

Hotel Shield Unveils Industry-First Combatting Human Trafficking Platform and Best Practices Framework for Hospitality

New Paper and Pilot Program Offers Hospitality a Comprehensive Roadmap, Advanced Technology, and Real-Time Protection to Combat Human Trafficking



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/EINPresswire.com/ -- Hotel Shield today announced the release of its groundbreaking paper, "[Hospitality Best Practices for Combatting Human Trafficking](#)," which presents a holistic framework to help hotels and motels prevent, detect, and respond to human trafficking.

Coinciding with the publication, Hotel Shield has opened enrollment for its initial trial offering—a technology-enabled platform that operationalizes these best practices for hotel and motel brands, owners, and operators.

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Renata Parras, former Deputy Chief Counsel at DHS & Hotel Shield Co-Founder

Human trafficking remains a critical issue across the United States, with the hospitality industry facing rising legal, reputational, and operational risks. Hotel Shield was founded by experts in law, technology, law enforcement, and risk management to address this urgent problem. Backed by [Eagle Venture Fund](#), the company has spent the first half of 2025 engaging with key stakeholders across the

hospitality ecosystem and is now publicly sharing its findings.

“We’ve spoken with hundreds of people who engage with this issue—law enforcement, survivors, government, academia, NGOs, and the hotel and motel brands, owners, and management companies,” said David Niccolini, Founder and CEO of Hotel Shield. “Everyone agrees human trafficking is a problem and that something must be done, but there is little agreement on the “how.” Hotel Shield is stepping into that void with a clear and actionable path forward.”

The paper outlines a new industry standard of care, organized around three key pillars: A Solution Stack, a Technology Stack, and a Data Layer. Hotel Shield recommends that these pillars be supported by a 24/7 Security Operations Center (SOC), whether in-house or outsourced, that

enables real-time risk assessment and response. The paper also outlines a vision for new enhanced liability insurance products, planned for release in 2026, to further support compliance and mitigation efforts within the hospitality sector.

“Human trafficking is a serious issue that demands a unified and proactive response from the hospitality industry,” said Renata Parras, Co-founder of Hotel Shield and former Deputy Chief Counsel at the U.S. Department of Homeland Security. “Our best practices framework empowers hotel and motel executives, franchisees, property managers, and legislators with a coordinated approach to combat this crime. With the right blend of policies, tech, and data, hotels and motels can become active defenders of human rights.”

The Hospitality Best Practices for Combating Human Trafficking paper and trial offering—initially available in Florida, Texas, and California—can be accessed via the [Hotel Shield website](#).

About Hotel Shield

Hotel Shield is a purpose-driven technology and services firm dedicated to eradicating human trafficking in the hospitality industry. Co-founded by a team of individuals with expertise in human trafficking, legal, law enforcement, technology, and security, Hotel Shield delivers best-in-class compliance, intelligence, and risk mitigation solutions. Its lead investor is Eagle Venture Fund.

About Eagle Venture Fund

Eagle Venture Fund is a global impact venture capital firm with offices in Dallas, Zurich, and Singapore. Eagle invests in early-stage B2B SaaS, AI-enabled software, fintech, and tech-enabled services that address human trafficking, poverty, and economic injustice worldwide.

Ryan Steffen
Hotel Shield
info@hotelshield.com

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