

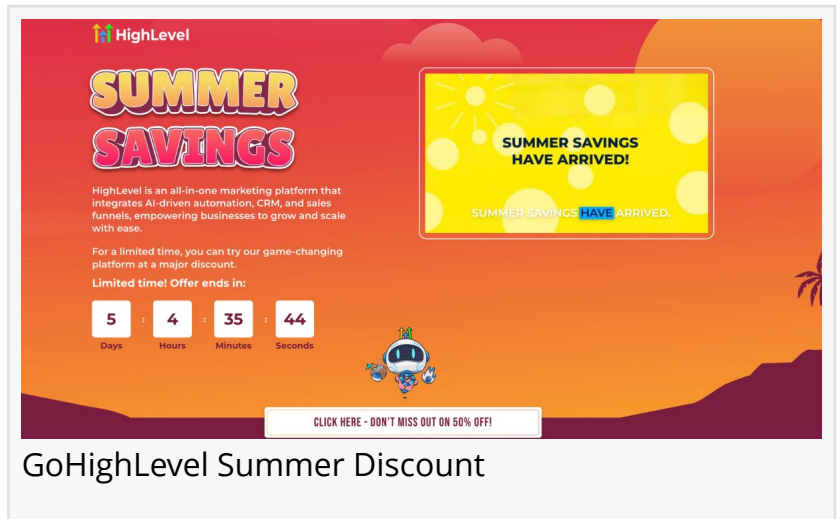
GoHighLevel Pricing Slashed by 50% for First 3 Months For Ongoing Summer Promo

Businesses can access GoHighLevel's integrated marketing suite at 50% off for the first three months— available for new users and upgrades

DE, UNITED STATES, July 10, 2025

/EINPresswire.com/ -- GoHighLevel, a leader in all-in-one sales, marketing, and automation technology, has announced a major summer promotion that will allow new and upgrading users to access its platform at half the regular price for the first

three months. This limited-time offer, available now and ending soon, applies to all HighLevel plans and represents the company's biggest discount event of the year.



[==>> Click Here To Access The GoHighLevel Pricing Discount](#)

GoHighLevel Pricing Details on Discounted Plans

For the duration of this summer promotion, all three of GoHighLevel's major subscription plans are available at 50% off the regular monthly price for the first three months:

GoHighLevel Starter Plan

- Regular Price: \$97/month
- Discounted Price: \$48.50/month (first 3 months)
- Designed for solopreneurs, startups, or small businesses wanting to automate lead capture, nurture sequences, and appointment bookings.
- Features include unlimited users, unlimited contacts, up to three sub-accounts, built-in CRM, robust email and SMS marketing, unlimited funnels and landing pages, built-in split testing, and a daily prospecting tool (daily report limits apply).

GoHighLevel Unlimited Plan

- Regular Price: \$297/month
- Discounted Price: \$148.50/month (first 3 months)
- Ideal for agencies, multi-location businesses, or teams managing several clients or brands.
- Includes everything in Starter, plus unlimited sub-accounts, full white-label capabilities, basic API access, the ability to resell WhatsApp, WordPress, and the new AI Employee feature, and a custom dashboard for analytics.

GoHighLevel Pro Plan

- Regular Price: \$497/month
- Discounted Price: \$248.50/month (first 3 months)
- Built for SaaS entrepreneurs, large agencies, or businesses needing advanced customization.
- Everything in Unlimited, with the addition of SaaS Mode for reselling, automated account reporting, SaaS Configurator, advanced API, re-billing, user-level reporting, unlimited custom dashboards, and custom objects for flexible data management.

All plans are fully cloud-based, require no long-term contract, and can be canceled or upgraded at any time. After the initial three-month discount, plans automatically revert to standard monthly pricing.

[==>> Interested Users can Access GoHighLevel Pricing Discount Here](#)

The Demand for Integrated AI Marketing Platforms

Today's businesses face a digital landscape filled with challenges: leads and prospects expect instant responses, marketing teams need to manage data across multiple channels, and traditional tools are increasingly expensive and fragmented. According to recent research from HubSpot's State of Marketing Report (2024), over 65% of small and midsize businesses say they spend too much time switching between different sales and marketing systems. The result is lost productivity, increased costs, and often, lost revenue due to missed or delayed follow-up.

GoHighLevel is designed to address these problems by offering a single, unified platform that combines AI-powered automation, CRM, email and SMS marketing, chat, sales funnels, analytics, and more. By integrating the core functions that agencies, entrepreneurs, and local businesses rely on, HighLevel makes it possible to eliminate the need for multiple costly subscriptions and complicated integrations.

Platform Overview: A Unified Solution for Modern Growth

GoHighLevel's platform has been widely adopted by marketing agencies, small businesses, consultants, freelancers, and professional service providers worldwide. The software enables organizations to manage their entire sales pipeline, customer communications, and marketing campaigns from a single dashboard—saving hours every week and improving client results.

Core features of GoHighLevel include:

- CRM and Lead Management: Organize contacts, track every client interaction, and automate follow-up workflows.
- AI Automation: Instantly respond to leads via chat, SMS, or email; nurture relationships automatically; and convert more prospects into appointments or customers.
- Sales Funnels and Landing Pages: Build unlimited high-converting funnels and landing pages using a drag-and-drop builder.
- Email and SMS Marketing: Automate campaigns, send newsletters, trigger reminders, and personalize outreach at scale.
- Appointment Scheduling: Allow leads and clients to book meetings directly into your calendar with built-in automation.
- Analytics and Reporting: Gain real-time insights into campaign performance, sales metrics, and customer journeys.
- White-Label Branding: For agencies, the ability to offer HighLevel as their own branded solution.

HighLevel's approach is designed to empower users at every stage of their business growth—whether launching a new brand, scaling an agency, or streamlining operations for a mature enterprise.

Who Can Benefit From the GoHighLevel Summer Promo?

The 50% off summer promotion is open to both new users who are signing up for the first time and to existing HighLevel customers who wish to upgrade their current subscription. This move underscores GoHighLevel's commitment to making AI automation and unified marketing technology more accessible to businesses of all sizes, especially at a time when digital transformation is more crucial than ever.

Use Cases Across Industries

- Agencies can onboard unlimited clients, offer white-label solutions, automate lead generation, and measure results for each account—all from one platform.

- Local Businesses (e.g., dental offices, salons, med spas, contractors) use HighLevel to convert website visitors into bookings, send appointment reminders, and follow up with clients after visits.
- Coaches, consultants, and freelancers automate their lead nurturing, schedule sessions, and send personalized follow-ups with ease.
- Franchise operators and multi-location brands leverage unlimited sub-accounts to give each location or business unit its own branded dashboard and set of automations.

Why Now? The Value of Acting During the Summer Promo

The current summer promotion represents GoHighLevel's most significant discount of the year. With an expiration date approaching, businesses are encouraged to act quickly in order to maximize savings and get set up before the next busy season.

"We know that many businesses are under pressure to grow faster, serve clients better, and automate more of their operations—all while keeping costs down," said Shuan Clark, Chief Revenue Officer at GoHighLevel. "That's why we're extending our 50% summer discount for a limited time. Our goal is to remove as many barriers as possible for those ready to embrace AI automation and integrated marketing. Whether you're starting out or scaling up, this is the best time to experience everything HighLevel has to offer."

How HighLevel Delivers Real Results

By consolidating marketing, sales, and automation into a single platform, GoHighLevel enables organizations to:

- Capture every lead: Automated chat and SMS ensure immediate response, reducing lost opportunities.
- Nurture at scale: Multi-step workflows deliver consistent, personalized communication to prospects and clients.
- Measure performance: Real-time analytics track open rates, conversions, bookings, and more, empowering data-driven decisions.
- Reduce costs: Eliminate the need for multiple software subscriptions and simplify operations with one login.
- Grow brand equity: Agencies and consultants can white-label HighLevel, providing clients with a

branded portal for communication and campaign management.

Real-World Example

A digital marketing agency specializing in local businesses used HighLevel's Unlimited Plan to consolidate its operations for 25 clients. Within two months, the agency reduced its overall tech costs by 40%, improved client campaign turnaround times, and doubled lead response rates through automated follow-up. Meanwhile, a health and wellness franchise with 10 locations leveraged GoHighLevel's CRM and appointment booking features to unify all locations in one dashboard, centralize marketing efforts, and track results by location.

How to Access the Ongoing GoHighLevel 50% Pricing Discount

Getting started with the GoHighLevel summer promo is simple:

- Visit the official promo page at <https://gohighlevel.com/summer-promo>
- Select your preferred plan (Starter, Unlimited, or Pro)
- Complete the sign-up (for new users) or upgrade (for current customers)
- Begin onboarding with access to HighLevel's resource center, support, and live chat

A countdown clock is featured on the website to remind users how much time remains before the promotion ends. Businesses are encouraged to register early to avoid missing out on the year's largest discount.

Note: After the initial three-month discount period, standard plan pricing applies automatically. Users retain access to all features and can switch plans or cancel at any time.

Frequently Asked Questions

1. Who is eligible for the 50% summer promo?

All new users who sign up during the promo period, as well as existing users who upgrade to a higher plan.

2. Is there a contract or minimum commitment?

No. All HighLevel plans are month-to-month with no long-term contract.

3. What support is available to new users?

HighLevel offers onboarding resources, step-by-step training, live chat support, and an extensive

knowledge base.

4. Can agencies or SaaS companies white-label the platform?

Yes. White-label and SaaS features are available on Unlimited and Pro plans.

5. What happens after the discount period ends?

Plans automatically revert to their standard monthly rate. Users can cancel or change plans at any time.

About GoHighLevel

GoHighLevel is a global leader in marketing, sales, and automation software for agencies, small businesses, and growth-focused organizations. The platform combines powerful CRM, automation, funnel building, appointment scheduling, and white-label capabilities in a single unified solution. With a mission to empower users to deliver outstanding client results, GoHighLevel continues to set the standard for AI-driven business automation and growth.

To learn more, visit <https://olusoladavid.com/gohighlevel-summer>.

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