

Jeff Kagan Interviews helps companies increase visibility and awareness

Expand corporate branding and messaging on Twitter, LinkedIn and Google

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/EINPresswire.com/ -- "Jeff Kagan Interviews" was created to better inform the marketplace and give company executives a way to be seen and heard.

Helping client companies, large and small, increase visibility in the loud and chaotic marketplace. Being found is a significant challenge for most businesses, companies and executives.

The industry is rapidly growing and changing. There are many competitors, and they are all shouting. This noise and chaos make it difficult for companies to have their message and brand be seen and heard.

Jeff Kagan created the "Jeff Kagan Interview" to better inform the marketplace and give company executives a way to increase visibility.



Jeff Kagan Industry Analyst,
Columnist, Influencer

First, an interview is recorded and posted on Twitter, LinkedIn and YouTube. Jeff Kagan Interviews has roughly 200,000 followers on these two sites, plus many more non-followers.

Next, these interviews are also re-posted and re-Tweeted by powerful influencers, reaching millions more.

“

Let me help you increase the visibility of your company, products and services.”

Jeff KAGAN

Next, a Press Release is posted on search engines like Google to promote the interview and reach an even larger audience.

Sometimes, the interview is mentioned in one of Jeff Kagan's columns, which reach even more important

industry people.

The aim is to raise visibility and awareness of the client company and to inform a large and growing audience of customers, investors, executives and more.

Jeff Kagan says, "These Interviews are a way to expand the client company's reach. A Jeff Kagan Interview helps companies and executives increase their visibility."

To discuss, please send an email to jeff@jeffKAGAN.com

REPORTERS who want expert, industry opinion and comment for their coverage are invited to contact Jeff Kagan as well.

Contact information:

Reach Jeff Kagan by email at jeff@jeffKAGAN.com

Reach Jeff Kagan website for more details at www.jeffKAGAN.com

LinkedIn site for Jeff Kagan: <https://www.linkedin.com/in/jeff-kagan/>

Twitter (x) site for Jeff Kagan: <https://x.com/jeffkagan>

Kagan column on RCRWireless.com on <https://www.rcrwireless.com/author/jkagan>

Kagan column on Equities.com on <https://www.equities.com/author/jeff-kagan/>

Kagan column on TechNewsWorld.com: https://www.technewsworld.com/search-results?keyword=Jeff%20Kagan&orderby=post_date&order=desc

Search "Google News" and "Google Search" for "Jeff Kagan" to see much more of his work.

About Jeff Kagan:

Jeff Kagan is an Atlanta-based Tech Industry Analyst, Columnist, Top Tech [Influencer](#) and Keynote Speaker for four decades. He follows, comments on and writes about companies and changing technology including [wireless](#), 5G, 6G, telecom, AI, Quantum, Event Horizon, Singularity, IoT, Pay TV, Streaming TV, Communications technology, Consumer Electronics, Metaverse, Tele Health, Health Tech, Self-driving cars, Autonomous driving, Smart cities, Electric vehicles, Machine learning and much more in the B2B and B2C world.

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