

Mobile Security Market Size is Projected to Exceed USD 22.1 Billion by 2030 (21.1% CAGR)

Rising online mobile payments and growing BYOD adoption are driving increased demand and growth in the global mobile security market.

WILMINGTON, DE, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- The main purpose of mobile security is to protect the confidentiality of the data stored in mobile phones and to enhance the integrity of the mobile devices. In addition, numerous benefits provided by mobile security application, such as protecting data against malwares and cyber-attacks and providing access of data from remote location are the major factors for the [mobile security market](#) growth.



As per the report, the global mobile security industry was accounted for \$3.3 billion in 2020, and is expected to reach \$22.1 billion by 2030, growing at a CAGR of 21.1% from 2021 to 2030.

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Surge in online mobile payment and increase in security need from adoption of bring your own devices (BYOD) have boosted the growth of the global mobile security market. However, high cost of mobile security solution and complexity in designing embedded security solution hinder the market growth. On the contrary, growth in use of machine learning and artificial intelligence in phone security applications would open new opportunities in the future.

Covid-19 scenario:

1. The Covid-19 pandemic had a positive impact on the market due to increase in number of mobile hackings, data theft, and other mobile-related crimes
2. Moreover, the number of smartphone users increased during the pandemic, which benefited

the demand for mobile security in order to keep personal data and other details safe from hackers.

By operating system, the android segment held the largest share in 2020, accounting for more than half of the global mobile security market, as android is the most adaptive operating system because of the efficient working and application appearance in the smartphone and tablets market. However, the others segment is estimated to register the highest CAGR of 24.2% during the forecast period, as operating system offers security multitasking and supports specialized input devices.

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By end user, the individuals segment is projected to manifest the highest CAGR of 23.7% from 2021 to 2030, as the security solutions provided for individual use allow to restore data to any subsequent device, regardless of operating system. However, the enterprises segment held the largest share in 2020, accounting for more than four-fifths of the global mobile security market, as enterprise users demand security solutions that ensure the security of each document and data file whilst allowing users to remain productive and collaborative in much-secured way.

By region, the global mobile security industry across North America dominated in 2020, accounting for more than one-third of the market, owing to adoption of mobile technologies and societal trends. However, the market across Asia-Pacific is anticipated to showcase the highest CAGR of 24.0% during the forecast period, owing to increase use and reliance on mobile devices and surge in BTOD trends.

Major market players

Apple Inc.
Broadcom Inc.
BlackBerry Limited
Google LLC
Citrix Systems, Inc.
Mobileiron, Inc.
International Business Machine Corporation
Samsung Electronics Co. Ltd.
Microsoft Corporation
VMware, Inc.

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Key Benefits for Stakeholders:

1. This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the mobile security market from 2020 to 2030 to identify the prevailing mobile security market forecast.
2. The mobile security market research is offered along with information related to key drivers, restraints, and opportunities.
3. Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
4. In-depth analysis of the mobile security market segmentation assists to determine the prevailing market opportunities.
5. Major countries in each region are mapped according to their revenue contribution to the global mobile security market size.
6. Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
7. The report includes the analysis of the regional as well as global mobile security market trends, key players, market segments, application areas, and market growth strategies.
8. The quantitative analysis of the global mobile security market size from 2021 to 2030 is provided to determine the market potential.

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1. [MLOps Market Size](#)
2. [Mobile Gaming Industry](#)

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various

companies. This helps us dig out market data that helps us generate accurate research data tables and confirm the utmost data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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