

# Travel Scams in 2025: Key Insights for Vacationers and Timeshare Owners

AZ, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- As Americans enter the heart of summer, the rise in temperatures has been matched by a surge in travel-related scams targeting families eager to enjoy long-awaited vacations.

The World Travel and Tourism Council expect 2024 to contribute \$11 trillion to the global economy and make up 9.6% of global GDP. With global travel and tourism thriving—scammers are seizing the opportunity to exploit eager travelers, particularly in the vacation rental and timeshare sectors.

#### The Global Travel Boom of 2025

According to American Express Travel Trends, 74% of travelers plan 1–3 domestic trips this year, and 59% expect to travel internationally. As millions pursue dream vacations, fraudsters are developing increasingly deceptive schemes.

#### What Travel Scams are Thriving in 2025?

Travel scams are evolving rapidly. According to a recent warning published by the Better Business Bureau, the two major threats in 2025 are vacation rental scams and timeshare resale scams.

#### Vacation Rental Scams

Scammers pose as property owners with fake listings, pressuring victims to send deposits for non-existent rentals. They often use doctored photos and request untraceable payments.

#### Timeshare Resale Scams

Fraudsters acting as "resale agents" claim they can sell your timeshare for a fee. Once they collect the upfront "closing costs", "transfer taxes" or "processing fees" they vanish—no sale ever takes place.

#### Timeshare Sector: Growing Industry, Growing Risk

The timeshare industry is forecasted to reach \$13.52 billion this year and \$23.83 billion by 2034, according to Zion Market Research. As ownership expands, so does the pool of vulnerable targets for timeshare-related scams. The Federal Trade Commission (FTC) has issued multiple alerts warning consumers of fraudulent timeshare exit operations.

## Real Example: From Bad to Worse

A timeshare owner recently contacted <u>Vacation Ownership Consultants</u> (VOC) for assistance after they paid \$13,000 to a company in 2023 that promised to cancel their timeshare. The title was transferred to a shell company, but maintenance fees kept coming. Contact attempts failed. Research revealed the operation had ties to numerous entities and operated under a misleading "money-back guarantee." To date, they have yet to receive a refund despite added pressure of filing complaints with the bbb.org and attorney general.

### BBB Scam Tracker Data

The Better Business Bureau's Scam Tracker reports 9,403 travel/vacation/timeshare scams in 2025, many involving fake listings, booking websites, or fraudulent exit services.

## Tips to Avoid a Travel Scam

1. Ignore unsolicited offers from emails, texts, or web browser ad pop-ups.

2. Research thoroughly via BBB.org, ScamTracker, Google, or Yelp.

3. Avoid companies that use urgency and high-pressure tactics, especially those requesting payment by wire transfer or via an untraceable payment method.

4. Be skeptical of "escrow" or "money-back guarantees." They often are nothing more than an advertising gimmick that lack legal safeguards.

5. Choose companies with 10+ years of experience and strong customer satisfaction records.

## Resources for Avoiding Travel Scams in 2025

To stay safe, the Better Business Bureau recommends using their pre-travel checklist at bbb.org/all/travel/before-the-trip. It provides essential guidance for verifying offers, avoiding red flags, and connecting you with trustworthy businesses.

## Tips to Avoid Vacation Rental Scams

Before booking, Google the rental property address to confirm it exists and matches the photos. Ask for a video tour if anything seems off. Avoid hosts unwilling to video chat or answer direct questions.

Always book and pay through trusted rental platforms. Avoid off-platform deals involving wire transfers or crypto. When in doubt, work with a licensed travel agent who can connect you with vetted, verified rentals.

## Trust Built Over Time Assisting Timeshare Owners

When it comes to navigating the complicated world of timeshare ownership and cancellation, Vacation Ownership Consultants (VOC) stands out as a trusted ally for consumers. With over a decade of experience, VOC offers reliable <u>timeshare exit solutions</u> backed by real client satisfaction stories. Unlike many companies that advertise empty promises or misleading guarantees, VOC focuses on tailored strategies and consumer education.

For families seeking help with a burdensome timeshare, partnering with an experienced and

well-reviewed organization like VOC can be a reliable resource.

The Bottom Line on Avoiding Travel Scams in 2025

By taking the time to research, ask questions, and seek out long-standing businesses, consumers can better protect themselves from turning a dream vacation into a financial nightmare.

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