

# Social Media Sensation Ashley Van-De-Cruize Lampkin Partners with Spoof Animation CEO Ayodele Elegba

LOS ANGELES, CA, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- Bestselling author and digital creator Ashley Van-De-Cruize Lampkin has announced an exciting partnership to develop an animated adaptation of her hit comic book series, "Na Makasi: The Discovery".

The collaboration, solidified at the prestigious Annecy International Animation Film Festival, begins with a two-minute teaser to pitch the project to studios and investors.

Released in November 2024, "Na Makasi: The Discovery" follows Anaya, a young Black woman who unlocks mind-reading abilities during a confrontation with her unfaithful boyfriend, thrusting her into a world of ancestral power and hidden legacies. The comic—praised for its dynamic fight scenes, rich storytelling, and anime-inspired art—has garnered a devoted fanbase, with Lampkin's 600,000+ social media followers eagerly anticipating its next evolution.



Namaski Spoof Animation

## A Meeting of Creative Minds

Lampkin and Elegba, founder of Lagos Comic Con, first connected at AfroAnimation 2024 in Burbank, bonding over shared ambitions to elevate Black storytelling in animation. After maintaining dialogue, they reunited at Annecy, the largest annual animation film festival held in the country of France, where they formalized plans to adapt Na Makasi into an animated series or film. Elegba's studio, Spoof Animation, brings a global perspective, with teams across Nigeria, Ethiopia, South Africa, and Europe.

“

"This partnership is a dream realized," "

*Ashley Van-De-Cruize Lampkin*

"This partnership is a dream realized," says Lampkin. "Ayodele understands the vision—to create something epic that honors African diasporic culture while thrilling audiences worldwide. Na Makasi is more than a story; it's a movement."

Elegba adds: "Ashley's storytelling is electric. The world she's built has the depth and action to resonate across mediums. We're excited to bring Anaya's journey to life through animation."

#### What's Next?

The team is currently securing investments for the project, with Lampkin leveraging her platform to engage fans through behind-the-scenes content. A book signing tour is also in the works.

For updates, follow Ashley Van De Cruize visit:

[www.dirtywordsmith.com](http://www.dirtywordsmith.com)

Facebook: <https://www.facebook.com/PENitatreMySoul?mibextid=LQQJ4d>

IG: [https://www.instagram.com/thesoulofmy\\_pen](https://www.instagram.com/thesoulofmy_pen)

Tiktok: <https://www.tiktok.com/@thebeholderofbeauty? t=8pvhampgnqa& r=1>

Linktree: <https://linktr.ee/thebeholderofbeauty>

Spoof Animation: [www.spoofanimations.com](http://www.spoofanimations.com)

Reyna Trevino

Trevino Enterprises

+1 818-302-0030

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[TikTok](#)

[X](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/830085388>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.