

The Rising Demand for Extended Luxury Rentals Amid 2024 Tourism Boom Explains Waou Rentals

As international tourism in Madrid surges, Waou Rentals explains how luxury apartment rentals see a significant rise in demand.

WASHINGTON, WA, UNITED STATES, July 9, 2025 /EINPresswire.com/ -- Madrid continues to solidify its position as one of Europe's premier destinations. In 2024, the city welcomed a record 16.5 million visitors, with nearly 9 million of them coming from international markets. This influx has fueled the demand for high-end, extended vacation rentals that blend luxury, comfort, and flexibility. Tourists increasingly seek stays ranging from a few days to several weeks or even months, a trend that is especially popular among those combining work commitments with leisure time in the Spanish capital.



Luxury apartments

In particular, American travelers have become a key demographic for Madrid's luxury rental market. In 2024, Spain attracted 94 million international tourists, with the U.S. contributing significantly to this total. American visitors typically spent an average of €2,113 per person, with an average stay of 7.7 nights. Many of these tourists are opting for longer, more personalized stays, preferring a home-like environment with all the conveniences of modern life while still being close to Madrid's cultural and social attractions. This shift towards longer stays has led to increased demand for [boutique luxury apartments in Madrid](#) that offer both sophistication and the flexibility required by business and leisure travelers alike.

[Waou Rentals](#), catering to this growing demand, offers a curated selection of luxurious apartments in prime locations across Madrid. These properties are designed for those who require more than just a hotel room—they provide a seamless living experience that combines elegant interiors with the comfort and convenience of a fully equipped home. With extended stays becoming more attractive to tourists, these rentals provide the perfect base for those

looking to immerse themselves in Madrid's vibrant lifestyle.

The city's tourism industry continues to be a key driver of its economy, contributing 8.6% to the region's GDP and generating €25 billion in economic impact in 2024. With nearly 300,000 jobs supported by the sector, it remains a crucial part of Madrid's economic growth. As more international visitors prioritize flexibility in their travel arrangements, particularly those combining work and leisure, luxury rentals are meeting this need by offering a more personalized and high-quality alternative to traditional hotel stays.

Looking ahead to 2025, the trend for extended luxury rentals is expected to continue, with many travelers embracing longer vacations and remote work opportunities. Madrid, with its dynamic culture, excellent amenities, and rich history, will remain a prime destination for those seeking a refined and comfortable home base.

About Waou Rentals:

Waou Rentals is a [property management agency](#) that offers a collection of luxurious, boutique-style apartments in Madrid, ideal for international tourists seeking extended stays. We specialize in providing an elevated, home-like experience with elegant decor, modern amenities, and prime locations that allow guests to fully immerse themselves in the local culture.

Waou Rentals

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