

Three Dealerslink Innovations Demonstrate how Flexible Tech Stack Excellence Delivers ROI for Automotive Dealers

AI-Generated Backgrounds, OBD Scanner, and ReconCloud 2.0 showcase how Dealerslink empowers dealers to build their ideal tech environment.

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Dealerslink, the technology leader in automotive dealership solutions, today highlighted the continued success of three advanced products launched in 2024 and early 2025: AI-Generated Backgrounds, the Dealerslink OBD

Scanner, and the powerful ReconCloud 2.0 reconditioning tool. These solutions exemplify the unique approach Dealerslink incorporates into dealership technology— providing best-in-class solutions that integrate seamlessly while empowering dealers to maximize margins, accelerate operations, and build their ideal technology environment without rigid platform constraints.

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Mike Goicoechea

These innovations address the fundamental challenge facing dealership operations: the need for powerful tools that work together without forcing disruptive workflow changes or vendor lock-in. Unlike competitors who require dealers to choose between good software OR marketplace access, the Dealerslink integrated approach combines proprietary innovation with open integration capabilities.



Dealerslink

AI-Generated Backgrounds: Elevating Your Online Showroom - Professional vehicle photography with over 20 background options that eliminate costly studio setups while accelerating the listing process.

OBD Scanner: Fast, Accurate, and Fully Integrated - Comprehensive 15-second diagnostics on

over 50 engine components, integrated directly into appraisal and inventory management workflows.

ReconCloud 2.0: The Ultimate Reconditioning Solution - Real-time reconditioning visibility and streamlined processes that transform workflow bottlenecks into competitive advantages.

"These three innovations demonstrate our fundamental philosophy: exceptional tools become transformational when they work together seamlessly," said Mike Goicoechea, CEO for Dealerslink. "Rather than forcing dealers into rigid ecosystems, we're building a flexible foundation that adapts to dealers' operational preferences rather than forcing them to adapt to ours."

"Our team uses the Dealerslink OBD Scanner on every trade. It saves us time and ensures we're not taking in vehicles with hidden mechanical issues," said Daniel from Denny Menholt Nissan. "It's the best diagnostic tool we've found".

For more information about Dealerslink's flexible tech stack solutions or to schedule a demonstration, visit www.dealerslink.com or contact the Dealerslink team at 1 (844) 340-2522.

ABOUT DEALERSLINK

Dealerslink is the pioneering provider of flexible dealership technology solutions, delivering comprehensive inventory management and marketplace access through an adaptable tech stack approach. As a 100% employee-owned company, Dealerslink combines 20+ years of automotive expertise with industry-leading innovation, empowering dealerships to build their ideal technology environment without restrictive platform dependencies. Learn more at www.dealerslink.com.

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