

# Chaga Mushroom Market to Witness Comprehensive Growth by 2031

*Market experiencing growth food, beverages, cosmetic, beauty care, pharmaceuticals, nutritional supplement, attributed to its therapeutic & medicinal properties*

WILMINGTON, DE, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- [Chaga mushroom market size](#) was estimated at \$712.6 million in 2021 and is expected to hit \$1.4 billion by 2031, registering a CAGR of 7.2% from 2022 to 2031.



Chaga mushrooms are gaining significant traction in the pharmaceutical and nutritional supplement industries due to their powerful medicinal and therapeutic properties. The chaga mushroom market is expected to witness rapid growth, driven by the increasing demand for dietary supplements, nutrient-rich food and beverage products, and the inclusion of chaga extract to enhance nutritional value and mineral content.

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Known scientifically as *Inonotus obliquus*, chaga mushrooms are part of the Hymenochaetaceae family and are commonly found growing on birch trees in cold climates especially in Russia, where they thrive naturally. Chaga mushrooms are not classified as plants or animals but as Basidiomycetes fungi, a group that includes around 150 species considered medicinal. Among them, chaga stands out for its superior therapeutic potential.

Chaga mushrooms grow in harmony with birch trees, forming a conk over 5 to 7 years. They are rich in bioactive compounds such as polysaccharides, polyphenols, and triterpenes, which provide numerous health benefits. Their most potent compounds have been linked to the prevention and treatment of cancers, metabolic disorders, and various chronic diseases. Chaga tea, widely consumed in various countries, is popular for its immune-boosting, anti-inflammatory, and antioxidant effects. These benefits are primarily attributed to *Inonotus*

obliquus polysaccharides like branched  $\beta$ -glucans, which act as dietary fibers supporting digestion, nutrient absorption, and even showing anti-diabetic and anti-proliferative activity.

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Consumption is especially high in Europe and North America, where health-conscious consumers favor chaga tea for its antioxidant richness. Key bioactive compounds such as superoxide dismutase (SOD),  $\beta$ -D-glucan, lignin, saponins, and betulinic acid have further boosted chaga's popularity. The high concentration of SOD enzymes in chaga is particularly beneficial for supporting skin health, beauty, and overall wellness. The growing demand for sports nutrition products is also expected to contribute to the increased use of chaga-based supplements globally. Meanwhile, ongoing holistic research and clinical studies are exploring chaga's effectiveness, further supporting its medical credibility.

In addition to dietary and medical uses, chaga mushrooms are emerging as a valuable ingredient in personal care products, owing to their strong anti-aging, moisturizing, skin-brightening, and antioxidant properties. As consumers increasingly shift away from synthetic chemicals in favor of natural and organic formulations, chaga's appeal continues to rise. However, the high cost of chaga mushrooms remains a significant restraint for market growth, potentially limiting accessibility and adoption in certain regions.

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By region, Europe held the major share in 2021, garnering more than one-third of the global chaga mushroom market revenue and is projected to maintain its dominance by 2031. However, the Asia-Pacific region would also showcase the fastest CAGR of 8.2% throughout the forecast period. The other provinces studied through the report include North America, and LAMEA.

The key market players analyzed in the global [chaga mushroom industry](#) report include Xi'an Yuensun Biological Technology Co., Ltd., Fungi Perfecti LLC, Om Mushroom Superfood, Oregon Mushrooms Co., NutraCapLabs, L.L.C., Brainfood Mushroom Company, Aloha Medicinals, Xiamen Boten Biological Technology Co., Ltd, Sayan Health, Inc., Bioway (Xi'an) Organic Ingredients Co. Ltd., Annanda Chaga Mushrooms, White Mountain Mushrooms, LLC., Baikal Herbs Ltd., Naturalin Bio-Resources Co., Ltd, Touchwood Mushrooms, and Hangzhou Muhua Bio-Tech Co., Ltd. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance and developments by the top players.

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