

# Data Warehousing Market Predicted to Grow at a CAGR of 10.7% from 2028, Report

*Rising demand for advanced analytics, virtual data warehousing, and real-time insights is driving growth in the global data warehousing market.*

WILMINGTON, DE, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- As per the report published by Allied Market Research, the global [data warehousing market](#) generated \$21.18 billion in 2019, and is expected to reach \$51.18 billion by 2028, registering a CAGR of 10.7% from 2021 to 2028. The research provides a comprehensive analysis of market size & estimations, changing market dynamics, major segments, key winning strategies, and competitive scenario.



Data warehousing is a collection of methods, techniques, and tools used to support knowledge staff such as senior managers, directors, managers, and analysts to conduct data analyses that help perform decision-making processes and improve information resources. Furthermore, increase in need for dedicated storage system for surge in volume of data, rise in demand for column-oriented data warehouse solutions to perform advanced analytics, the need for low-latency, real-time view, and analytics on operational data are some of the major factors that drive the global data warehousing market growth.

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In addition, increase in awareness of enterprises to utilize growth in streams of data from various sources in innovative ways and adoption of modern business intelligence tools by enterprises for which data warehousing is critical, are expected to fuel the growth of the data warehousing market. Conversely, emerging trend of adopting virtual data warehousing and growing application of AI in data warehouse are expected to provide lucrative opportunities for

the growth of the global data warehousing market.

Increase in demand for column-oriented data warehouse solutions to perform advanced analytics, rapid adoption of virtual data warehousing, and need for low-latency, real-time view and analytics on operational data fuel the growth of the global data warehousing market. On the other hand, high implementation cost and complexity of data warehousing hinder the market growth. Moreover, surge in application of artificial intelligence in data warehousing is expected create multiple opportunities for the market players in the future.

Impact of Covid-19 Pandemic on Data Warehousing Market:

1. The Covid-19 outbreak resulted in declined demand for data warehousing due to implementation of country-wide lockdown and shutdown of international flights.
2. Several companies implemented work from home culture, which in turn boosted demand for cloud-based data warehousing software to analyze and manage critical information of companies.
3. Several data warehousing service providers implemented business and marketing strategies including innovating their product portfolio and customizing their offerings. Google LLC recently introduced BigQuery, a new speed-increasing cloud data warehouse to improve enterprise workflow.

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The data warehousing market is segmented on the basis of type of offering, type of data, deployment, enterprise size, industry vertical, and region. Based on offering type, the ETL solutions segment dominated in 2019, holding around one-third of the global data warehousing market. Whereas, the data mining segment is estimated to exhibit the highest CAGR of 11.9% during the forecast period.

Based on data type, the semi-structured & structured data segment held the highest market share in 2019, accounting for more than three-fourths of the global data warehousing market. On the other hand, the unstructured data segment is expected to showcase the highest CAGR of 14.1% during the forecast period.

Based on region, the market across North America accounted for largest share in 2019, holding nearly two-fifths of the market. Conversely, the global data warehousing market across Asia-Pacific is expected to register the highest CAGR of 12.5% from 2021 to 2028. The other regions studied in the report include LAMEA and Europe.

Key market players profiled in the report include Actian Corporation, Cloudera, Inc.,

Amazon.com. Inc., IBM Corporation, Google Inc., Oracle Corporation, Microsoft Corporation, Snowflake, Inc., SAP, and Teradata Corporation.

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