

MyGig Launches New Website To Help Professionals Earn More Through Trusted Referrals

Built in collaboration with Hydro Media Group, the new platform reimagines how business professionals earn through high-trust referrals

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8, 2025 /EINPresswire.com/ -- While

73% of Gen Z scrambles for side

hustles to beat inflation, most gig work

still feels like a grind. MyGig (joinmygig.com) just changed that equation entirely.



The certified reseller platform launched a completely redesigned website that transforms how business professionals monetize their networks: No hard selling, no career risk, no compromising relationships for a quick buck.

"We're not just launching a website. We're launching a movement," said Gary Engels, CEO of MyGig. "The gig economy used to mean driving for Uber or delivering food. Now it means leveraging your professional relationships to create real wealth, the smart way."

Built with outcome-obsessed marketing firm Hydro Media Group, [the new joinmygig.com](https://the.new.joinmygig.com) platform cuts through the noise with laser focus: get professionals the opportunity to earn from day one through high-trust referrals of business solutions that actually matter.

"Our new site is an extension of our belief that professionals deserve smart, reputation-safe ways to earn," said Engels. "It's built to convert interest into action — and action into meaningful income."

The numbers tell the story. With inflation crushing household budgets, over half of Americans now hustle on the side. But most side gigs pay peanuts and demand massive time commitments. MyGig flips that script, enabling professionals to earn meaningful income by simply connecting businesses with solutions they genuinely need.

"What blew me away was the transparency," says Christine Rico, a certified reseller. "I can see

everything in my downline, understand exactly how each product works and speak confidently about why businesses need these solutions. It's not selling. It's solving problems and getting paid for it."

The platform delivers three game-changers that traditional gig work can't match:

— Reputation-safe earning: Professionals maintain their credibility while building income streams that complement, rather than compete with, their primary career.

— High-value solutions: Instead of pushing random products, resellers promote curated business solutions that companies actually want and need.

— Smart scaling: Built-in training, marketing tools and support systems mean professionals can grow their referral income without becoming full-time salespeople.

"Every professional has a network. Most just don't know how to monetize it ethically," Engels added. "We've cracked that code."

The timing couldn't be better. As economic uncertainty drives professionals to diversify income streams, MyGig offers a path that enhances rather than endangers their primary career trajectory.

For more information on MyGig or to sign up as a certified reseller, [visit Joinmygig.com](https://joinmygig.com).

ABOUT MYGIG:

MyGig empowers business professionals to earn on their own schedule by connecting businesses to valuable financial, HR and technology solutions. The platform makes it simple, ethical and rewarding for tens of thousands of gig workers globally to leverage existing relationships without hard selling or career risk using MyGig's certified reseller platform, academy, marketing tools, live training, contests and recognition programs.

ABOUT HYDRO MEDIA GROUP:

Hydro Media Group specializes in outcome-driven digital marketing that converts interest into income. Part of The Anchor Group ecosystem, Hydro empowers ambitious professionals to build profitable online businesses through expert training, cutting-edge tools, and strategic partnerships — no experience required.

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