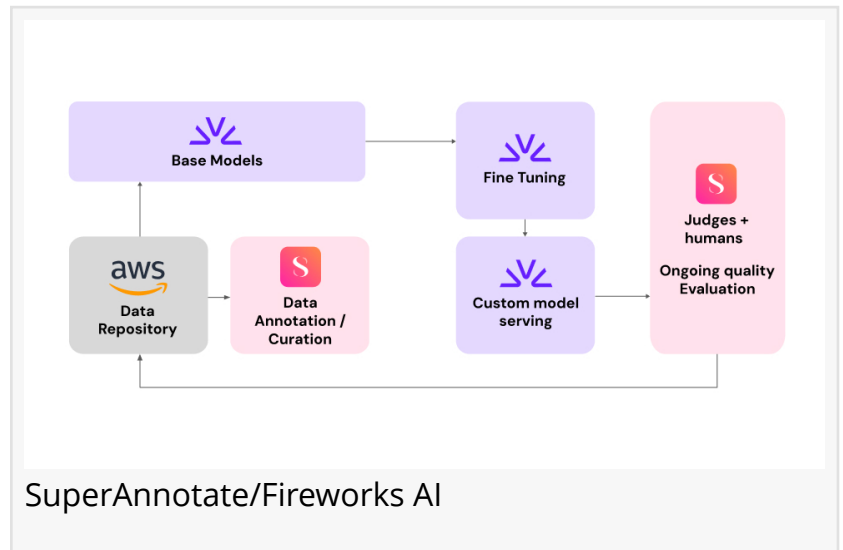


SuperAnnotate and Fireworks AI Announce Strategic Partnership to Accelerate GenAI Innovation

SAN FRANCISCO, CA, UNITED STATES, July 16, 2025 /EINPresswire.com/ -- [SuperAnnotate](#), the leading AI Data platform, and Fireworks AI, a pioneer in delivering ultra-fast, efficient and customizable inference, have announced a new partnership that enables organizations to build, fine-tune, and run high-quality GenAI solutions faster and more cost-effectively. The company made the announcement ahead of the AWS Summit New York City this week.



The partnership gives SuperAnnotate customers the ability to rapidly validate the impact of their data efforts. Rather than waiting weeks for tuning cycles, or relying on third-party infrastructure, teams can now iterate on their models in near real-time, using high-quality annotated data as fuel.

Powering the Next Wave of GenAI

As generative AI matures, a new industry imperative is emerging: enterprises can unlock true differentiation and long-term value through owning their AI data and their AI models. The ability to continuously customize, optimize, and tune these models and retain the Intellectual property is a strategic necessity. SuperAnnotate's platform ensures that organizations can transform raw data into fully adaptable agentic, human-in-the-loop, or hybrid workflows, giving data owners the confidence to move to production. Fireworks AI delivers best-in-class model serving, inference, and optimization for open-source and custom LLMs, ensuring they are production-ready, efficient, and secure. Together, they provide a unified ecosystem where enterprise teams can close the quality gap with closed-weight frontier systems and build competitive differentiation.

Built for the Future of AI Applications

Across voice agents, code assistants, or multimodal enterprise applications, SuperAnnotate and Fireworks AI provide the end-to-end infrastructure and expertise to take GenAI projects to

production better. By combining trusted data workflows with cutting-edge model serving and optimization, this partnership empowers teams to deliver AI solutions that are reliable, scalable, and future-ready.

"Partnering with Fireworks AI means our customers can now move from high-quality data annotation directly to scalable, optimized model deployment, all within a unified workflow. This partnership is about removing friction and unlocking new possibilities for GenAI teams,"

– Vahan Petrosyan, Cofounder and CEO, SuperAnnotate

"SuperAnnotate's focus on data quality and evaluation accelerates Fireworks' mission to empower developers to easily build, customize and scale GenAI applications on open models. We're enabling customers to iterate faster and ship reliable GenAI products with confidence."

– Lin Qiao, Cofounder and CEO, Fireworks AI

Meet Us at AWS Summit New York City

Join SuperAnnotate and Fireworks AI at the AWS Summit New York City for "Fine Wine & Fine-tuning," an exclusive event for GenAI leaders and practitioners. Discover how our partnership can help you accelerate your AI journey.

About SuperAnnotate

SuperAnnotate is the enterprise AI Data Ops platform for building, managing, and evaluating large-scale multimodal datasets. Combining customizable workflows, human-in-the-loop QA, and automation, SuperAnnotate helps AI teams improve data quality, accelerate time-to-value, and boost model accuracy. Headquartered in San Francisco and trusted by global enterprises, SuperAnnotate fuels the most demanding AI and GenAI initiatives.

About Fireworks AI

Fireworks AI is a leader in inference and optimization for open-source models, empowering organizations to build, customize, and scale AI applications with unmatched efficiency and performance. From advanced model serving to real-time optimization, Fireworks AI delivers the infrastructure needed to power the next generation of AI applications.

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