

HIP Video Promo Presents: The High Plains Drifters premieres new music video 'Until We Dance' on EARMILK.com

Dreamy Electro-Pop Collective Delivers Cinematic Single That Feels Like Summer Love on the Big Screen

NEW YORK CITY, NY, UNITED STATES, July 14, 2025 /EINPresswire.com/ -- Last year, "Summer Girl (Redux)" held up a mirror—a chance to step back, shake one's head, and chuckle—to those chronically unlucky in love. Since then, this collective of professional musicians has built a modest yet devoted cult following that's only growing. Fronted by lead singer Larry Studnicky, The High Plains Drifters



have honed a lovelorn sound like no other. Walking the line between mellowed-out rock and breezy electro-pop, their music playfully reimagines, reinvents, and redefines dreamy 80s New Wave, refracting the simple exhilaration of a time where futuristic synths, snappy hooks, and snarky storytelling dominated the airwaves. Listening to an HPD song is bound to stir a memory buried deep in the folds of the brain. Brilliantly weaving threads of love and loss—and the many tangled moments in between—Studnicky's lyrics and nonchalant pearls of wisdom speak to the soul, to the lovers in all of us who only know how to be true to the heart. Though they often traverse the terrains of relationships gone awry, a resounding hopefulness—a quiet resilience—always peeks through the cracks. And true to form, their self-curated New Wave attitude romps through their visuals, too, which are always adorned with unique flourishes of sex appeal, humor, and lightheartedness, plus plenty of good-natured dives into the trials and tribulations of romance that the human family knows all too well.

Distance. One word that strikes fear into the hearts of lovers everywhere. In "Until We Dance," Studnicky's plain spoken, whiskeyed vocals convey a deep longing for connection, yet the object of this narrator's affection feels so far away, keeping him "at arm's length," acting as if she doesn't want anything more. Gently layering warm synths, a never-leaves-your-head melody, bright harmonies, and laid-back percussion, "Until We Dance" could easily soundtrack Rom-Com movie

scenes where the love interest tries to cheer up the main character by doing something so unbelievably goofy that they can't help but break into a smile. This track evokes that same feeling of lightening up, of beckoning a hand and saying, "come on, you know you want to." A youthful, anticipatory anxiety—a swirling hurricane, a deep pit in the stomach—buzzes through each note. One dance has the power to change everything for the better. All the narrator can do is hold on to the hope that all the right ingredients—her favorite song, a warm summer night, a welcoming smile—will be just enough to bring her right back where she belongs, this time for good.

The complementary visual for "Until We Dance" takes the exuberant, staticky, buoyant feeling of impending romance and plunges it straight into the band's sexy, funny, highly curated, and effortlessly indulgent cinematic universe. This 'Summer Girl'-turned-Cinderella is preparing for a night out, caught up in the familiar thrill of getting ready for a long night of shedding inhibitions on the dance floor. When she accidentally kicks off her heel attempting a super-endearing dance move, it goes flying—literally—sending her on a journey to find it, and perhaps, a bit more? After all, Cinderella taught young lovers everywhere that this is the surefire, time-tested way to find Prince Charming. It's the perfect excuse to stop overthinking and simply lose oneself in the silliness of the moment—to sing along, root for romance, and dance without hesitation. Romance in its purest form—just two people longing to bridge the divide, sparks flying as they inch closer and closer—is far from dead. All it takes is the right attitude, a pocketful of perseverance, and a few dance moves that are truly impossible to resist.

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Andrew Gesner
HIP Video Promo
+1 732-613-1779
info@hipvideopromo.com

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