

Bellavia Transforms Canadian Cities, Paving the Way for Global ESG-Focused Urban Development

Bellavia slashes maintenance costs by 60% & boosts ESG in Canadian cities. Seeking global partners for cleaner, sustainable urban development worldwide.

SEOUL, GANGNAM-GU, SOUTH KOREA, July 15, 2025 /EINPresswire.com/ -- South Korean environmental technology leader [SINDO DNT Co., Ltd.](#), in collaboration with its Canadian partner [Streetgraffiti Solutions](#), today unveiled detailed success stories

showcasing the effectiveness and significant ESG contributions of its anti-adhesion coating solution, [Bellavia](#). Successfully deployed across various urban environments in North America, Bellavia is demonstrably improving public aesthetics, reducing municipal costs by an average of 60%, and contributing to sustainable urban development by virtually eliminating illegal postings.

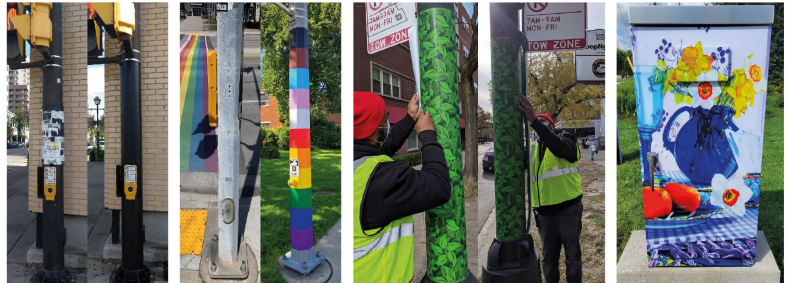
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“Streetgraffiti Solutions Representative”

Brampton's Unprecedented Cleanliness – Downtown Core
Brampton, Ontario, a vibrant and diverse city, faced persistent challenges with unsightly unauthorized posters and stickers, particularly in its bustling downtown core. To proactively elevate cleanliness for its multicultural community and visitors, Bellavia Anti-Stick Paint was applied to numerous street poles. Following application, the presence of illegal flyers and stickers was reduced by over 99%, effectively restoring the downtown area's pristine aesthetic appeal. This success not only vastly

improved the visual environment but also cut maintenance costs by up to 65% annually, setting a new standard for urban tidiness and directly contributing to the city's cleanliness and community satisfaction goals.



SINDO DNT's Bellavia: Proven eco-friendly tech delivering cost savings & achieving ESG goals for sustainable cities across Canada.

Burlington's Artistic Preservation – 2SLGBTQI+ Crosswalk Poles

Burlington, Ontario, known for its blend of urban amenities and natural beauty, sought to protect its public art installations. Specifically, the city aimed to ensure the vibrant rainbow colors of its 2SLGBTQI+ intersection crosswalks, complemented by newly designed street pole visuals, remained pristine. Bellavia Wrap was specifically chosen for these poles, and its application achieved 100% prevention of any defacement from flyers or stickers. This ensured the complete preservation of the community's artistic expression and guaranteed the long-term, unblemished visibility of the public artwork, a testament to Bellavia's specialized, fully effective anti-adhesion capabilities on these unique surfaces.

Durham Region's Enhanced Streetscapes – Public Art Program

Durham Region, east of Toronto, launched a Public Art Program showcasing local artists' designs on traffic boxes. To ensure these artistic investments remained unblemished and enjoyed by all, Bellavia Anti-Stick Wrap was strategically utilized. This application successfully safeguarded the artwork from 100% of unauthorized adhesion, maintaining the pristine condition of the 16 selected artists' creations. This proactive measure guaranteed the sustained public enjoyment of the art and reduced maintenance costs specifically related to adhesion by up to 70% annually, demonstrating Bellavia's critical role in both cultural preservation and efficient urban management.

Chicago's Public Space Transformation – Rogers Park Business Alliance (RPBA)

In Chicago, Illinois, the Rogers Park Business Alliance (RPBA) confronted a prevalent issue of excessive unauthorized posters in its major university area, impacting street aesthetics. Seeking a lasting solution, RPBA partnered with Streetgraffiti Solutions to apply Bellavia Anti-Stick Wrap. This solution reduced unsightly postings by over 98%, significantly cutting visual clutter. It also allowed for innovative design integration, such as a leaf motif, which transformed the streetscape into a far more appealing, nature-like environment. This project unequivocally demonstrated Bellavia's effectiveness in restoring visual appeal and reducing recurring maintenance burdens by over 60% annually even in high-density, high-traffic urban areas.



Brampton Downtown: Bellavia eliminated illegal postings, dramatically improving urban aesthetics and cutting maintenance burden after application.

Strategic Partnership with Streetgraffiti Solutions

The longstanding and successful collaboration between SINDO DNT and Streetgraffiti Solutions has consistently demonstrated Bellavia's unparalleled reliability and effectiveness across diverse North American environments. "Bellavia consistently delivers superior performance. Municipalities have not only reduced maintenance costs by an average of 60% but also significantly improved operational efficiency and achieved critical ESG goals by eliminating over 95% of illegal postings," stated a representative from Streetgraffiti Solutions.

Global Partnership Opportunities

SINDO DNT is actively seeking strategic global partners to extend Bellavia's proven benefits worldwide, with a particular focus on Southeast Asia, the Middle East, and North Africa. Potential partners include local distributors, infrastructure service companies, and participants in smart city projects. Partners will gain access to comprehensive technical training, tailored marketing support, valuable co-branding opportunities, and extensive case studies showcasing Bellavia's proven effectiveness and compelling economic impact.

For partnership inquiries, please contact the SINDO DNT Global Export Division at sindodnt@gmail.com or visit www.sddnt.com.

About SINDO DNT Co., Ltd.
Established in 2005, SINDO DNT Co., Ltd. specializes in innovative anti-



Burlington Rainbow Poles: Bellavia Wrap protects 2SLGBTQI+ rainbow pole art, preventing defacement and preserving artistic integrity.



Durham Traffic Boxes: Bellavia Wrap successfully protects public art from unauthorized adhesion, ensuring long-term artistic enjoyment.

adhesion coatings designed for urban infrastructure maintenance. Its flagship product, Bellavia, has been adopted by over 150 municipalities in South Korea and successfully exported to more than 10 countries, including the United States, Saudi Arabia, Türkiye, Malaysia, and the Czech Republic. Built on the principles of the "Broken Windows Theory," Bellavia proactively improves urban aesthetics and reduces long-term maintenance costs by up to 70%, directly supporting municipal ESG objectives.

Learn More:

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Chicago Rogers Park: Bellavia dramatically reduced unsightly postings in a high-density university area, transforming the streetscape.

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