

Home Water Filtration Unit Market Growing at 4.9% CAGR, to Hit USD 5.8 Bn by 2031 | Growth, Analysis, Company Profiles

Home Water Filtration Unit Market research is offered along with information related to key drivers, restraints, and opportunities.

The home water filtration unit market was valued at \$3.7 billion in 2021, and is estimated to reach \$5.8 billion by 2031, growing at a CAGR of 4.9% from 2022 to 2031."

Allied Market Research

WILMINGTON, DE, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global <u>home water filtration</u> <u>unit market</u> garnered \$3.7 billion in 2021, and is estimated to generate \$5.8 billion by 2031, manifesting a CAGR of 4.9% from 2022 to 2031. The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to leading players, investors, shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in

the market.

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The research provides detailed segmentation of the global <u>home water filtration unit</u> market based on product type, sales channel, and region. The report discusses segments and their subsegments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

Based on product type, the ultraviolet purification systems segment accounted for the highest share in 2021, contributing to nearly one-thirds of the global home <u>water</u> filtration unit market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the sediment filters segment is expected to manifest the highest CAGR of 6.2% from 2022 to 2031.

Based on sales channel, the direct sales segment accounted for the highest share in 2021,

holding nearly three-fourths of the global home water filtration unit market, and is expected to continue its leadership status during the forecast period. However, the indirect sales segment is estimated to grow at the highest CAGR of 5.3% during the forecast period.

Based on region, North America held the largest share in 2021, contributing to nearly two-fifths of the global home water filtration unit market share, and is projected to maintain its dominant share in terms of revenue in 2031. In addition, the Asia-Pacific region is expected to manifest the fastest CAGR of 6.6% during the forecast period. The research also analyzes regions including Europe and LAMEA.

Leading market players of the global home water filtration unit market analyzed in the research include SUEZ Water Technologies & Solutions

Tata Chemicals Limited

Amway Corporation

A. O. Smith Corporation

Eureka Forbes Limited

Halo Source Inc.

KENT RO Systems Ltd.

LG Electronics

Panasonic Corporation

Brita GmbH

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Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the home water filtration unit market analysis from 2021 to 2031 to identify the prevailing home water filtration unit market opportunities.

Market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable

stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

An in-depth analysis of the home water filtration unit market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global home water filtration unit market trends, key players, market segments, application areas, and market growth strategies.

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