

# Kalamazoo Gears Up for Its First-Ever LEGO® Fan Expo This August

*Celebrate creativity and imagination with one weekend of building, discovery, and fun for all ages*

KALAMAZOO, MI, UNITED STATES, July 8, 2025 /EINPresswire.com/ -- Families and LEGO® lovers of all ages are invited to experience a weekend of imagination, learning, and hands-on fun when BrickUniverse [LEGO® Fan Expo](#) makes its Kalamazoo debut on August 23–24 at the Kalamazoo Expo Center.

This exciting, family-focused event brings together world-renowned LEGO® artists, STEM-based activities, and interactive build zones to inspire creativity in children and adults alike.

"BrickUniverse isn't just a fan expo—it's a celebration of creative thinking, problem solving, and hands-on learning," says event organizer Angela Beights. "It's a place where kids and Adults can build together, be inspired by amazing LEGO creations, and learn through play."

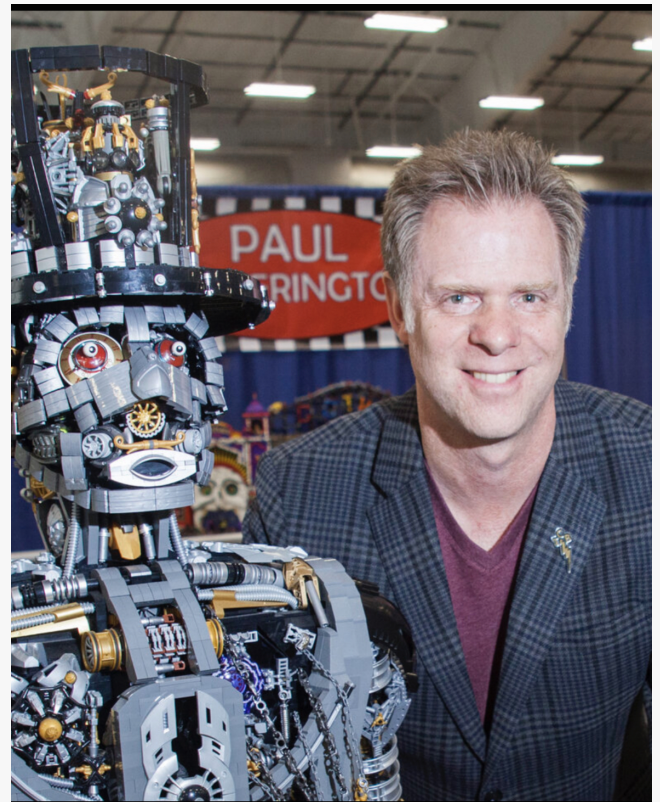
## What to Expect

Jaw-dropping LEGO® displays from professional artists from across the country  
Educational building zones where kids and adults alike can explore design, architecture, and engineering

Vendors selling rare and custom LEGO® sets, minifigures, and accessories

Meet-and-greets with expert LEGO® builders, ready to share their process and inspire the next generation

## Learning Through Play



Lego® artist Paul Hetherington

BrickUniverse offers more than just entertainment—it's an opportunity to learn by doing. Children will engage in critical thinking, spatial reasoning, and cooperative problem-solving as they build side-by-side with their families and peers.

Educators and parents alike praise the event's ability to spark STEAM (Science, Technology, Engineering, Arts, and Math) interest in a hands-on, screen-free environment.

## □□ Event Details

When: August 23–24, 2024

Where: Kalamazoo Expo Center, 2900 Lake St, Kalamazoo, MI

Tickets: Timed-entry sessions are available at (<https://www.brickuniverseusa.com>)

Advance purchase is strongly recommended, as sessions are expected to sell out.

## About BrickUniverse:

Founded in 2014, BrickUniverse is a nationally touring LEGO® fan event that brings together creativity, education, and community. With thousands of attendees each year, the expo is designed to foster imagination and connection—one brick at a time.

Beth Swims

BrickUniverse

[info@brickuniverseusa.com](mailto:info@brickuniverseusa.com)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/829468659>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.