



'Wellness by Lovely' Launches in Tacoma: A New Movement Centering Radical Self-Love and Complete Wellness

Wellness by Lovely, a purpose-driven brand and movement focused on complete wellness—mind, body, and soul!

TACOMA, WA, UNITED STATES, July 10, 2025 /EINPresswire.com/ -- This free, adult-centered event

“

My internal compass always leads me to the intersection of love and equity — a sacred place where wholeness is considered and restored”

Lovely Moreno

offers a one-of-a-kind immersive experience designed to promote radical self-love, internal equity, and holistic wellness indefinitely. Attendees will enjoy live music, signature drinks and appetizers, affirmation activities, and a keynote speaker delivering a powerful message of renewal and empowerment.

In addition to engaging wellness vendors, the event will also feature the debut of the Wellness by Lovely product line, including:

Lips-n-Lollies (lip & premier treat line)

Body by Lovely (scrubs & butters)

Inspire by Lovely (affirmation novelties)

Lovely Fitted (style/swag)

Founded by Lovely Moreno, a respected equity-centered leader and wellness advocate, Wellness by Lovely is more than a brand—it's a movement. Infused with identity, legacy, and purpose, the brand name combines her childhood nickname, “Lovely Locks,” and her Panamanian heritage reflected in the name “Moreno.” “My internal compass always leads me to the intersection of love and equity — a sacred place where wholeness is considered and restored,” says Moreno.

The event is proudly sponsored by Tapco Credit Union and RCF.FIT Tacoma, alongside other partners who align with the mission of curating spaces that inspire complete wellness.


Vendor and sponsorship opportunities are still available. Wellness by Lovely invites wellness-focused organizations and brands to join this powerful movement while gaining meaningful exposure.

To RSVP, please visit: www.lovelybywellness.com
Follow us: @[wellnessbylovely](https://www.instagram.com/wellnessbylovely) on Instagram & Facebook
Website: www.lovelybywellness.com

Event Details:

- Friday, August 8, 2025
- 8:00 PM
- Admission: FREE
- To receive the location, you must RSVP by visiting www.lovelybywellness.com

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The poster features a dark red background with a woman's portrait on the right. At the top left is the 'WELLNESS by Lovely' logo. To its right, the text 'Brand Launch' is displayed above the date and time '08.08 | 8:00 PM'. Below this, the phrase '...An Evening' is written in a script font, followed by the tagline 'Dedicated to Inspiring Complete Wellness & Radical Self-Love'. In the center-left, there is a QR code labeled 'RSVP Below:' and the website 'WWW.WELLNESSBYLOVELY.COM'. Below the website are logos for 'TAPCO CU' and 'taproot consulting'. At the bottom left are two circular logos: one for 'THE WELLNESS CENTER' and another for 'M'. The woman in the portrait is wearing gold jewelry and looking upwards.

Wellness by Lovely Launch

This press release can be viewed online at: <https://www.einpresswire.com/article/830260996>

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