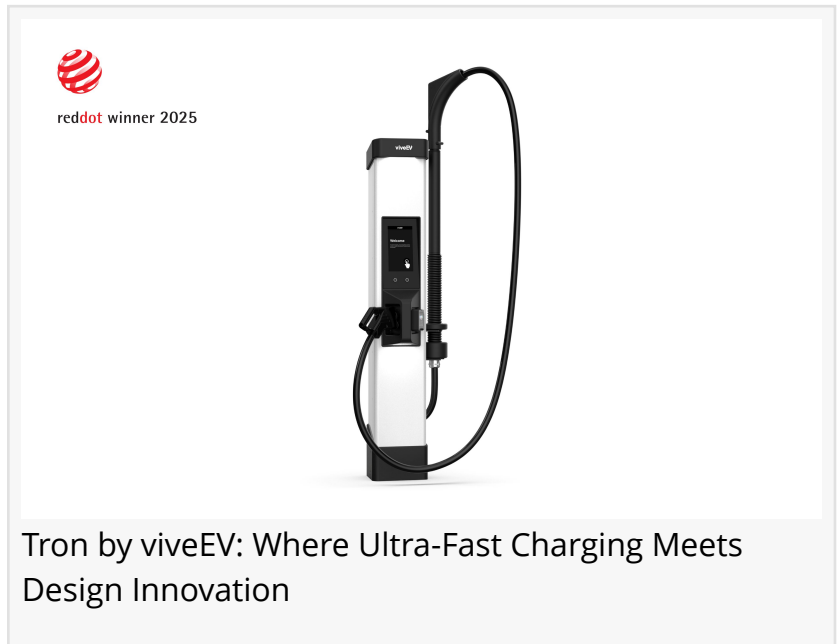


Redefining EV Design: viveEV's 600kW Tron Has Won the Red Dot Design Award 2025

viveEV's 600kW Tron has been globally recognized for its innovation and design excellence by winning the Red Dot Design Award 2025.

SOUTHLAKE, TX, UNITED STATES, July 11, 2025 /EINPresswire.com/ -- [viveEV](#) is proud to announce that its flagship 600kW [Tron](#) DC Fast Charger has been awarded the prestigious Red Dot Design Award 2025 in the Design Concept category. One of the most respected international design competitions, the Red Dot Award honors products that demonstrate excellence in innovation, functionality, and aesthetics.



The Tron EV charger stood out among thousands of entries from across the globe, earning recognition for its sleek form factor, technical sophistication, and user-centric approach. The award affirms viveEV's commitment to delivering not only high-performance charging technology, but also thoughtful design that enhances both user experience and the urban landscape.

The 600kW Tron is viveEV's most advanced ultra-fast charger to date, developed to support next-generation EV platforms with high power demands. Its compact, vertical design addresses common space constraints, while its visual simplicity enables seamless integration into modern commercial, fleet, and public charging environments.

Key design features include:

- **Space-Saving Structure:** A footprint under one square foot allows for installation flexibility across a variety of sites.
- **Modern Aesthetics:** Minimalist industrial styling with ambient LED lighting ensures visual harmony in both urban and rural applications.

- **Durability and Accessibility:** Weather-resistant design, ADA-compliant interface placement, and intuitive interaction make it as functional as it is refined.
- **Visual Harmony:** Industrial yet approachable styling that blends naturally into public, retail, and fleet charging locations.

Jason Kim, CEO of viveEV, expressed his excitement about the achievement: "Winning the Red Dot Design Award is a tremendous milestone for viveEV. Tron is the result of our relentless pursuit of innovation merging advanced engineering with a clean, modern design language. We believe charging infrastructure should not only perform flawlessly but also elevate the experience for every user."

This award reinforces viveEV's role as an innovator in the EV charging space, highlighting its dedication to creating forward-thinking solutions for the evolving needs of today's EV drivers.

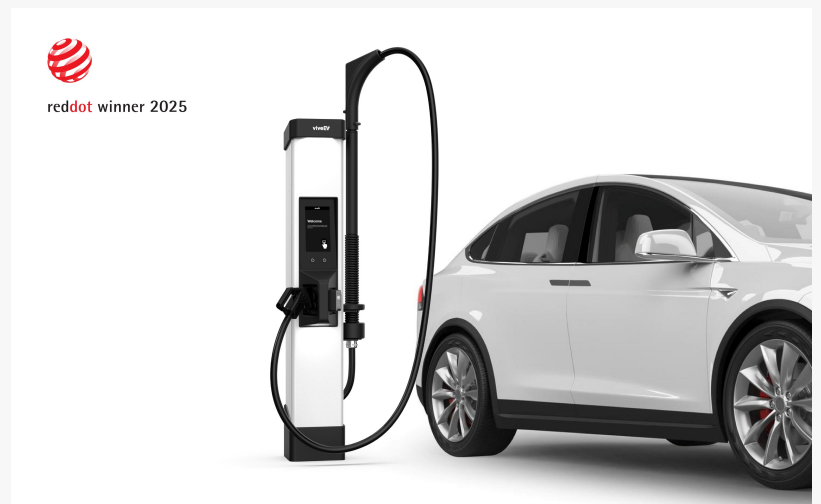
Yesol Hwang, Product Designer at viveEV, added:

"We set out to create an EV charger that not only meets technical demands but fits seamlessly into people's daily environments. Tron is about redefining what's possible when product design is approached holistically."

The Red Dot Design Award is widely recognized as one of the world's most respected honors for emerging product innovation and visionary design. It celebrates groundbreaking ideas from initial sketches to market-ready prototypes that challenge convention and redefine how we interact with technology. Submissions undergo a rigorous evaluation by an international jury of design experts, and winners gain global exposure through Red Dot's exhibitions, annual yearbooks, and the Red Dot Design Museum in Singapore. A Red Dot recognition is regarded as



Red Dot Award-Winning Tron: Rethinking the EV Charger



Tron 600kW: A Bold Vision for the Future of EV Infrastructure

a global mark of design excellence, signaling quality, creativity, and forward-thinking vision.

For more information about viveEV's 600kW Tron DCFC and its design philosophy, please visit viveev.com/en/product/600kw_tron.

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About viveEV Charging viveEV Charging, a member of the PNE Systems and Wonik PNE family, is a premier manufacturer and provider of advanced electric vehicle charging solutions. Known for its cuttingedge technology, commitment to reliability, and sleek design, viveEV offers a complete suite of solutions, from high-efficiency Level 2 and DCFC chargers to full-service installation and support. With nearly two decades of experience and over 15,000 chargers deployed globally, viveEV is dedicated to empowering the transition to a sustainable future with EV charging solutions that meet the growing demands of businesses, property owners and fleet operators. Through continuous innovation and a customer-first approach, viveEV is driving progress in the EV industry by making reliable, high-performance charging accessible across the U.S.

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