

# Paints and Coatings Market Share, Types & Applications | Future Outlook 2025 | DataM Intelligence

*The Global Paints and Coatings Market is expected to reach at a CAGR of 3.5% during the forecast period 2024-2031.*

AUSTIN, TX, UNITED STATES, July 11, 2025 /EINPresswire.com/ -- Global [Paints and Coatings Market](#) reached US\$ 197.8 billion in 2023 and is predicted to reach US\$ 260.5 billion by 2031, increasing at a CAGR of 3.5% between 2024 and 2031.

## Market Overview:

The Global Paints and Coatings Market is experiencing robust growth, propelled by rising demand from the construction, automotive, and industrial sectors. Increasing focus on eco-friendly formulations, durable protective coatings, and smart coatings technology is transforming the industry landscape. This dynamic market is anticipated to witness steady expansion in the coming years, fueled by technological advancements and evolving consumer preferences.



Paints and coatings market thrives on rising construction, innovation in eco-friendly formulas, and demand across architectural & industrial sectors."

*DataM Intelligence*

To Download Sample Report Here:

<https://www.datamintelligence.com/download-sample/paints-and-coatings-market>

Market Drivers & Opportunities:

Key drivers include:

Surging investments in infrastructure projects worldwide, especially in developing economies.

There is a growing demand for low-VOC and waterborne coatings to meet rigorous



environmental laws.

Expanding vehicle production opens up new prospects for high-performance and specialty coatings.

Rising renovation and remodeling activity in both residential and commercial spaces.

Market Segmentation:

By Resin

Acrylic

Alkyd

Epoxy

Polyester

Polyurethane

Fluoropolymer

Polyether ether ketone

Polyaryletherketone

Polyetherketone

Others.

By Technology

Water-based

Solvent-based

Powder

UV Cured Coating

Electron Beam (EB) Coating

Others.

By Resin Characteristics

Commodity Coating

Engineering Coating

Thermoplastic.

By End-Users

Architectural

Industrial

Marine

Packaging

Aerospace

Rail

Others.

By Region  
North America  
Latin America  
Europe  
Asia Pacific  
Middle East  
Africa.

Buy Now & Unlock 360° Market Intelligence: <https://www.datamintelligence.com/buy-now-page?report=paints-and-coatings-market>

Market Geographical Share:

Asia-Pacific remains the dominant market, driven by large-scale urbanization and booming construction activities in China, India, and Southeast Asia.

North America shows steady growth, supported by advancements in green coatings and the resurgence of housing construction.

Europe maintains a significant share, focusing on sustainability, innovation, and heritage preservation projects.

Emerging markets in Latin America and Middle East & Africa present untapped potential fueled by economic diversification and infrastructure development.

Market Key Players

Key industry leaders influencing the market landscape include:

Akzo Nobel N.V.  
PPG Industries, Inc.  
The Sherwin-Williams Company  
Axalta Coating Systems  
Jotun  
Nippon Paint Holdings Co., Ltd.  
Asian Paints  
Kansai Paint Co., Ltd.  
RPM International Inc.  
Tikkurila.

Recent Developments:

□ United States

2025: Leading manufacturers introduced next-generation antimicrobial interior coatings to enhance hygiene in public facilities and healthcare infrastructure.

2024: Rollout of ultra-fast curing powder coatings targeting electric vehicle production to improve efficiency and reduce environmental impact.

□ Japan

2025: Launch of eco-friendly marine coatings to reduce biofouling and enhance fuel efficiency for shipping fleets, aligning with the country's carbon neutrality targets.

2024: Development of smart thermal-insulating exterior coatings aimed at energy conservation in commercial and residential buildings.

Unlock 360° Market Intelligence with DataM Subscription Services:

<https://www.datamintelligence.com/reports-subscription>

Power your decisions with real-time competitor tracking, strategic forecasts, and global investment insights-all in one place.

Competitive Landscape

Sustainability Impact Analysis

KOL / Stakeholder Insights

Unmet Needs & Positioning, Pricing & Market Access Snapshots

Market Volatility & Emerging Risks Analysis

Quarterly Industry Report Updated

Live Market & Pricing Trends

Consumer Behavior & Demand Analysis

Have a look at our Subscription Dashbord: <https://www.youtube.com/watch?v=x5oEiqEqTWg>

Conclusion:

The Paints and Coatings Market is on a promising trajectory, supported by sustainability-driven innovation, rising infrastructure investments, and growing demand for performance-enhanced products. As market leaders continue to prioritize green technologies and smart solutions, the sector is poised for substantial transformation and growth in the years ahead.

Related Reports:

[Adhesive Tapes Market](#)

[Rubber Peptizer Market](#)

Sai Kiran

DataM Intelligence 4Market Research

+1 877-441-4866

Sai.k@datamintelligence.com

Visit us on social media:

[LinkedIn](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/830474253>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.