

# Tom Jackobs Urges Entrepreneurs to Burn Their Old Sales Scripts This Fourth of July

*Los Angeles-based sales coach says freedom comes from connecting—not closing*

LOS ANGELES, CA, UNITED STATES, July 18, 2025 /EINPresswire.com/ -- While others are setting off fireworks, Tom Jackobs is lighting a match to old-school sales scripts that feel robotic and manipulative.

"This Fourth of July, forget memorized lines," says Tom. "Your business needs a message that comes from the heart—not a script that came from someone else's mouth."

Jackobs teaches private-pay clinics and wellness professionals how to grow revenue with emotional intelligence and authentic connection through his Selling With H.E.A.R.T. method.

"If your sales conversation sounds like a telemarketer, it's time for a rewrite," he says.

"Clients buy from people they trust, not people who talk at them."

This July, Tom Jackobs is offering free training on how to sell naturally—no pyrotechnics required.



Tom Jackobs / CEO

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*Tom Jackobs*

About Tom Jackobs: Tom is an international speaker and fractional sales leader based in Los Angeles. He helps purpose-driven professionals grow through ethical, trust-based selling. Learn more about Tom Jackobs at <https://tomjackobs.com/>.

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