

# Waterless Cosmetic Market is Expected to Develop at a CAGR of 9.9% from 2022 to 2031

The Waterless Cosmetic Market Size was at \$8.8 billion in 2021, and is estimated to reach \$22 billion by 2031, growing at a CAGR of 9.9% from 2022 to 2031.

WILMINGTON, DE, UNITED STATES, July 15, 2025 /EINPresswire.com/ -- According to a new report

Waterless Cosmetic Market -On the basis of distribution channel, the E-commerce sales channel is likely to be the fastest growing segment with the CAGR of 11.6% during the forecast period." *Allied Market Research*  published by Allied Market Research, titled, "<u>Waterless</u> <u>Cosmetic Market</u>," The <u>Waterless Cosmetic</u> Market Size was at \$8.8 billion in 2021, and is estimated to reach \$22 billion by 2031, growing at a CAGR of 9.9% from 2022 to 2031.

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Waterless Cosmetic Market Waterless Cosmetic Market

The study presents an impending revenue forecast of the industry for the next few years coupled with imminent market trends and opportunities. Moreover, the study also doles out different logical tables and graphs to identify the complexities of the market

A complete and wide-ranging evaluation of the aspects that drive and restrain market growth is also provided throughout the study. This detailed exploration of the market size and its proper segmentation help the market players define the prevalent opportunities that are looming large.

The report helps clients in comprehending their first-hand knowledge of the global market while providing a full-fledged understanding of the regional-level analysis of each segment. At the same time, the study contains in-depth information of the frontrunners that are active in the industry along with their financial agenda, segmental profits, company trends, services/products offerings, and major adopted stratagems.

The Waterless Cosmetic report keeps a perfect tab on the market share of several companies, recent market trends, revenue forecast, and new product launches across the market. The report includes company profiles that delineate the revenue share of the top competitors in the market.

Simultaneously, the report provides revenue forecasts for four regions and more than twenty major countries across Asia-Pacific, LAMEA. North America and Europe.

The Waterless Cosmetic report is analyzed across Type, Application, End-Use Industry

Product Skincare Haircare Makeup Others

Gender DMen DWomen

Nature Synthetic Organic

Distribution Channel DSupermarkets and Hypermarkets DSpecialty Stores E commerce DOthers

Waterless Cosmetic Market Report Highlights Aspects Details

Market Size By 2031 • USD 22 billion

Growth Rate • CAGR of 9.9%

Forecast period • 2021 - 2031

## **Report Pages**

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## By Product

- Skincare
- Haircare
- Makeup
- Others

## By Gender

- Men
- Women

# By Nature

- Synthetic
- Organic

# By Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- E-commerce
- Others

## By Region

- North America (U.S., Canada, Mexico)
- Europe (UK, Italy, Germany, France, Spain, The Netherlands, Switzerland, Rest of Europe)
- Asia-Pacific (China, Japan, India, South Korea, Australia, Indonesia, Thailand , Rest of Asia-Pacific)
- LAMEA (Latin America, Middle East, Africa) image

Key Market Players Procter and Gamble (P&G) Corporation

Shiseido Company, Limited

Avon Products Incorporation

COTY INC

L'Oréal

#### Amway

The Estée Lauder Companies Inc.

Estee Lauder Companies Incorporation

Unilever

Henkel AG & Co. KGaA

Kao Corporation

Johnson & Johnson

**Revlon Incorporation** 

**Oriflame Cosmetics** 

#### Biotique

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