



# The Morning Mood Podcast Debuts, Delivering Actionable Insights for Today's Business Leaders

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*New Podcast Offers a Fresh, Unfiltered Voice in Supply Chain, Leadership, and Life Lessons*

RICHMOND, VA, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- A bold voice is reimaging the business and leadership podcast space. Kimberly Reuter, acclaimed speaker and former Amazon architect, debuts her new show, [The Morning Mood](#), delivering sharp insights, candid advice, and real-world examples to help listeners navigate business challenges and lead with confidence. Drawing on her success co-hosting other podcasts, Ms. Reuter brings her undeniably captivating style to The Morning Mood and is quickly becoming a part of business leaders' morning routines.

Part business wisdom, part leadership development, and part personal commentary, The Morning Mood provides a unique perspective where Kimberly Reuter explores everything from supply chain challenges, scaling a team, and personal mindset shifts to valuable lessons learned. Each episode feels like a conversation with a trusted mentor. Kimberly's approach is smart, candid, and refreshingly real. In a 20-minute space, Kimberly gets to the point as she shares untold stories, offers actionable advice, and motivates listeners.

"The Morning Mood is about mentorship and sharing hard-earned lessons," says Kimberly Reuter. "Whether someone is running a business, leading a team, or simply trying to navigate their way in the workplace, I want to offer the insights I've gained along the way and advice I wish someone told me. My goal is to lend my expertise in supply chain and leadership to support anyone looking for clarity, growth, or a fresh perspective. I'm not afraid to get personal and dive into the good, the bad, and everything in between."

The Morning Mood will feature:

- Daily solo episodes and special guests
- Real-world tips on business and leadership
- Behind-the-scenes insights from Kimberly's own journey building and leading teams for some of the most iconic companies
- Raw, unfiltered truths that no one is talking about
- Thoughtful takes on life, business, and career pivots
- Special episodes featuring well-known leaders, celebrity entrepreneurs, and some of the most influential voices of today

The Morning Mood will include a curated selection of series, with each series taking a deep dive to explore some of the most pressing topics in business today. Throughout each series, top figures who have shaped and transformed industries will join Kimberly to share their insights, personal anecdotes, and offer practical advice. The inaugural series titled “The Architects,” drops on Wednesdays and kicks off with four informative interviews with Thorsten Runge, a senior consultant and renown expert in logistics, supply chain, transportation, and e-commerce. Thorsten played an instrumental role in structuring behemoth companies including Amazon and eBay to support their growth into global enterprises.

The Morning Mood is now available on Spotify, YouTube, and other streaming platforms. New episodes drop daily.

#### About Kimberly Reuter

A visionary leader at the intersection of technology, innovation, and leadership, Kimberly Reuter has over 20 years of experience in e-commerce and supply chain. Her vision for Amazon's international operations helped revolutionize global logistics and scale one of the largest and most complex supply chains in the world. Not only did her work support Amazon's exponential growth, but it also set a benchmark for the industry as a whole.

During her tenure at Amazon, Kimberly spearheaded transformative initiatives to optimize cross-border logistics, enhance fulfillment processes, and elevate operational efficiency. Her ability to seamlessly integrate cutting-edge technology into supply chain processes has established her as a trusted authority in the e-commerce space.

Kimberly's expertise extends beyond mass retail. She has partnered with luxury fashion brands to navigate the transition to digital platforms, while maintaining their exclusivity and safeguarding brand integrity. She understands the unique challenges luxury brands face and knows how to help them thrive in a digital-first economy.

Today, Kimberly empowers organizations to achieve global expansion, streamline e-commerce operations, and build strategic brand partnerships. Her approach is practical, results-oriented, and backed by two decades of hands-on experience. Her clients don't just hear about strategies—they see measurable, lasting results.

With a track record of success spanning Fortune 500 companies like Ford, Michelin, and Black & Decker, Kimberly has consistently delivered transformative supply chain solutions. Her leadership has driven innovation and growth at Nordstrom and QVC, where she implemented predictive supply chains, optimized logistics, and managed large-scale change initiatives. Her ability to turn complex challenges into actionable solutions has earned her a reputation as an industry trailblazer.

Shay Pantano

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