

PitPat Launches July Week2 Open Trials 10km: Bringing Global Runners Together for Glory, Challenge, and Real Rewards

HOUSTON, TX, UNITED STATES, July 11, 2025 /EINPresswire.com/ -- As the world's leading virtual competition platform, [PitPat](#) is dedicated to breaking the barriers of distance and time through technology and innovation. By making running, cycling, rowing, and other sports more fair, engaging, and social, PitPat has transformed the way millions experience fitness worldwide. From everyday training to high-stakes competitions, from social interaction to real-time rankings, PitPat continues to create fresh and exciting experiences for sports lovers everywhere. This month, PitPat proudly presents another highly anticipated event — the July Week2 Open Trials 10km — inviting every passionate athlete to join, push beyond limits, and claim both glory and rewards.



DeerRun2



DeerRun1

The July Week2 Open Trials 10km kicks off at 6:00 PM EST on July 11, challenging participants to complete a target distance of 6.25 miles (approximately 10 kilometers). To thank its global community for their enthusiasm, PitPat has prepared a generous prize pool worth over \$400 plus 50 points. The champion will take home \$400 in cash, with the runner-up and third place earning \$100 and \$50 respectively. Prizes continue for the top 10 finishers, with amounts ranging from \$40 to \$15, and even those placing 11th–20th will receive a \$8 cash bonus. For running enthusiasts, this isn't just another online competition — it's a unique self-challenge across screens and time zones, and a true global gathering of sports lovers.

Speaking about the event and PitPat's vision, founder Kevin Zhang shared:

“We built PitPat so that people who love sports, no matter where they are, could compete on the same virtual track using smart devices — and feel the real thrill of the race. The meaning of sports has never been just about speed or rankings, but about perseverance, passion, and challenging ourselves.”

Kevin’s words capture PitPat’s mission and inspire every participant to run further with confidence and determination.

To enrich the virtual racing experience, PitPat works closely with leading smart fitness brands like [DeerRun](#). Users can easily connect to the platform via smart treadmills, bikes, or rowing machines — whether at home, in the gym, or even in the office. With just a few steps, athletes can sync speed, pace, heart rate, and other key data in real time, turning every workout into a truly competitive and exciting experience. More importantly, this integration ensures fairness and transparency, so participants aren’t just racing against numbers, but against fellow athletes around the world.

1. Diverse events for every level of athlete

Every month, PitPat launches a range of virtual competitions: fun challenges for beginners, high-intensity endurance races for advanced users, and open tournaments with big prize pools. Whether you’re looking to keep fit casually or push your limits, there’s always a stage that fits your needs. Innovative race formats and regularly updated themes keep training fresh, goal-oriented, and rewarding.

2. Real-time rankings and rewards to fuel your drive

Unlike traditional fitness apps, PitPat transforms exercise into a true competitive experience. During events, users can track their global rankings in real time, and after each race, results are immediately calculated and rewards distributed in cash or points. This unique blend of sports and instant gratification keeps every mile motivating, turning solo training into an exciting global competition.

3. Smart connectivity for an immersive experience

PitPat is compatible with a variety of smart fitness equipment — including DeerRun treadmills, bikes, and rowers — ensuring accurate data syncing and realistic course simulation. Combined with virtual maps, live voice chat, and leaderboards, athletes can feel like they’re racing on a real track, even from home. This smart integration not only makes workouts more convenient but also adds social value and a true sense of community.

About PitPat

As the world’s leading virtual competition platform, PitPat blends technology, fitness, and social interaction to make exercise fairer, more engaging, and more meaningful. With millions of users worldwide participating in running, cycling, rowing, and more, PitPat offers diverse competitions, personalized recommendations, and community engagement. Looking ahead, PitPat will continue to innovate with new event formats and reward systems — inspiring more people to transform their lives through the power of sport.

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