Soundverse Launches Enterprise API Platform for Ethical AI Music and Song Generation

Plug-and-play API lets studios generate fully licensed, multilingual music at scale, with zero legal risk.

NEW YORK, NY, UNITED STATES, July 16, 2025 /EINPresswire.com/ -- Soundverse AI, the ethical generative AI music platform, has officially unveiled its long-anticipated **Enterprise API platform**, unlocking a bold new chapter in scalable, and controllable music generation. With this release, Soundverse brings the power of AI-

Soundverse Enterprise API Poster

generated music, which is emotionally expressive, copyright-safe, directly into the hands of developers, marketers, media platforms, and entertainment studios. So far, consumer version of Soundverse AI (https://www.soundverse.ai) has been used by 1.5+ creators.

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>
> *Sourabh Pateriya*

The Enterprise API is more than just a backend tool; it's a gateway to sound that adapts, scales, and performs across industries. Whether you're developing a wellness app, scoring a game, launching a marketing campaign, or building a creator suite, Soundverse gives you the freedom to create original audio in seconds, with none of the usual licensing nightmares.

And for the first time, all of this is accessible through a modular suite of APIs that handle everything from full song generation to emotional AI music generation, AI song generation, stem splitting, and more.

"We built Soundverse so developers, studios and gaming companies can innovate with AI-generated music confident they'll never face takedown notices or royalty surprises," said Sourabh Pateriya, Co-founder & CEO. "Ethics aren't an afterthought. They're how we set a solid foundation. We're here for the marathon, not a quick sprint."

Modular Music Creation, Engineered for Scale

At the heart of the launch is a suite of APIs, each representing a powerful creative tool in its own right. Together, they form a comprehensive audio generation stack that's engineered for fast, flexible deployment:

- **AI Music Generator API** – Produce full instrumentals, up to 10 minutes long, in any mood or genre. Just describe what you want, and Soundverse brings it to life.
- **AI Song Generator API** – Produce full songs, up to 1.5 minutes long (soon to support 4.5 minutes), in any mood or genre. This also supports reference track based generation.
- **Multilingual Singing API** – Supports over 10 languages, with authentic vocal delivery that captures emotional tone and expression. Soon to support 20+ languages.
- **Style Cloning APIs (Song, Vocal or Instrumental)** – Upload a reference track and have Soundverse match its vibe, tone, or energy. Whether it's a jazzy saxophone line or a melancholic vocal riff, Soundverse's got you covered.
- **Stem Separation API** – Instantly isolate vocals, drums, bass, and instruments from any audio file. Perfect for remixing, re-arranging, or adapting content.

Soundverse AI colour logo

Game development

- **Lyric Generator, Auto-Loop & Extend Tools** – Generate well crafted lyrics, loop instrumental sections, or stretch tracks to fit exact durations.
- **SAAR** (To be released soon) – A conversational AI assistant available in chat and voice modes, designed to guide users through music creation or refine their prompts.

These APIs are independently deployable but work beautifully in tandem, creating a seamless

workflow for building complex audio products. Developers can integrate them into apps, websites, or creative tools with ease, leveraging REST endpoints, global CDN delivery, and SDKs in Python and JavaScript. Soundverse also guarantees 99.9% uptime, backed by enterprise SLAs and live usage monitoring.

With upcoming **Audio Insights API** suite, developers gain access to a treasure trove of sonic intelligence, available on demand. **Lyrics Timestamping** extracts lyrics down

Podcast Creators

to the word and phoneme level, enabling perfect karaoke-style sync or lyric-aware experiences. **Song Section Timestamping** lets you auto-detect intros, verses, choruses, and drops, ideal for remixing, content segmentation, or music-driven visuals. The **Vocal-to-Text** Descriptions API identifies voice type, gender, texture, and tone, making it easy to build smart filters or vocal-based recommendations. Meanwhile, **Music-to-Text Descriptions** return rich metadata including genre, mood, instrumentation, and stylistic features, perfect for search, mood-matching, or auto-tagging large catalogs.

Other APIs include **Audio Categorization** (detect if it's a song, vocal or instrumental), **Vocal Activity Detection** (know whether a track has vocals at all), and Key/Tempo Detection (essential for mashups, remixes, and adaptive scoring). Need to know who's singing or talking? Speaker ID can distinguish multiple voices within the same audio file. And to clean up that file? The **Noise Removal API** strips away background artifacts, giving you a clean and professional audio bed, automatically. Most of these APIs are only available on demand, and not currently publicly accessible for everyone.

Together, these tools empower developers to build music-aware, contextually rich, and sonically intelligent applications, whether for games, media platforms, educational tools, or next-gen AI agents.

Access them from http://platform.soundverse.ai/

From One-Man Startup to Sound Infrastructure for the World
The launch of this platform marks a milestone for Soundverse, which has grown from a community-focused experiment into one of the most talked-about players in the generative music space. With over 1.5 million creators already using its free web platform, the company now takes its next step into B2B scale.

The core idea is simple: creating music shouldn't be a bottleneck, nor a legal risk. It should be fast, expressive, and accessible to anyone, especially teams building at scale.

And the solution shouldn't just be AI-generated music, but music that adapts to your needs, down to the last second of output and syllable of voice.
Opening up the Soundverse APIs isn't just about scalability, it's about sparking a new era of agentic, music-aware systems. Developers can now build autonomous workflows powered by Soundverse, where music is no longer an afterthought but a living, responsive layer of any experience. Imagine millions of musicians - trained, inspired, and always ready composing original soundtracks for your app, product, or game in real time. From emotionally intelligent voice agents to dynamic audio layers in generative games, the possibilities are staggering. With Soundverse as your sonic co-pilot, you're not just generating music, you're building new frontiers of creativity.

Built for the Real World
The Soundverse Enterprise API isn't designed for hypothetical use; it's already helping major players across the globe rethink their audio strategy.
In the world of gaming, developers are using Soundverse to build dynamic soundtracks that evolve with the player's journey. One moment, a moody ambient layer plays as you sneak through enemy territory; the next, tension spikes and a cinematic swell erupts.
Indie teams that once struggled with high composer fees or clunky stock libraries now generate rich, interactive scores on demand.

Marketers and ad agencies are swapping stock audio for custom jingles and branded soundbeds tailored to region, mood, and message. A campaign that needs 20 variants of the same ad in 10 languages?
No problem.
Soundverse can deliver everything in one API call, with consistent style and tone.

Wellness and fitness platforms are curating mood-matched playlists that respond to heart rate or breathing data. AI-generated ambient textures set the scene in meditation apps. Workout tracks automatically match BPM to your running cadence.
These aren't gimmicks, they're real products, enhanced by real-time music generation.

On social media, creators are no longer reliant on overused royalty-free tracks. With Soundverse, they generate original background music that matches their personal brand or video concept. They can even pair it with an AI voice to narrate, instruct, or entertain.
The result?
Higher engagement, fewer copyright flags, and a stronger creative identity.

Filmmakers and animators are already using the API to score trailers, create temp music for storyboards, or generate full pieces for final production when budget or time doesn't allow traditional composition.

Soundverse provides an end-to-end toolkit that blends seamlessly into existing workflows.

Retailers and hospitality groups are using the platform to create custom in-store soundscapes. Playlists adapt to the time of day, weather, or foot traffic. Hotel lobbies shift in tone from day to night.
Every brand can now have a unique sonic signature without paying expensive licensing fees or getting stuck with generic playlists.
And yes, even podcasters and audiobook producers are generating voiceovers, background music, and transitions in minutes, not days. With one click, they can set a tone, match a topic, and keep the listener immersed from start to finish.

Why Ethics Matter More Than Ever
Behind the tech and tools is something even more powerful: a belief system. In a year where lawsuits, takedown notices, and industry lawsuits have rocked the AI music space, Soundverse stands apart by refusing to cut corners. Its training data is sourced exclusively from licensed catalogs through its transparent Partner Program (https://www.soundverse.ai/partner) , which brings in musicians, independent labels, and sound libraries as collaborators, not victims. Unlike many other generative platforms scraping content from the internet, Soundverse trains on clean, permissioned, high-quality audio. That ethical decision is now proving to be a technical advantage, because clean data means more nuanced, realistic results.

Simple Pricing. Full Control. Instant Upgrades.
Soundverse doesn't just make music generation easy; it makes licensing easy too. Every piece of audio returned by the API comes pre-tagged with its usage tier, and clients can upgrade their rights with a single API call. That means no chasing paperwork. No hidden clauses. No licensing purgatory.
Plans are flexible and tiered to support every kind of team:
- **Starter Tier** – Ideal for prototyping and hobby projects. Includes royalty-free licensing and access to all ScrapMusic Gen/editing APIs. Extra usage billed at 15% of base costs.
- **Growth Tier** – Expands to sample-clearance rights (Sample License included) and adds the SAAR-Chat API endpoint. Supports public campaigns and moderate-scale usage, with extra usage at 13% of base costs.
- **Scale Tier** – Built for high-volume commercial deployment, featuring distribution-ready licensing and the SAAR-Voice API endpoint. Tiered discounts reduce extra usage costs to 11% of base rates.
Each plan includes real-time usage tracking, spend reconciliation dashboards for finance teams, and audit logs for compliance. This level of operational visibility makes the platform friendly not only to developers but to every stakeholder in the pipeline, from legal to creative.

More details are available here: https://www.soundverse.ai/ai-music-generation-api

Built for Developers. Loved by Creators. Trusted by Brands.

Whether you're a CTO integrating adaptive music into a mobile app, a sound designer building dynamic audio into a 3D experience, or a content head needing 500 musical variants in a week, Soundverse gives you the tools, scale, and clarity you need.

You don't need to be an audio engineer or machine learning expert. The platform is developer-first.

"This offering unlocks the ability to much what was already possible through our UI, but now both faster and at scale." Says Riley Williams, CTO of Soundverse AI, "It's exciting to enable this suite of functionality that we've been able to use internally, but is only now available to our customers programmatically. I cannot wait to see what you do with it. It's rare to see the birth of a force-multiplier like this, and putting AI tools in the hands of developers without them needing to manage models or data themselves is just the beginning."

And for teams who want even more control, Soundverse offers private model training. Enterprises can upload their own catalog. Be it cinematic scores, folk instrumentals, or region-specific audio, and fine-tune a custom model that understands their unique aesthetic. These private models are completely siloed, ensuring no data leakage and no unwanted output drift. From a viral short-form video to a cinematic mobile experience, from a meditation app in Japan to a retail brand in Spain, Soundverse is showing that AI music isn't just a trend. It's a new creative layer. One that works quietly, quickly, and ethically behind the scenes.

Where It's Headed Next
While the current Soundverse API already supports 10 languages, the team has confirmed that the next update will expand support to 20+ languages, opening the door to even deeper cultural and regional alignment. This includes tonal languages, right-to-left scripts, and niche regional dialects, making it one of the most ambitious efforts in multilingual audio generation to date.

A Quiet Genesis in Sound
In just a few years, generative AI has upended how we think about creativity. But Soundverse is reminding us that the future doesn't need to be reckless to be revolutionary. Music is personal. Emotional. Cultural. And that's why this launch matters.
The Enterprise API platform isn't just about building tools. It's about building trust between platforms and creators, between brands and listeners, and between innovation and ethics. With this launch, Soundverse has made one thing crystal clear: AI-generated music can be powerful, controllable, and ethical.

Ready to Start Creating?
Whether you're building a wellness platform, launching your next global campaign, or simply tired of stock audio that doesn't hit right, Soundverse is ready to power your sound.
[Schedule a demo](https://calendly.com/sourabhp/30min) today (https://calendly.com/sourabhp/30min) or join the waitlist for bespoke model training. Experience what ethical AI music at scale actually sounds like.

Sourabh Pateriya

Soundverse Inc.
hello@soundverse.ai

This press release can be viewed online at: https://www.einpresswire.com/article/830531765