

Trescon's CARE series launches in Riyadh, powering Saudi Arabia's \$266 billion vision for a sustainable future

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[/EINPresswire.com/](https://EINPresswire.com/) -- In response to Saudi Arabia's ambitious clean energy and sustainability vision and the global urgency for climate solutions, Trescon proudly unveils the KSA edition of CARE – the Climate Action & Renewable Energy Expo, debuting in Riyadh on 8–9 December 2025. As a cornerstone of the global CARE series — alongside editions in India and Dubai — the KSA edition is dedicated to advancing climate action, clean energy adoption, and sustainable finance through meaningful public-private collaboration. With 10,000+ attendees, 950 investors, 225 sponsors, and 200+ global speakers expected across the series, CARE is built for action, driving transformative dialogue, deal-making, and cross-border partnerships across more than 100 countries.



The series opened with the CARE Dialogues on 24 June 2025 – an exclusive, invite-only session, held in Dubai under the theme “Green Finance and Beyond: Driving ESG Across Sectors.” Powered by Emtribe, the event convened senior leaders from finance, policy, and technology to explore practical strategies for embedding ESG into core business models.

“As a partner of CARE, we’re proud to back a platform that focuses on what really matters — getting the right people in the room and driving honest, outcome-focused conversations,” said Mohammed Saleem, Founder of Emtribe. He continued, “There’s a lot of talk in this space. CARE stands out by pushing for action that’s practical, collaborative, and needed.”

As the first official prelude to CARE, the session set the tone for cross-sector collaboration and is helping shape a summit agenda grounded in real-world priorities and regional relevance.

Saudi Arabia is driving a transformative energy shift. Under Vision 2030, the Kingdom has

committed over \$266 billion to renewable energy and sustainable development, aiming for 50% renewable electricity by 2030 (Reuters). From green hydrogen initiatives to expansive solar parks and giga-projects like NEOM, these efforts are redefining the region's energy and economic future. CARE KSA emerges as a vital platform to amplify this progress, uniting key public and private sector players, accelerating project momentum, and showcasing global innovations aligned with Saudi Arabia's sustainability ambitions.

Speaking about the series, Naveen Bharadwaj, Group CEO of Trescon, said: "CARE KSA will bring together global innovators and Saudi stakeholders to accelerate tangible outcomes in renewables, climate tech, and green finance. Our goal is to help turn the Kingdom's bold vision into implemented, bankable projects."

Each CARE edition features keynotes, panel discussions, policy roundtables and workshops, dialogues, and a dynamic exhibition floor showcasing next-gen solutions in solar, wind, green hydrogen, water, climate finance, and carbon markets. CARE KSA will also host the ClimateTech World Cup, a global pitch competition spotlighting early-stage innovations in climate adaptation, energy storage, carbon capture, and circular economy. Finalists will pitch live to international investors and corporates, accelerating the deployment of scalable, high-impact solutions.

CARE is guided by the Global CARE Alliance, a high-level advisory board featuring sustainability leaders, including:

Dr. Waleed Alkalash, Former Deputy Minister for Labor Policies / CEO, Ministry of Labour / Business Consulting & Services, KSA

Adnan Bin Abdulrahman Alalyani, Director General of Environmental Technologies, National Center of Environmental Compliance, KSA

Nizar Kammourie, CEO SAWACO Water & Board Member - ESG Committee at The American Chamber of Commerce, Saudi Arabia (Amcham), KSA

Julie Newman, Director of Sustainability, Massachusetts Institute of Technology (MIT), USA

Erik Solheim, Former Minister of Environment, & Former Under Secretary General, UNEP, Norway

Dr. Abdullah Belhaif Al Nuaimi, Former Minister of Environment, UAE, and others

Their combined experience grounds CARE in global best practice and helps shape meaningful outcomes for each host region.

As Saudi Arabia doubles down on its net-zero commitment and climate financing mechanisms, CARE KSA arrives at a pivotal moment, offering a focused platform to turn vision into execution, capital into projects, and ideas into large-scale impact.

For more information, visit www.careforsustainability.com

About CARE

CARE (Climate Action & Renewable Energy Expo) is a global initiative by Trescon focused on delivering tangible outcomes in climate and clean energy. It is a high-impact marketplace for ideas, capital, and partnerships, bringing together key stakeholders to accelerate sustainable infrastructure, scale climate technologies, and mobilise climate finance. By aligning public and private sector agendas, CARE drives the projects, policies, and investments that power real progress on global climate goals.

About Trescon

Trescon is a global business events and consulting firm that builds influential forums connecting governments, business leaders, investors, and innovators across FinTech, AI, sustainability, and emerging technologies. With a portfolio of flagship summits including the Dubai FinTech Summit, Dubai AI Festival, DATEwithTech, HODL, and the World FinTech Show, Trescon is known for catalysing bold ideas, strategic alliances, and real-world outcomes in high-growth markets.

Notes to the Editors

Key themes at CARE:

Climate action & decarbonisation

Renewable energy & CleanTech

Sustainable finance & ESG

Cities & infrastructure

Water & oceans

Circular economy

Mobility & transport

Food security & agriculture

Media partners include:

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For further enquiries, contact:

Shadi Dawi
Global Director
PR, Corporate Comms. & Media Relations
M: +971 55 498 4989 | E: shadi@tresconglobal.com

Chrishtel Lacsamana
Trescon

[email us here](#)

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