

Hemp Oil Market Insights – Global Opportunities, Applications & Future Outlook 2025 | DataM Intelligence

The Global Hemp Oil Market is expected to reach at a CAGR of 16.28% during the forecast period 2025-2032.

AUSTIN, TX, UNITED STATES, July 14, 2025 /EINPresswire.com/ -- The Global [Hemp Oil Market](#) reached USD 178.23 Million in 2024 and is expected to grow to USD 595.69 Million by 2032. The market is expected to increase at a 16.28% CAGR between 2025 and 2032.

Market Overview:

The Hemp Oil Market is quickly expanding, driven by rising awareness of its anti-inflammatory, antioxidant, and skin-nourishing benefits. This versatile oil is rapidly being used in dietary supplements, cosmetic products, and functional meals. With increased global acceptance of hemp-derived goods, the market is predicted to rise rapidly through 2030.



The Hemp Oil Market poised for growth driven by rising demand in nutraceuticals, cosmetics, and industrial applications across global regions."

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Market Drivers & Opportunities:

Shift Toward Natural & Sustainable Products: Consumers are increasingly seeking clean-label, plant-based wellness solutions, fueling demand for hemp oil.

Rising Application in Cosmetics & Personal Care: The inclusion of hemp oil in skin and hair care products is driving market expansion.



Regulatory Support: Several countries are easing restrictions on hemp cultivation and processing, opening new opportunities for market players.

Functional Food Trend: Growing interest in fortified foods and beverages enriched with omega-3 and omega-6 fatty acids from hemp oil.

Market Segmentation:

By Product:

Hemp Flower Oil

CBD Oil

Hemp Seed Oil.

By Type:

Original

Blended.

By Source:

Organic

Inorganic.

By Distribution Channel:

Pharmaceutical Retail Store

Online Pharmaceutical Store

Hospital Pharma Retail

Others.

By Application:

Pharma and Nutraceuticals

Personal Care & Cosmetics

Industrial

Food and Beverages

Others.

By Region:

North America

South America

Europe

Asia Pacific

Middle East

Africa.

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Market Geographical Share:

North America remains the largest market for hemp oil, attributed to progressive regulations and high consumer awareness. Europe follows closely, with a significant surge in demand from the cosmetics sector. Meanwhile, Asia-Pacific, led by Japan and China, is emerging as a promising region, supported by expanding applications and evolving dietary trends.

Key Market Players:

Royal CBD
King CBD
Kazmira
Cavendish Nutrition Fulfillment LLC
QC Infusion
Hemp Oil Canada Inc
Canazil
Folium Biosciences
Pharmahemp d.o.o.
Moon Mother Hemp Company.

These companies are actively investing in product innovation and strategic partnerships to strengthen their global presence.

Recent Developments in the USA:

May 2025: A major U.S. nutraceutical brand launched a new line of hemp oil softgel capsules targeting joint and heart health.

October 2024: An American cosmetics company introduced a hemp oil-infused skincare serum formulated to address sensitive skin and redness.

Recent Developments in Japan

February 2025: A leading Japanese food manufacturer launched hemp oil-enriched salad dressings targeting the health-conscious segment.

August 2024: A Japanese beauty brand debuted a premium face cream infused with organic hemp seed oil, highlighting anti-aging benefits.

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Conclusion:

The Hemp Oil Market is on a transformative journey, fueled by the global shift toward natural wellness solutions and functional nutrition. With key players innovating and regulatory frameworks evolving, the industry is poised for sustained growth and diversification, meeting the rising global demand for healthier, plant-based alternatives.

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Sai Kiran

DataM Intelligence 4Market Research

+1 877-441-4866

Sai.k@datamintelligence.com

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