

# People Jobs Launches: The Global Platform for HR Careers and Culture Roles

*Curated HR, employer branding, and people ops jobs worldwide. People Jobs connects people-focused talent with organizations that truly value their people.*

SINGAPORE, SINGAPORE, SINGAPORE, July 14, 2025 /EINPresswire.com/ -- [Employer Branding News](#) (EBN), the leading voice in employer branding and people-first workplace trends, proudly unveils [People Jobs](#) [www.peoplejobs.co](http://www.peoplejobs.co), a bold new global job platform dedicated to HR, people operations, talent acquisition, employer branding, and workplace culture jobs.

Created by talent attraction and retention specialists [Fathom](#), People Jobs arrives at a pivotal moment for the world of work, when AI is replacing not just tasks, but entire roles, and organizations are under pressure to redefine what it means to be “human-first.” As machines get smarter, it’s the people who make the difference. That’s exactly what People Jobs is here to celebrate, protect, and advance.

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This isn’t just another job board, it’s a rallying point for people-first work”

*Mike Parsons, CEO, Fathom*

“This isn’t just another job board, it’s a rallying point for people-first work,” said Mike Parsons, CEO of Fathom. “People Jobs is where practitioners who build inclusive, sustainable and high-performing workplaces go to find their next mission and where employers go when they’re serious about their culture.”



People Jobs logo featuring a playful smiley face, representing a people-first approach to careers.

Why People Jobs, Why Now?

Across the globe, reports show that as AI automates and augments an increasing volume of work, the biggest risks facing businesses aren't technological, they're human.

A staggering 41% of executives say their top risk in 2025 is a lack of reskilling and upskilling capacity in the workforce.

Over 80% of employees now feel their work is changing faster than their ability to adapt.

39% of workers believe they are more replaceable today than they were just four years ago.

(Source: Mercer and Deloitte 2025 Global Human Capital Trends, paraphrased)

As machines scale output, human impact is now the ultimate differentiator. Companies that invest in people-centric roles, from culture and DEI to learning, wellness, and leadership, outperform their peers in both innovation and retention. People Jobs is purpose-built to connect these organizations with the professionals who drive their success.

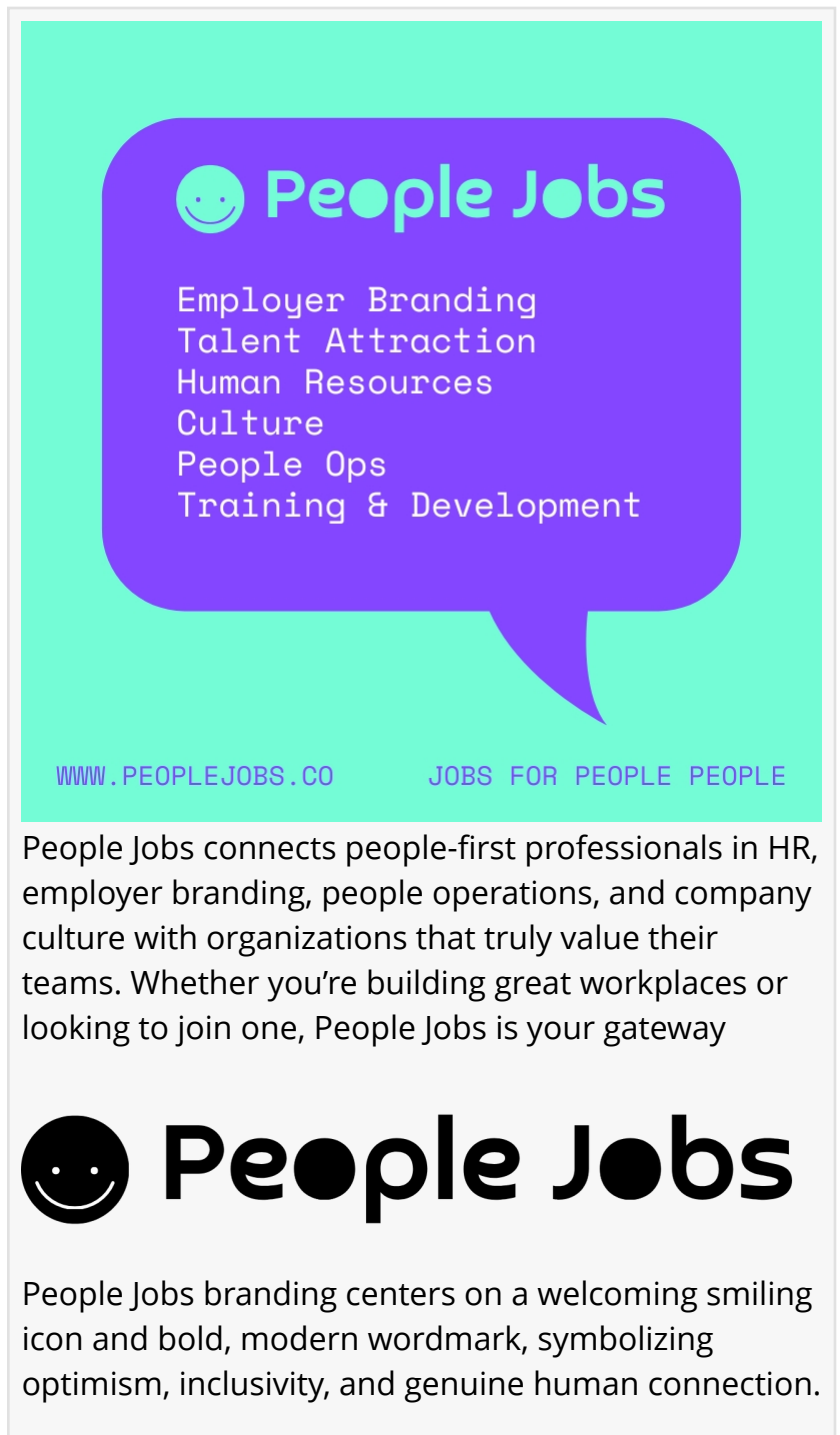
### What Sets People Jobs Apart

**Mission-Driven Curation:** Every listing on People Jobs is hand-selected for its commitment to people-first values. If the job doesn't help build better workplaces, it doesn't belong here.

**Global & Inclusive:** Featuring roles across 50+ countries and embracing remote, hybrid, and in-office models, the platform welcomes diverse hiring models and emerging talent markets.

**Expanded Remit:** More than just employer branding, People Jobs includes recruitment marketing, people operations, talent development, DEI, and workplace culture roles.

**Intuitive UX:** A clean, fast, modern interface designed for today's talent: no clutter, no spam, just great jobs that matter.



The graphic features a teal background with a large, rounded purple speech bubble in the center. Inside the bubble, the People Jobs logo (a smiling face icon) is positioned to the left of the brand name 'People Jobs' in a bold, white, sans-serif font. Below the logo, a list of services is written in a white, monospaced font: 'Employer Branding', 'Talent Attraction', 'Human Resources', 'Culture', 'People Ops', and 'Training & Development'. At the bottom of the bubble, the website 'WWW.PEOPLEJOBS.CO' and the tagline 'JOBS FOR PEOPLE PEOPLE' are displayed in a smaller, white, sans-serif font. Below the bubble, the full People Jobs logo is shown again in black on a white background, followed by a descriptive paragraph about the brand's focus on a welcoming smiling icon and bold, modern wordmark.

**People Jobs**

Employer Branding  
Talent Attraction  
Human Resources  
Culture  
People Ops  
Training & Development

WWW.PEOPLEJOBS.CO JOBS FOR PEOPLE PEOPLE

People Jobs connects people-first professionals in HR, employer branding, people operations, and company culture with organizations that truly value their teams. Whether you're building great workplaces or looking to join one, People Jobs is your gateway

**People Jobs**

People Jobs branding centers on a welcoming smiling icon and bold, modern wordmark, symbolizing optimism, inclusivity, and genuine human connection.

## The Future of Work Is Still Human

People Jobs isn't nostalgic about the past, it's a proactive bet on the future. While AI reshapes industries, people shape culture. As traditional career paths fracture and algorithmic decision-making accelerates, the need for thoughtful, emotionally intelligent, systems-minded professionals is greater than ever.

The People Jobs platform is more than a product launch. It's a call to action. A new talent economy is taking shape and this is where it begins.

About Employer Branding News and Fathom.

Employer Branding News [www.employerbranding.news](http://www.employerbranding.news) is the industry's trusted source for news, insight, and analysis on employer branding, workplace trends, and people-first innovation.

Fathom [www.fathom.inc](http://www.fathom.inc) Fathom is a specialist in talent attraction and retention, helping companies build employer brands that resonate with the right people and keep them.

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