

Alphamax Digital Services Launches Custom E-commerce Web Design with SEO and Migration Support

Alphamax offers custom e-commerce web design, Shopify to WooCommerce migration, and e-commerce SEO for brands wanting full e-commerce ownership.



NEW YORK, NY, UNITED STATES, July 14, 2025 /EINPresswire.com/ -- Alphamax Digital Services today announced a series of services for e-commerce businesses, offering custom e-commerce web design, Shopify to WooCommerce migration, and e-commerce SEO under one roof. The company's solutions empower merchants with full ecommerce ownership and enable brands to scale without limitations.

Many retailers rely on dozens of Shopify apps to add features, but this can slow page speeds and rack up monthly costs. Given the popularity of WooCommerce for e-commerce platforms, merchants are embracing self-hosted solutions for full e-commerce ownership but find the process extremely complicated. Alphamax solves this by offering a seamless Shopify to WooCommerce migration, removing bloat in favor of custom code modules and pairing clean design with data-driven e-commerce SEO. Clients often see faster load times, lower software fees, and more organic traffic within 90 days of migration.

Alphamax's services rest on three core pillars:

1. [Bespoke custom e-commerce web design](#) for brand differentiation
2. Seamless [Shopify-to-WooCommerce migration](#) with zero downtime.
3. Data-driven [ecommerce SEO](#) to boost organic sales.

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Specialized industry solutions

To further match diverse needs in custom e-commerce web design, Alphamax also offers tailored packages for key verticals:

1. Gyms & Fitness Studios □ Target: Gym owners, personal trainers, fitness coaches □ Services: Sell memberships, fitness gear, and class bookings
2. Coaches □ Target: Life coaches, business coaches, wellness coaches, career coaches □ Services: 1-on-1 sessions, group programs, digital courses, subscriptions
3. Salons □ Target: Hair salons, nail bars, beauty therapists, spa owners □ Services: Online bookings,

selling beauty products, and gift cards

4. Creators & Digital Sellers—Target: Artists, writers, musicians, course creators, designers—Services: Sell templates, digital downloads, memberships, eBooks

The Alphamax process starts with a comprehensive audit, then moves to design, development, and SEO implementation to ensure a smooth Shopify to WooCommerce migration. With these pillars at its core, Alphamax delivers unique experiences backed by measurable results.

“Our mission at Alphamax is to empower merchants with full ecommerce ownership, unlimited scalability, and peak performance,” said Michael Caleb Nnaleche, founder and CEO. “We help brands scale without limitations by providing the technology and the expertise to own every aspect of their online store.”

About Alphamax Digital Services

Alphamax Digital Services is a leading provider of custom e-commerce web design, Shopify to WooCommerce migration, and e-commerce SEO.

Founded in 2024, Alphamax has served more than 65+ brands across retail, CPG, and technology sectors. The company is dedicated to helping merchants gain full ecommerce ownership and scale without limitations.

Learn more at <https://alphamaxdigital.com>.

For updates, follow Alphamax Digital Services @alphamaxdigital on Twitter and LinkedIn.

For any inquiry, email hello@alphamaxdigital.com or call +44 7843 179943.

About the Founder

For more than seven years, Michael Caleb Nnaleche has designed high-impact online stores for retailers of all sizes. His career began as a front-end developer at TechWave Agency, where he built Shopify themes for lifestyle brands. One of his early breakthrough projects was migrating a boutique fashion label from Shopify to WooCommerce in 2019, cutting their app fees in half and speeding up their site by 35 percent. Frustrated by the bloat of third-party apps, rising fees, and limited ownership on hosted platforms, Nnaleche launched Alphamax Digital Services. His vision was to deliver custom e-commerce web design that puts merchants in control of their brand and their bottom line.

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