

ReadyMed Launches One of America's Most Affordable Emergency Packs to Help Families Stay Safe Anywhere

The Company launches ReadyMed Packs with prescription antibiotics & emergency meds at accessible prices to meet rising demand for medical preparedness.

ST. LOUIS, MO, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- ReadyMed Healthcare LLC, a leading provider of portable emergency medical solutions, today announced the launch of ReadyMed Packs, positioning them as one of America's most affordable emergency medical preparedness solutions. The comprehensive packs provide families, travelers, and individuals with essential [physician-prescribed antibiotics](#) and emergency medications, backed by board-certified physicians and licensed pharmacists.



Your emergency health kit, simplified. ReadyMed Packs are always ready.

The ReadyMed Packs address a critical gap in emergency preparedness by offering convenient access to prescription medications regardless of insurance coverage or geographic location. Each pack undergoes review and approval by licensed, US-based pharmacists, ensuring quality and safety standards while maintaining affordability for American families.

According to recent data from the Federal Emergency Management Agency (FEMA), fewer than 40 percent of Americans have adequate emergency supplies prepared for unexpected situations. This statistic becomes more concerning when considering that many emergency situations can disrupt normal access to healthcare services and pharmacies for extended periods.

The development of ReadyMed Packs comes at a time when emergency preparedness experts are increasingly emphasizing the importance of medical readiness. Natural disasters, power outages, supply chain disruptions, and [travel health safety](#) concerns can all create situations

where individuals may need access to essential medications without the ability to visit a doctor or pharmacy.

"Our mission at ReadyMed Healthcare is to empower parents, caregivers, families, and individuals to navigate the unpredictable nature of life with confidence," said Dr. Dana Mercer, CEO and Founder of ReadyMed Healthcare.

"Having given presentations at conferences at Walter Reed Medical Center, numerous cities across the US, and internationally at Shanghai University, Beijing, and Havana, I understand the importance of affordable medical preparedness. This understanding led me to create ReadyMed Packs as a solution that puts essential medical resources within reach of every American family."

The company's approach addresses multiple barriers that have historically prevented comprehensive medical preparedness. Cost has been a significant factor, as traditional emergency medical supplies often require expensive upfront investments or ongoing subscription fees. Geographic limitations also pose challenges, particularly for individuals in rural areas or those who frequently travel to locations with limited healthcare access.

The ReadyMed Packs were developed in response to growing concerns about medical preparedness in an increasingly unpredictable world. According to the International Association for Medical Assistance to Travellers, over 60 percent of travelers experience some form of health issue during their journeys. Additionally, recent global events have highlighted the importance of having essential medications readily available for unexpected situations.

Healthcare accessibility challenges have become more pronounced in recent years, with many Americans living in areas designated as Health Professional Shortage Areas by the Health Resources and Services Administration. The Centers for Disease Control and Prevention has also documented increasing concerns about antibiotic resistance and the importance of appropriate antibiotic use, factors that informed the development of ReadyMed's medically supervised approach.

Emergency preparedness experts have noted that medical emergencies often occur during the most inconvenient times, such as weekends, holidays, or during travel, when regular healthcare providers may be unavailable. The American College of Emergency Physicians has reported that emergency department visits increase significantly during natural disasters and other crisis situations, creating additional strain on healthcare systems.

ReadyMed Healthcare's approach differs from traditional emergency medical solutions by combining accessibility with professional medical oversight. The company partners with US board-certified physicians and US pharmacies to ensure that each pack meets rigorous safety and efficacy standards while remaining competitively priced.

The regulatory landscape for emergency medical preparedness has evolved to recognize the importance of advance planning. The Drug Enforcement Administration and Food and Drug

Administration have established frameworks that allow for certain emergency medical preparations under appropriate medical supervision, providing the foundation for ReadyMed's operational model.

"Being prepared should not break the bank," explained Takir Haider, CFO and Co-Founder of ReadyMed Healthcare. "Our commitment to affordability stems from our belief that every individual, regardless of background or circumstances, should be equipped with the necessary tools for medical preparedness. This drives our mission to provide pharmaceutical solutions that resonate with the evolving needs of our community."

The ReadyMed Packs are designed to address multiple emergency scenarios, including disaster preparedness medical kit, extreme weather situations, global health crises, and general unexpected medical needs. Each pack contains an essential emergency antibiotic kit and medications selected by medical professionals to address everyday emergency health situations that may arise when traditional medical care is unavailable or delayed.

The selection process for medications included in ReadyMed Packs involves careful consideration of several factors. Medical professionals evaluate the most common health issues that occur during emergencies, the stability and shelf life of medications, and the safety profile of each included pharmaceutical. The packs are designed to address conditions that are both common and potentially serious if left untreated.

Travel medicine specialists have long recognized the challenges faced by individuals who experience medical issues while away from their regular healthcare providers. The World Health Organization estimates that 20 to 70 percent of travelers experience some form of health issue, with gastrointestinal problems being among the most common concerns. ReadyMed's medical team has incorporated these statistics into their pack design process.

Climate change has also influenced emergency preparedness recommendations from public health organizations. The National Weather Service has documented an increase in extreme weather events, leading to more frequent evacuations and situations where individuals may be separated from their regular medical resources for extended periods. Emergency management officials increasingly recommend that emergency kits include essential medications as part of comprehensive preparedness planning.

Dr. James Toombs, MD, Medical Director of ReadyMed Healthcare, brings decades of healthcare and military experience to the product development process. A Fellow of the American Academy of Family Practice and veteran of Desert Storm and Operation Iraqi Freedom, Dr. Toombs has extensive experience in emergency medical situations across diverse environments.

"My military service has taken me across the globe, from the jungles of Central America to the deserts of Southeast Asia, and I have provided critical medical support during national emergencies such as Hurricane Katrina," said Dr. Toombs. "This experience has taught me that preparedness is not just about having supplies, but about having the right supplies that are accessible when needed most. ReadyMed Packs represent this philosophy in action."

The company's leadership team combines extensive healthcare experience with business acumen focused on accessibility and affordability. Rubina Haider, COO and Co-Owner, brings more than 20 years of healthcare leadership experience and has served as a national consultant for implementing diagnostic services during the pandemic.

"As a healthcare leader, mother, and co-owner of ReadyMed Healthcare, my experience assists all individuals to take charge of their health, especially when options are limited," said Haider. "At ReadyMed Healthcare, our collective insight provides every individual the opportunity to be prepared for the unexpected."

The ReadyMed Packs are shipped free in portable kits designed to keep medications organized and ready for use. The company's commitment to affordability extends beyond the initial purchase, as the packs are designed to provide long-term value without requiring expensive ongoing subscriptions or membership fees.

ReadyMed Healthcare's business model emphasizes education alongside product provision. The company provides resources and guidance to help individuals and families understand when and how to use emergency medications effectively, ensuring that preparedness extends beyond simply having supplies available.

The launch of ReadyMed Packs addresses several key market needs identified by healthcare professionals and emergency preparedness experts. These include the need for affordable access to prescription medications during emergencies, the importance of having medications available regardless of insurance coverage, and the value of professional medical oversight in emergency preparedness planning.

Industry experts have noted the growing importance of medical preparedness in recent years. The combination of increased travel, climate-related emergencies, and global health concerns has created heightened awareness of the need for accessible emergency medical solutions. ReadyMed Healthcare differentiates itself in the emergency preparedness market through its focus on prescription medications under professional medical supervision. While many emergency kits contain basic first aid supplies, ReadyMed Packs provide access to [telehealth antibiotic service](#) and medications that typically require doctor visits and pharmacy visits to obtain.

The company's commitment to affordability addresses a significant barrier that has historically prevented many families from adequate medical preparedness. By working directly with physicians and pharmacies, ReadyMed Healthcare has streamlined the process of obtaining emergency medications while maintaining competitive pricing.

"We strive to provide the most affordable medicine packs without compromising on quality or safety," noted Dr. Mercer. "Our partnership with board-certified physicians and licensed pharmacists ensures that every ReadyMed Pack meets the highest standards while remaining

accessible to families across America."

ReadyMed Healthcare plans to expand its product offerings and continue developing innovative solutions for medical preparedness. The company is committed to ongoing research and development to ensure that ReadyMed Packs evolve to meet changing healthcare needs and emergency preparedness requirements.

The launch of ReadyMed Packs represents a significant milestone in making emergency medical preparedness accessible to American families. By combining professional medical oversight with affordable pricing, ReadyMed Healthcare is positioned to address a critical need in the emergency preparedness market.

For families preparing for travel, parents sending children to college, individuals facing extreme weather situations, or anyone seeking to be prepared for unexpected medical needs, ReadyMed Packs offer a comprehensive solution backed by medical professionals and designed with affordability in mind.

About ReadyMed Healthcare LLC

ReadyMed Healthcare LLC is a medical preparedness company dedicated to empowering individuals and families with the resources and knowledge needed to navigate unexpected medical situations. Founded by Dr. Dana Mercer, the company partners with board-certified physicians and licensed pharmacists to provide accessible emergency medical solutions. ReadyMed Healthcare's mission is to ensure that medical preparedness is available to everyone, regardless of background or circumstances, through affordable and professionally supervised emergency medical packs.

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Forward-Looking Statements: This press release contains forward-looking statements regarding ReadyMed Healthcare's business plans and market expectations. These statements are based on current expectations and are subject to risks and uncertainties that could cause actual results to differ materially.

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