

Anthem Pleasant: A Proven Innovator with 20+ Years of Business Leadership

Entrepreneur Anthem Pleasant blends floristry, patented tech, and solar EV innovation—anchored in 20+ years of ethical leadership and community-driven growth



SCOTTSDALE, AZ, UNITED STATES, July 14, 2025 /EINPresswire.com/ -- Anthem

Pleasant is a serial entrepreneur and inventor based in Peoria, Arizona, recognized for his unwavering integrity and cross-industry innovation over more than two decades of leadership. With over 20 years of experience in floristry, transportation, e-commerce, and product innovation, Pleasant exemplifies the authentic qualities of a credible founder—blending hands-on know-how with proven authoritativeness and trustworthiness. His diverse portfolio—from brick-and-mortar retail to patented tech products and sustainability initiatives—is driven by creativity, ethical conduct, and a continuous problem-solving mindset. For investors, Pleasant delivers a compelling narrative grounded in consistent, measurable growth and deep credibility.

Through this journey, Pleasant has modernized a decades-old flower shop into a thriving e-commerce enterprise, pioneered solar-powered EV-charging platforms for entertainment events, engineered patent-backed consumer products, and launched a one-of-a-kind experiential entertainment venture. His record—anchored in exceptional quality standards and trusted customer engagement—creates a strong platform for more ambitious partnerships and licensing opportunities.

Proven Cross-Industry Experience

Pleasant's entrepreneurial path began 24 years ago with a flower delivery job. He quickly realized that floristry had a unique power to uplift emotions and connect people. He rose through various florist shops across the U.S., honing both design and operations, before seizing the chance to purchase Peoria Florist. Back then a small storefront, Pleasant invested in technology, logistics, and marketing to transform it into a modern retail operation with nationwide reach.

Today, at 44 years old, he leads ventures spanning retail floristry, luxury transportation, product R&D, and experiential entertainment. He balances day-to-day management of his floral

businesses with strategic design oversight at Pleasant Limousines and brand development for new initiatives—demonstrating a unique ability to identify market opportunities in unrelated sectors and adapt seamlessly to changing trends.

Rising to Market Evolution

In the flower sector, Pleasant spearheaded the shift from walk-in sales to online delivery, integrating same-day delivery logistics, e-commerce platforms, SEO-driven campaigns, and automated customer communications. He preserved the personal service legacy of his 39-year-old business while driving a digital transformation—evidencing deep, practical know-how in floristry and digital retail.

In transportation, Pleasant recognized the growing demand for on-site EV charging at venues. He led the conceptualization of a mobile solar-charging trailer that doubles as a social entertainment hub—merging his expertise in logistics, events, and sustainable tech. His leadership model draws on experience in budget management, operational oversight, and iterative design—skills honed over 20+ years of entrepreneurship.

Subject Matter Expertise in Core Domains

Pleasant's success is anchored in deep domain knowledge across all his ventures—demonstrating both specialization and breadth.

Floristry

As owner of Peoria Florist and Sun City Flowers, Pleasant is celebrated for high-caliber artistry and customer-centric craftsmanship. He's deeply involved in floral networks, including the Society of American Florists (SAF), where he leads design classes, participates in industry charity initiatives like “Petal It Forward”, and mentors emerging florists. In May 2024, he hosted a Mother’s Day event at the Peoria Sports Complex’s Colonnade, demonstrating his commitment to community and creativity. According to [Voyage Phoenix](#), he founded Bouquets & Bubbles® in 2019 as “Create • Connect • Give Back”—underscoring his role as a thought leader in experiential floristry.

Sustainable Transportation Tech

In his role as Art Designer for Pleasant Limousines, Pleasant spearheaded the TREE (Tailgate Renewable Energy Entertainment) project: a mobile, solar-powered EV-charging trailer equipped with retractable panels and battery storage. Industry forecasts show that the EV charging infrastructure market will grow from \$7.3 billion in 2024 to \$12.1 billion by 2030, making TREE well-timed. Through prototype renderings and piloted visual concepts, Pleasant demonstrates the technical design capabilities needed for event-based solar-electric solutions.

Product Innovation

Toothbrush Pillow (U.S. Patent 10,058,219): A simple yet impactful assistive device for one-handed brushing. It holds a toothbrush stable to simplify toothpaste application and reduce mess. The product has been featured in assistive-tech demonstration programs across multiple states—a testament to its utility.

Postal Notice (U.S. Patent 9,609,973): A GPS-driven system that sends real-time mail arrival alerts—improving upon USPS’s Informed Delivery by telling customers exactly when mail arrives. This is particularly impactful given that over 35 billion pieces of promotional mail were delivered in 2024. His design of Postal Notice complements the U.S. Postal Service’s existing Informed Delivery program by adding the crucial element of timing – telling users when mail has arrived (in real time), not just what is arriving. This innovation required cross-domain expertise in both the analog world of postal systems and the digital world of mobile alerts and data analytics

Branding & Experiential Retail

Bouquets & Bubbles® (U.S. Trademark Reg. No. 7,436,961) pairs guided flower-arranging with champagne tasting. Participants create two bouquets—keeping one and donating the other. Launched locally, it's expanded to city venues, doubling in size, and has community relevance by driving creativity, connection, and giving back. A May 2024 event at the Peoria Sports Complex featured live music alongside flower-making. Coming soon is the Bouquets and Bubbles fundraiser benefiting Phoenix Children's.

Authoritativeness & Industry Leadership

- Pleasant’s ventures show consistent authority through credentials, community recognition, and respected branding.

Longstanding Institutions

- Peoria Florist (est. 1984) remains a local institution in Arizona, supported by a robust track record of quality and service under Pleasant’s stewardship.

Sun City Flowers similarly holds community trust as an established florist.

- A profile in “[Locally Owned & Operated](#)” highlights Pleasant’s rise from delivery driver to business owner and emphasizes his values-driven leadership.

Industry Engagement

Pleasant has strategically aligned with SAF’s Petal It Forward national campaign. Notably, his October 16, 2024 Bouquets & Bubbles class helped distribute flowers to local strangers, reinforcing both goodwill and industry leadership.

Intellectual Property

- His patents for Toothbrush Pillow and Postal Notice, along with his trademark for Bouquets & Bubbles®, reflect nationally certified innovations. The U.S. Patent and Trademark Office recognizes these as original contributions, solidifying Pleasant's status as a thought leader.

Leadership Style

- Pleasant is known as a hands-on manager, focusing on core values: honesty, clear communication, and customer excellence. His teams follow his lead, making transparency and prompt delivery the standard. That consistency has won industry and customer respect.

A Trusted Reputation Founded on Integrity & Community

- Trust is central to Pleasant's brand, built on transparent practices and community investment.

BBB A+ Rating & Clean Business Record

- Peoria Florist maintains an A+ rating from the Better Business Bureau. This reflects a track record of resolving complaints, honest advertising, and fair business practices. With over four decades in operation, it confirms long-term trust with patrons.

Core Business Principles

- Pleasant operates under a clear mission: deliver timely, heartfelt service at fair prices. His team sources locally, communicates clearly, and prioritizes customer emotion. These values extend to his partnership practices, where he discloses clear IP terms and encourages open collaboration.

Community-centric Initiatives

- His reliance on local growers boosts the regional economy and ensures freshness. His workshops teach floral design, encouraging skill sharing. The Bouquets & Bubbles donation model—a "one for them, one for me" philosophy—reinforces compassion and purpose. This approach strengthens public trust and brand loyalty.

External Recognition

- A certification on locallyownedandoperated.org labels Peoria Florist a "Local Legend", praising its service and community connection. Media coverage emphasizes Pleasant's passion: "For me, working with flowers has never felt like work—it's a passion that continues to bloom every day."

Strategic IP-Centered Growth & Collaboration

Pleasant's next phase focuses on multiplying impact through intellectual property and partnerships.

- Pleasant Limousines – TREE Pilot Programs

He seeks partners—including venue operators, solar tech firms, and EV infrastructure players—to pilot TREE units at concerts, festivals, and stadiums. Collaborative design and prototype testing with larger stakeholders could accelerate scalability.

Bouquets & Bubbles® Licensing

- With proven success locally—double growth reported—Pleasant is pursuing franchise-style licensing to bring the concept into hotels, event venues, cruise ships, and pop-up experiences.

Toothbrush Pillow – Healthcare Distribution

- He's targeting eldercare providers, pharmacies, medical supply distributors, and rehabilitation centers for the Toothbrush Pillow. Its assistive design aligns with global emphasis on dignity and independence in healthcare.

Postal Notice – Postal & Marketing Systems

- Pleasant is building conversations with postal agencies (including USPS), logistics firms, and marketing integrators to develop pilot programs. A PCT application is in process, suggesting a roadmap toward worldwide deployment.

These four avenues leverage strong IP, a scalable mindset, and openness to shared growth—inviting collaborators to co-create, co-own, and co-benefit.

Addressable Markets & Strategic Metrics

Pleasant's ventures intersect with robust market opportunities:

- EV charging industry: Demand projected to grow from \$7.3B (2024) to \$12.1B (2030).

- Assistive healthcare: As global populations age, the demand for independence-enhancing devices rises. Pillow-style toothbrush holders are rare but high-need.

- Direct mail marketing: USPS delivered 35B+ promotional pieces in 2024, each with the potential for real-time tracking.

- Experiential retail : Events such as Bouquets & Bubbles align with experiential purchase trends

that drove global retail growth in 2024–2025.

Pleasant aims to quantify these opportunities by launching pilots across sectors and gathering early economic data on engagement, retention, and licensing ROI.

Testimonials & Anecdotes

- Voyage Phoenix, in April 2025, featured Pleasant: “In 2019 I created Bouquets & Bubbles®, an Anthem Pleasant brand... Create • Connect • Give Back.”

- Peoria Sports Complex, May 5, 2024: Event recap noted smiles, fresh photos, and creative energy—blended with an intermission song performance.

- Locally Owned & Operated April 2, 2025: “For me, working with flowers has never felt like work—it’s a passion that continues to bloom every day,” said Pleasant.

Quotes from Anthem Pleasant

- On EV innovation: “We’re bringing together sustainability and entertainment... a solar charging station that adds to the event atmosphere.”

- On Bouquets & Bubbles: “We’ve created a blueprint that combines artisanal skill with entertainment.... I see tremendous potential to grow this as an experiential brand in hotels, resorts, on cruise ships.”

- On Postal Notice vision: Designed to close the loop between physical mail and digital engagement—mapping mail delivery notifications to modern demand.

Clear Partner & Investor Opportunities

Pleasant has outlined direct calls to action for collaborators:

1. TREE pilot at venues: Provide IT, utility, or venue partnership to demonstrate mobile solar charging tech.
2. License Bouquets & Bubbles®: Tap into hospitality or floristry networks to replicate the format.
3. Distribute Toothbrush Pillow: Leverage eldercare, healthcare, or retailer networks.
4. Pilot Postal Notice: Collaborate with USPS, marketing platforms, or postal technology firms.

Each opportunity is supported by a patented or trademarked IP asset, tested real-world demand, and an ethical vision that aligns with mission-driven outcomes.

Conclusion & Investor Outlook

Anthem Pleasant offers a unique profile:

- Experience: Over two decades across retail, technology, logistics, and events.
- Expertise: Mastery in floristry, sustainable design, product engineering, and IP monetization.
- Authoritativeness: Established through patent—and trademark-backed innovations, respected business institutions, and recognized media coverage.
- Trustworthiness: Reflected by a spotless record, high BBB rating, community impact, and transparent leadership style.

Pleasant's ventures resolve true-world needs, backed by strong reputations and leaky IP protection. He invites investors and partners to partake in structured growth, shared innovation, and long-term returns.

"Synergy and shared vision are key to driving impactful growth," says Pleasant. That collaborative ethos is woven into all his endeavors.

About Anthem Pleasant

An American entrepreneur, inventor, and business leader based in Peoria, Arizona. He is Art Designer at Pleasant Limousines (sustainable EV charging for events), owner of Peoria Florist and Sun City Flowers, creator of Bouquets & Bubbles®, and inventor of the Toothbrush Pillow and Postal Notice. With U.S. patents and trademark protections secured, he actively licenses and pursues partnerships. His leadership is driven by innovation, customer experience, and visionary collaboration.

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