

# Rosec Jewels Expands Ethical Engagement Ring Collection with Lab-Grown Diamonds and Moissanite

The jewelry brand adds sustainable labgrown diamond and moissanite engagement rings to meet growing demand for ethical options.

LAS VEGAS, NV, UNITED STATES, July 14, 2025 /EINPresswire.com/ -- Rosec Jewels has announced the expansion of its ethical engagement ring collection, adding new styles crafted with lab-grown diamonds, moissanite, and lab-grown colored gemstones. The



announcement reflects the increasing shift in consumer preference toward sustainable and transparent jewelry options.

As younger generations continue to value environmental responsibility and ethical sourcing in

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We're focused on responsible sourcing and meaningful design — values that today's couples care deeply about" *Ankit Gupta, CEO of Rosec Jewels.*  their purchasing decisions, Rosec Jewels aims to provide accessible engagement jewelry without the traditional environmental cost.

A Three-Part Approach to Ethical Engagement Rings

### Moissanite Engagement Rings:

Featuring gemstones with high refractive brilliance and durability, moissanite is often selected for its affordability and low environmental impact. Rosec Jewels' collection

includes certified D–F color, VS clarity stones, set in hallmarked gold with designs ranging from minimalist to vintage-inspired.

### Lab-Grown Diamond Engagement Rings:

Grown using advanced techniques that replicate natural diamond formation, lab-grown diamonds offer a traceable alternative to mined stones. The new designs showcase certified lab-

created diamonds with E–F color and VS clarity, available in a variety of solitaire and halo engagement styles.

Lab-Grown Colored Gemstone Engagement Rings:

From lab-created rubies, sapphires, and emeralds to customized birthstone rings, these colored gemstones are developed in labs to offer consistent quality, rich color, and reduced ecological impact. The styles blend traditional gemstone symbolism with modern ethical values.

The expanded offerings come as more couples seek alternatives to traditional mined gemstones, with a desire to reflect their shared values in a symbolic piece of jewelry.

### About Rosec Jewels

Rosec Jewels is a direct-to-consumer jewelry brand specializing in certified gemstone jewelry, combining traditional craftsmanship with ethical innovation. The company offers a broad catalog of lab-grown diamond, moissanite, and lab-created colored stone rings, with flexible options for both made-to-order and <u>ready-to-ship jewelry</u> selections.

Key Features Include:

Certified Gemstones (E–F color, VS clarity) Lab-Grown Diamonds, Moissanite, and Colored Gemstones Conflict-Free & Sustainable Sourcing Hallmarked 10K, 14K, and 18K Gold U.S.-based logistics with insured delivery One-Year Warranty & 30-Day Return Policy 4.7-Star TrustScore on TrustPilot

To learn more or view the complete collection of ethical engagement rings, visit: <u>www.rosecjewels.com</u>

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