



VIIGROUP and 360Medlink Complete Merger to Deliver AI Powered Digital Medicine Solutions

Transforming Life Sciences with AI Driven, Clinically Validated Digital Medicine Solutions for Patients, Payors and Providers

BETHLEHEM, PA, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- VIIGROUP Inc., a leader in generative AI healthcare innovation, and 360Medlink, a pioneer in digital health and clinical research announce the completion of their merger. The combined company will leverage expertise in digital health innovation, focusing on AI-driven healthcare solutions to enhance patient and provider experience, while optimizing clinical outcomes and resource utilization. The organization brings together proven expertise to deliver cutting-edge digital therapeutics (DTx), software as a medical device (SaMD), and AI-powered solutions designed to revolutionize life sciences, healthcare delivery, and patient care.

A Unified Vision for the Future

- VII LiveAgent AI: cutting-edge real-time AI visual conversational assistant for personalized healthcare delivery and experiences.
- Clinikly.ai Treatment Companion: advanced AI-powered solution and digital ecosystem supporting patients throughout their treatment journey, offering on demand personalized guidance and enhancing adherence to care plans.
- Persist-Rx: Class-I Medical Device (SaMD) for treatment monitoring and management, delivering AI accurate support and data insights to healthcare providers.

Trusted Partners to Life Sciences

As trusted partners to pharmaceutical/biotechnology companies, health systems, and contract research organizations (CROs), the company's advanced AI therapeutic solutions enable life sciences organizations to:

- Improve patient care experience, engagement and retention through innovative, user-friendly solutions.
- Streamline efficiency for clinicians by providing AI and telehealth solutions that reduce administrative burdens, increase satisfaction and optimize care delivery.
- Deliver tailored healthcare insights to drive data-driven decisions and improve clinical outcomes.

About VIIGROUP and 360Medlink:

VIIGROUP is a leading provider of AI-driven life sciences and healthcare transformation solutions, dedicated to improving patient and physician engagement and outcomes. 360Medlink is a renowned expert in digital therapeutics, virtual health and clinical research, offering innovative solutions for treatment management and clinical trial management.

Contact:

Mark Benthin
mark.benthin@vii.group
(514) 515-4204

Jean Manassé Théagène
jmt@360Medlink.com
(514) 917-0360

Mark Benthin
Viigroup Inc.
+1 514-515-4204

[email us here](#)

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