

FREESTYLE DIGITAL MEDIA RELEASES COMING-OF-AGE DRAMA "SWEET AS"

*Digital Debut for North American VOD Platforms and DVD is
July 15, 2025*

LOS ANGELES, CA, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- Freestyle Digital Media, the digital film distribution division of Byron Allen's Allen Media Group, has just released the coming-of-age drama SWEET AS, which will be now available to rent/own on all North American digital HD internet, cable, and satellite platforms, as well as on DVD, starting July 15, 2025.

“

SWEET AS is about resilience through love. An opportunity to reach out to the kids and families that continue to slip through the cracks. I wanted to create something to add a glimmer of hope.”

filmmaker Jub Clerc

The first feature film directed by an Indigenous Western Australian filmmaker, the semi-autobiographical SWEET AS is an uplifting coming-of-age road movie about unconventional friendships, first crushes and finding who you are on the path less travelled. This drama tells the story of Murra, a troubled 16-year-old Indigenous girl, who finds herself abandoned after an explosive bust up with

her drug fueled mother. On the cusp of being lost in the 'Child Protection' system, an unusual lifeline is thrown her way by her uncle Ian, the local cop, in the form of a unique Photo Safari. Before Murra knows it, she is careening down a dusty highway with a minibus full of 'at risk' teens and two peculiar team leaders.

Will this be the lifeline Murra needs or a catalyst for her demise?

Directed by Jub Clerc, SWEET AS was co-written by Clerc and Steve Rodgers and produced by Liz Kearney. The featured cast includes: Shantae Barnes-Cowan ('Murra'), Tasma Walton ('Mitch'), Carlos Sanson, Jr. ('Fernando'), Pedrea Jackson ('Elvis'), Mikayla Levy ('Kylie'), Andrew Wallace ('Sean'), Mark Coles Smith ('Uncle Ian'), and Ngaire Pigram ('Grace').

“SWEET AS is a story about resilience through love,” said filmmaker Jub Clerc. “It was an opportunity for me to reach out to the kids and families of those that continue to slip through the cracks. I wanted to create something that could possibly add a glimmer of hope, like it did for me.”

Freestyle Digital Media negotiated the deal to acquire SWEET AS directly with Sphere.

SWEET AS website: www.imdb.com/title/tt21047794/

About Freestyle Digital Media

The digital distribution unit of Byron Allen's Allen Media Group, Freestyle Digital Media, is a premiere multi-platform distributor with direct partnerships across all major cable, satellite, digital, and streaming platforms. Capitalizing on a robust infrastructure, proven track record, and a veteran sales team, Freestyle Digital Media is a true home for independent films. Recent releases include ALLSWELL IN NEW YORK starring Emmy award-winning actress Liza Colón-Zayas from the hit FX series THE BEAR, ALL HAPPY FAMILIES starring Josh Radnor and Rob Huebel, the drama based on a novel THE GHOST TRAP starring Zak Steiner from EUPHORIA and Greer Grammer of AWKWARD, and the Weekly World News horror-comedy THE ZOMBIE WEDDING. Other Freestyle Digital Media titles include THE ROAD DOG starring comedian Doug Stanhope, SURVIVE starring HBO's GAME OF THRONES star Sophie Turner and Corey Hawkins, the music documentary profiling blues guitar legends Jimmie Vaughan and Stevie Ray Vaughan, BROTHERS IN BLUES, DEAR ZOE starring Sadie Sink from the hit Netflix series STRANGER THINGS, Jessica Capshaw and Theo Rossi, the teen musical BEST SUMMER EVER featuring a fully integrated cast and crew of people with and without disabilities, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen, and Ted Danson, and THE WEDDING YEAR starring Sarah Hyland and Anna Camp.

For more information, visit:

www.allenmedia.tv

www.freestyledigitalmedia.tv

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