



# AI CERTs® Launches Bitcoin+ Executive™ Certification to Equip Leaders for the Digital Currency Revolution

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NEW YORK, NY, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- As Bitcoin continues to shape the future of global finance, the need for informed and future-ready leadership is reaching a critical juncture. To meet this demand, AI CERTs®, a global pioneer in role-based, vendor-aligned [AI certifications](#), has introduced the Bitcoin+ Executive™ certification. This strategic credential is designed for business leaders, fintech professionals, and institutional decision-makers seeking to navigate and leverage Bitcoin innovation for competitive advantage.

The [Bitcoin Executive certification](#) bridges the critical knowledge gap between technical blockchain mechanics and real-world business applications. Unlike traditional crypto crash courses, this program is tailor-made for executives who must make strategic decisions about Bitcoin adoption, blockchain integration, regulatory compliance, and investment alignment. From understanding decentralized finance (DeFi) to building secure payment ecosystems, Bitcoin+ Executive™ empowers leaders with the insight, language, and context needed to act decisively in the evolving digital asset landscape.

Spanning eight executive-aligned modules, the Bitcoin+ Executive™ curriculum begins with Introduction to Blockchain and Cryptocurrency and moves into high-stakes topics like Bitcoin Blockchain Mechanics, Decentralized Applications using Bitcoin Script, and Advanced Blockchain Concepts. Learners will also explore Cryptocurrency Trading, Regulations and Compliance, Bitcoin's Real-World Business Applications, and the convergence of blockchain with emerging technologies such as AI and IoT.

The content is reinforced with industry case studies, capstone exercises, and real-time tools including Glassnode, CoinMarketCap, Blockchain Explorer, and Lnbits—ensuring leaders are equipped with both theory and decision-critical insight.

Ideal for fintech strategists, institutional investors, startup founders, CIOs, and senior enterprise architects, the Bitcoin+ Executive™ certification is available in two flexible formats: a 1-day instructor-led session (live virtual or classroom) and a self-paced learning track (nearly 6 hours of expert-curated content including podcasts, videos, e-books, and quizzes). All participants receive a one-year subscription to ongoing updates, an AI mentor for guided learning, and a full exam preparation kit.

The certification concludes with a 90-minute online proctored exam featuring 50 questions. A score of 70% or higher earns professionals a globally recognized credential and blockchain-authenticated digital badge, validating their capability to lead Bitcoin-centric conversations, investment strategies, and product innovation.

As the global cryptocurrency market is projected to touch \$1.9 trillion by 2028, and businesses worldwide continue integrating Bitcoin into core financial systems, the ability to lead with clarity and confidence is no longer optional—it's essential. The Bitcoin+ Executive™ certification delivers the strategic depth, business fluency, and cross-functional perspective needed to turn Bitcoin from a buzzword into a boardroom advantage.

About AI CERTs®:

AI CERTs® is a globally recognized certification body specializing in role-based credentials in Artificial Intelligence and Blockchain technologies. Aligned with ISO 17024:2012 standards, its programs set a global benchmark for quality and credibility, empowering professionals with practical, job-ready skills through hands-on, real-world application.

Serving a broad spectrum of roles, from developers and data analysts to business leaders and frontline teams—AI CERTs® bridges the global tech skills gap with our ever-expanding portfolio.

With 45+ new certifications in development, the organization remains firmly positioned at the forefront of emerging technology education.

For more information, visit [www.aicerts.ai](http://www.aicerts.ai)

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