

hi-tequity Selects James Kolb As Director Of Operations To Drive Data Center Deployment And Growth

Kolb's Unique Operational Leadership Enhances Delivery for Hyperscale Infrastructure

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/EINPresswire.com/ -- hi-tequity, a provider of turnkey data center power and infrastructure solutions for hyperscale and AI operators, today announced James Kolb has been named Director of Operations. Kolb brings extensive experience in engineer-to-order manufacturing, supply chain optimization, and capacity planning to drive scalable growth and optimize operational workflows for data center customers. His expertise is instrumental in scaling hi-tequity's accelerated, power-first deployment model, as AI and hyperscale demand strain traditional data center builds.

"As AI workloads continue to drive unprecedented data center infrastructure demands, [speed-to-market](#) has become a competitive differentiator," said Jim Embley, co-founder at hi-tequity. "James brings the operational leadership needed to scale our delivery model while maintaining the consistency our customers expect."



hi-tequity Selects James Kolb
As Director Of Operations

In his role, Kolb will lead operational planning, project management, and process improvement initiatives across hi-tequity's [data center development](#) portfolio. Additionally, he will collaborate closely with internal teams and external partners to identify and mitigate operational risks, ensure compliance with internal policies and regulatory requirements, and optimize resource allocation.

"It's a true privilege to join hi-tequity, a dynamic organization poised to disrupt the data center industry," Kolb said. "I look forward to leveraging my skills and expertise to ensure hi-tequity's continued success and contribute to its innovative solutions."

Before joining hi-tequity, Kolb held senior operations roles in aerospace and defense, data

center, and energy industries, specializing in engineer-to-order manufacturing, supply chain optimization, and capacity planning at companies such as Collins Aerospace, Tidal Time Solutions, and GE. He holds a Bachelor of Science in Mechanical Engineering from the United States Naval Academy.

About hi-tequity

Founded in 2024 by two industry veterans, hi-tequity specializes in rapid-deployment data center solutions designed specifically for next-generation computing workloads. The company delivers turnkey power and infrastructure for hyperscale and AI data center operators, with industry-leading deployment speeds and power-first development strategies.

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