

# GeniusVets Charges Ahead with the Final Stops on Their 2025 Roadmap to Success Tour

*GeniusVets is hitting the road; join industry leaders for strategy, growth insights, and hands-on resources to build the veterinary practice of your dreams.*

SAN DIEGO, CA, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- [GeniusVets](#), the leading marketing platform founded by a DVM and veterinary marketing experts, is shifting into high gear as it heads into the final stretch of its 2025 Roadmap to Success Tour. With thousands of miles behind them and a community of inspired DVMs across the country, the GeniusVets team is showing no signs of slowing down.



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Following a high-impact year of event activations, practice growth workshops, and Marketing Health Exams nationwide, GeniusVets is excited to announce the remaining tour stops for 2025, including the return of its highly anticipated Veterinary Practice Ownership Symposium.

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We're committed to empowering veterinarians with the education and resources they need to make confident, informed decisions.”

*Dr. Michele Drake, Co-Founder of GeniusVets*

#### Remaining 2025 Tour Stops:

- Fetch Kansas City August 22-24
- AAHA Con in Chicago September 11-13
- TVC VetVision Atlanta September 13-14
- Vet Show Wild West in Reno October 15-18
- Vet Show New York November 6-7

- Fetch Long Beach December 5-7

At each stop, GeniusVets has brought live on-site Marketing Health Exams, giveaways, growth strategy resources, and the opportunity to connect with industry leaders, including [Dr. Michele Drake](#) and David Hall.

The Veterinary Practice Ownership Symposium will make a significant appearance at Vet Show Wild West, offering a multi-session, no-fluff series designed for practice owners, aspiring owners, and decision-makers. Topics include startup systems, scaling strategies, leadership mindset, and innovative marketing tactics, all delivered by DVMs and industry professionals who have been in the trenches and built thriving businesses.

STOP BY THEIR BOOTH

and learn what makes  
 **GeniusVets**  
the #1 highest performing  
marketing solution for  
veterinary practices!



Visit GeniusVets Booth at Veterinary Events for Free Resources

“The speakers that are presenting at the Veterinary Practice Ownership Symposium have systems that are working to grow practices today,” said Dr. Michele Drake, Founder of the Drake Center and Co-Founder at GeniusVets. “We’re committed to empowering veterinarians with the education and resources they need to make confident, informed decisions.”

Whether you're a seasoned owner, an associate eyeing the next chapter, or a team leader seeking new ways to scale your impact, the GeniusVets team invites you to say hello, grab your growth plan, and get recharged.

For more info and the full Roadmap to Success schedule, visit the [destination map](#).

#### About GeniusVets:

GeniusVets is the only marketing platform founded by a DVM and veterinary marketing experts, built to empower practices with real growth strategies that deliver impactful results. They blend data and creativity to create strategies that drive client acquisition, build your reputation, and stay true to your practice’s mission. With customized programs based on real client behavior, they don’t believe in one-size-fits-all. It’s about helping your practice thrive and provide exceptional care.

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