

MNComms Launches Science Comms Accelerator to Amplify the Visibility of Nordic Research and Development

Applications open July 9 to help strengthen funding, policy and public impact.

HELSINKI, FINLAND, July 9, 2025 /EINPresswire.com/ -- Communications and marketing agency MNComms Ltd. today launched its Science Comms Accelerator, a communications program to help Nordic research and development initiatives, also in early stage start-ups, secure funding, influence policy and engage the public.

“Too often, important scientific and technological advances struggle to break through the noise due to limited communications resources, a focus on specialist-only audiences, and terminology that is difficult for non-experts to grasp,” said MNComms founder Marikka Nevamäki. “This program equips researchers, innovators and start-ups with the tools to translate complex work into clear, compelling narratives – so discoveries attract the attention and support they deserve.”

The Science Comms Accelerator comprises:

1. Audit

A free review of existing materials to pinpoint strengths, gaps and messaging opportunities.

2. Brand & messaging strategy

A discounted roadmap to engage audiences and funders.

3. Training & coaching

Discounted interactive workshops for research teams and communications leads.

4. Ongoing media & stakeholder outreach

Discounted regular promotion of findings and project milestones to targeted outlets.

Accepted teams receive the initial audit at no cost, plus a 25 percent discount on follow-up services for six months, with no obligation to proceed beyond the audit. The Accelerator is open to scientific and technological R&D projects – including early-stage start-ups – based anywhere in Denmark, Finland, Iceland, Norway or Sweden.

Applications are open now through 9 September 2025.

[For more information and to apply, click here >>](#)

About MNComms

MNComms is a Finland-based communications and marketing consultancy with long experience in translating complex discoveries and advancements in science, research and technology into engaging narratives that influence funding, policy and public understanding.

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