

Uber Creative Advertising Agency Launches 5-Year Plan in Nigeria

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/EINPresswire.com/ -- UK-based advertising company [Uber Creative Advertising Agency](#) has officially signed a five-year strategic partnership agreement with the Nigerian government, aiming to boost the development of the country's tourism industry and create over 3 million jobs in the coming five years. At the same time, Uber Creative Advertising Agency will collaborate with several local and international charitable organizations to improve living conditions for vulnerable populations through a variety of aid and support programs.

As part of this initiative, Uber Creative Advertising Agency will work closely with renowned charitable organizations including Tabitha-

Abimbola Foundation, Lagos Food Bank Initiative, Education as a Vaccine (EVA), The Irede Foundation, Amaudo UK, TASTE Nigeria, Yinka Shonibare Foundation, Bisi Alimi Foundation, Land of Hope, and GEANCO Foundation. The collaboration will focus on providing food relief, medical care, educational resources, and other essential services to communities in need.

Charity is not just goodwill—it is a social responsibility

Uber Creative Advertising Agency firmly believes that philanthropy goes beyond donations; it plays a vital role in promoting social equity and long-term sustainability. By offering platform support, volunteer programs, and resource allocation, the company seeks to help impoverished families, orphans, the elderly, the sick, and vulnerable women and children regain hope and dignity.

Following its entry into the Nigerian market, Uber Creative Advertising Agency has committed to



a three-pronged mission focusing on education, healthcare, and online employment, aiming to improve local living conditions starting at the household level and expanding outward to communities across the country.

Employment is the key to sustainable poverty reduction
Uber Creative Advertising Agency stresses that meaningful employment is the foundation for lifting people out of poverty—but it must go beyond mere numbers. Over the next five years, the company will establish more than 1,000 local offices across Nigerian cities and provide job-specific training, career development programs, and long-term employment support. The goal is to prevent the cycle of “employment – unemployment – poverty relapse” by ensuring quality, stability, and sustainability in job creation.

By fostering economic diversification and integrating local industries, Uber Creative Advertising Agency will help build a structured and inclusive employment ecosystem, anchored in stable jobs, skills alignment, and workplace protections.

About Uber Creative Advertising Agency

Founded in 2015 and headquartered in London, Uber Creative Advertising Agency is a creative agency specializing in global tourism and hospitality promotion. The company leverages both on-site and digital campaigns to help tourist destinations and luxury hotels boost brand awareness and market visibility.

Uber Creative Advertising Agency has formed long-term partnerships with global landmarks and institutions such as the Pyramids of Egypt, Venice, Maldives, Ritz Paris, and Hotel Danieli in Venice. Its proprietary online promotion platform not only enhances marketing effectiveness for clients but also offers global users remote job opportunities. Up to 60–70% of the promotion fees paid by clients are distributed as performance-based rewards to remote platform workers.

In September 2024, at the invitation of the Nigerian government, Uber Creative Advertising Agency conducted a six-month nationwide assessment. In March 2025, the company officially signed a five-year strategic cooperation agreement, marking its formal entry into the Nigerian market and its deep commitment to tourism development, youth employment, and social impact across the country.

About Us
Uber is a leading global creative advertising agency. Founded in 2015, we are committed to providing innovative and efficient advertising services to our clients. We have offices in major business centers around the world and provide promotion support to world-renowned scenic spots, five-star hotels and tourism officials of various countries through our global team.

Our mission is to help our clients stand out in the fiercely competitive market by increasing the visibility of famous scenic spots and five-star hotels, expanding the audience, and boosting business growth.

Tourism revolution:
Nigeria takes a big step forward in tourism with the bold creation of a Ministry of Tourism.

Nigeria's visionary move to establish an independent Ministry of Tourism marks a pivotal moment in the country's commitment to the tourism industry. The establishment of the new Ministry of Tourism underscores Nigeria's recognition of the huge potential of its diverse society, culture and natural landscape.

The Nigerian market has a huge tourist population base. The Uber platform needs a large number of employees to complete the exhibition of famous global attractions and five-star hotels. We will create 3 million jobs for the large number of young people in Nigeria. Warmly welcome new partners to join our dynamic family! From this moment on, we will stimulate innovation vitality in resource sharing and break through development bottlenecks in complementary advantages. Every collision of ideas may breed breakthroughs, and every effort will reap growth echoes. From today on, let us work together to make every idea bloom with value, and every hand in hand will lay a solid foundation, and move forward at full speed towards a broader future!

With the popularization of the Internet around the world, Uber has insight that the future business focus will shift from offline to online. In order to keep up with the times and better serve global customers, Uber has launched its own online business promotion platform.

We have established long-term strategic cooperation with world-renowned scenic spots such as the Egyptian pyramids, Venice and the Maldives, hotels such as the Ritz Paris and the Danieli Hotel in Venice are committed to providing exposure and promotion services for well-known scenic spots and hotels. At the same time, the Uber platform will charge a certain amount of promotion fees to tourist attractions or hotels. 60%-70% of them will be used as rewards for online employees who complete the task.

Official website: <https://uberbest.com>

Focus on dreams, work together, and share a better future!

UBER CREATIVE ADVERTISING LTD
Uber Guide

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