

# Digital Printing Market Growth | Emerging Technologies & Future Outlook 2025 | DataM Intelligence

*The Global Digital Printing Market is expected to grow at a CAGR of 7.5% during the forecast period (2024-2031).*

AUSTIN, TX, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- Market Overview:

The [Digital Printing Market](#) is rapidly evolving as industries shift from traditional printing techniques to more efficient, precise, and environmentally friendly digital alternatives. Offering benefits like reduced waste, lower turnaround times, and high-quality print outputs, digital printing is gaining traction in packaging, labels, textiles, and 3D printing applications.



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The Digital Printing Market is rapidly growing due to demand for high-quality, customizable prints across packaging, textiles, and commercial sectors, driving global adoption.”

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Market Drivers and Opportunities:

**Sustainability and Eco-Friendly Printing:** As businesses adopt eco-conscious practices, digital printing offers a greener alternative by reducing ink waste and enabling on-demand production.

**Customization and Short-Run Production:** Brands are leveraging digital printing for personalized packaging,

promotional materials, and custom textile designs.

Growth in E-commerce and Packaging: The packaging industry's shift to smart and variable data printing is fueling the demand for digital printing technologies.

Technological Advancements: Innovations such as high-speed inkjet printers, UV-curable inks, and hybrid printing solutions are enhancing the capabilities of digital printers across sectors.

Market Segmentation:

By Ink Type:

Aqueous

Solvent

UV-curable

Latex

Dye Sublimation.

By Print Head Type:

Inkjet

Laser.

By Substrate Type:

Plastic Films or Foils

Release Liner

Glass

Textile

Paper

Ceramic.

By Region:

North America

Latin America

Europe

Asia Pacific

Middle East

Africa.

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Market Geographical Share:

North America leads the market with strong adoption across the commercial, publishing, and packaging sectors, particularly in the U.S. which is a key innovation hub.

Asia-Pacific is expected to witness the highest growth rate, driven by industrial expansion, cost-effective manufacturing in countries like China and India, and booming textile industries.

Europe is following suit, with increased investment in digital printing for advertising and on-demand publishing.

#### Key Market Players:

Hewlett-Packard Development Company, L.P.

Canon, Inc.

Ricoh Company, Ltd.

Mimaki Engineering Co., Ltd.

RoLAnd Dg Corporation

Xerox Corporation

DIC Corporation

Altana AG

Flint Group

Sakata Inx Corporation.

These companies are continually innovating through product launches, strategic partnerships, and acquisitions to strengthen their global presence.

#### Recent Developments:

##### United States

2025: HP Inc. launched a new generation of HP Indigo presses designed to boost speed and AI-driven automation for high-volume packaging printers, significantly reducing turnaround time.

2024: Xerox Corporation unveiled a cloud-based digital print management platform targeting SMBs, enhancing remote printing and real-time tracking capabilities.

##### Japan

2025: Canon Inc. introduced advanced UV inkjet printers optimized for industrial use, particularly in flexible packaging and electronics.

2024: Seiko Epson Corporation expanded its PrecisionCore printhead technology for the textile sector, focusing on high-speed, sustainable digital fabric printing solutions.

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Conclusion:

The Global Digital Printing Market is expected to grow rapidly, driven by rising demand for sustainability, customization, and innovation across industries. With technical advancements and changing consumer expectations, the digital printing landscape will continue to evolve, opening up new options for manufacturers, designers, and brands alike.

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Sai Kiran

DataM Intelligence 4Market Research

+1 877-441-4866

Sai.k@datamintelligence.com

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