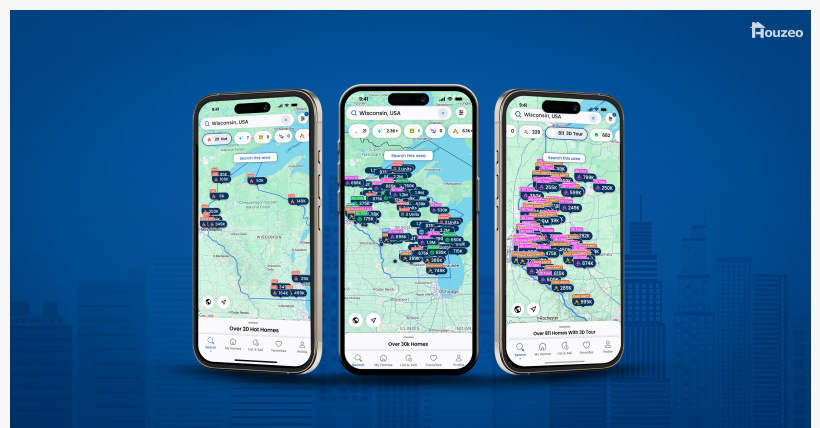


Houzeo Brings Smarter Home Buying to Wisconsin with Innovative Intuitive Filters

The new map-based feature by Houzeo lets Wisconsin buyers search for their dream homes using smart filters through their phones.

MILWAUKEE, WI, UNITED STATES, July 21, 2025 /EINPresswire.com/ -- Houzeo, America's Real Estate Super App, brings Intuitive Filters to its mobile app in Wisconsin. With this feature, buyers can use interactive filters to search for specific homes having open houses, zero HOA fees, or reduced prices.



Find your dream home faster with Houzeo's Quick Filters – the easiest way to search homes for sale in Wisconsin!

Instead of endlessly browsing properties in the state, buyers can use map-based filters for exploring the [Wisconsin real estate](#) market. A family could be on a tight budget and looking for new homes in Buffalo City or Appleton, and they can apply filters such as Price Cut, New, and No HOA to instantly get the relevant listings.

Key Benefits for Users:

1. **One-Click Results:** A single click leads to instant, real-time results on the map. For example, buyers in Waukesha can select preset filters like 3D Tour, Open House, No HOA, or New Construction, to get shown relevant [homes for sale in Waukesha](#).
2. **New Listings:** Listings that have been marked as New within the last 72 hours keep Wisconsin buyers a step ahead.
3. **Hot Listings:** Listings getting a lot of enquiries, scheduled showings, submitted offers, get flagged as Hot and are the popular properties in the market.
4. **Multi-Filter View:** Buyers who want to be aware of all the new [Wisconsin homes for sale](#) with zero HOA fees and scheduled open houses can combine those particular filters to get updated results.

Houzeo's Intuitive Filters simplifies home buying through smart technology and user-focused design, delivering instant, location-based results with just a tap. Buyers are in full control of their

home search, leading to a faster journey from start to finish. With over 2.7 million listings nationwide, and thousands in Wisconsin, the Houzeo app lets users explore and shortlist their favorite listings, schedule showings, contact an agent, and submit an offer—all from their phones, making Houzeo one of the best home buying apps of 2025.

Download the Houzeo mobile app on the Apple App Store or Google Play Store for free.

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