environmentally friendly timber solutions across diverse industries.

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What Are the Key Market Insights?

The global sawn timber market is thriving due to its critical role in construction, furniture, and packaging, driven by its high bonding strength, uniform grain, and eco-friendly properties. Sawn timber, available in softwood and hardwood variants, is valued for its workability, crack resistance, and suitability for precision joinery, making it ideal for residential and commercial projects. The market is propelled by the global push for sustainable construction, with 70% of builders prioritizing eco-certified timber to meet green building standards like LEED.

Urbanization, with 57% of the global population living in urban areas in 2023, fuels demand for sawn timber in housing and infrastructure. Challenges include limited forest cover, high



harvesting costs, and low awareness of sawn timber's construction benefits. Innovations in precision forestry and AI-driven sawmills are improving yield and sustainability. Asia-Pacific leads with a 45% market share, driven by China's construction boom, while Europe and North America focus on sustainable sourcing.

What Are the Key Statistics and Forecasts?

The report forecasts the sawn timber market to grow from USD 531 billion in 2024 to USD 882.2 billion by 2035, with a CAGR of 4.8%, compared to a 4.15% CAGR from 2022 to 2032. The construction sector dominates, accounting for 50% of demand, driven by residential housing and infrastructure projects. Softwood timber holds a 60% share due to its affordability and versatility in framing and decking. Asia-Pacific, led by China, is the largest market, while Europe, with a 29% share, benefits from France's rising sawnwood exports. The packaging segment, including pallets for e-commerce, is growing at a 5.2% CAGR. Global construction spending, projected to reach USD 14 trillion by 2030, supports market growth. These projections reflect the market's alignment with urbanization and sustainability trends.

How Can Industries Benefit from the Report's Findings?

The report's insights are valuable across multiple industries. In construction, sawn timber supports sustainable building with high-strength applications in framing, flooring, and modular structures, reducing carbon footprints. The furniture industry leverages its aesthetic appeal and durability for high-quality designs, appealing to eco-conscious consumers. Packaging benefits from sawn timber's use in pallets and crates, driven by e-commerce growth. The DIY and home improvement sectors use sawn timber for fencing and decking, fueled by rising consumer interest in sustainable materials. Businesses can leverage the report to innovate with eco-certified products, target high-growth regions like Asia-Pacific, and align with regulations like the EU Deforestation Regulation to enhance market competitiveness.

What Are the Details of the Report and Publisher?

The Global Sawn Timber Market report is built on a rigorous methodology, combining primary research through interviews with industry experts and secondary analysis of market trends and company reports. It covers market dynamics, competitive landscapes, and regional analyses across North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. The report segments the market by wood type (softwood, hardwood), processing method (rough-sawn, dressed, kiln-dried, pressure-treated), application (construction, furniture, packaging, decking), and end-use industry (construction, furniture, logistics).

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Who Are the Key Players?

The sawn timber market is moderately fragmented, with leading companies driving innovation and sustainability. Weyerhaeuser, in collaboration with GreenFirst Forest Products in 2023, launched low-carbon sawn timber offerings for construction. Stora Enso invested EUR 1 billion in 2023 to expand cross-laminated timber production in Finland, enhancing its market share. Other key players include West Fraser Timber Co. Ltd., Canfor Corporation, Interfor Corporation, and UPM-Kymmene Corporation, focusing on eco-certified timber and precision processing to meet global demand for sustainable wood products.

What Are the Recent Developments in the Market?

Recent advancements are shaping the sawn timber market. In February 2023, Weyerhaeuser partnered with GreenFirst Forest Products to introduce low-carbon sawn timber, reducing environmental impact by 10%. Stora Enso's EUR 1 billion investment in 2023 expanded its Finnish production line for cross-laminated timber, targeting modular construction. In 2021, France's sawnwood exports to Gabon grew by 53%, boosting tropical hardwood supply. Innovations in AI-driven sawmills and precision forestry are improving yield by 15%, while eco-certification programs like FSC are gaining traction. Regulatory frameworks, such as the EU's deforestation-free supply chain laws, are driving demand for sustainable timber. These developments highlight the industry's focus on sustainability and efficiency.

Conclusion

The Global Sawn Timber Market report offers a comprehensive guide for stakeholders navigating the sustainable wood products landscape. With a projected value of USD 882.2 billion by 2035 and a 4.8% CAGR, the market is driven by demand for eco-certified wood in construction, furniture, and packaging, particularly in Asia-Pacific. Innovations in precision processing and sustainable sourcing, alongside applications in green building, position the market for sustained growth. Businesses can leverage the report to innovate, target high-growth markets, and align with environmental and industry trends.

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