

Exclusive Partnership with Caller ID Reputation (CIDR) and Nomorobo Introduces Enhanced Flag Remediation

The Partnership provides CIDR API Access to Nomorobo's Database, streamlining workflows to fix mislabeled numbers faster for vetted, compliant clients.

IRVINE, CA, UNITED STATES, July 16, 2025 /EINPresswire.com/ -- <u>Caller ID Reputation</u> (<u>CIDR</u>), the most trusted provider of number reputation management and remediation services, is proud to receive exclusive API access to <u>Nomorobo</u>'s remediation endpoint. The integration, only available to customers who meet CIDR's highest compliance standards, enhances the reputation management platform's ability to resolve flags within Nomorobo's system.

Nomorobo, a leading consumer robocall-blocking app used by millions of users, enables users to flag incoming spam calls, creating a database of crowdsourced data that identifies unwanted callers in real-time.

This exclusive partnership reinforces CIDR's promise of "a better way to optimize the phone channel for businesses through industry collaboration." With call labeling issues continuing to disrupt legitimate business communications, the collaboration is a step towards effective remediation solutions that do not compromise on vetting standards.

"We're proud to integrate Nomorobo's remediation access into our operations, but this capability is reserved for customers who meet our highest compliance standards," said Levi Chang, Chief Financial Officer at Caller ID Reputation. "Every customer is thoroughly vetted before joining our platform, and every remediation request undergoes additional internal review. Compliance isn't optional...it's built into every step of our service."

With this agreement, CIDR now has a streamlined remediation process for one of the largest spam-blocking applications in the country, a significant win for customers who suffer from flags on the service.

"By partnering with Caller ID Reputation, we're accelerating the resolution of mislabeled numbers for legitimate businesses without sacrificing the integrity of our spam-blocking system," said Matt Mizenko, General Manager, Nomorobo. "This collaboration strikes the right balance between protecting consumers and helping compliant organizations restore their phone reputation."

Why It Matters:

For organizations that rely on outbound calling, mislabeled numbers result in unanswered calls, reputation damage, and lost revenue. With the extra access to one of the most widely used callblocking systems, CIDR can better help its clients raise contact rates and protect their outbound strategy.

Key Benefits of the Partnership:

- Faster response times for flag resolution
- Improved call deliverability across apps and services that use Nomorobo data
- Enhanced calling reputation across the phone channel

This milestone partnership is another example of CIDR's growing influence on the industry through its collaborative model, which prioritizes vetting and compliance to protect and optimize the phone channel.

About Caller ID Reputation (CIDR)

Caller ID Reputation[®] (CIDR) is the industry's original and leading reputation management provider. The organization leverages advanced technology and deep industry expertise to help businesses optimize their outbound calling performance and CX for consumer contact over the voice channel. CIDR enables organizations to achieve higher connection rates, support for critical calls, increased ROI, enhanced success on the phone channel, and operational excellence. Learn more at calleridreputation.com

About Nomorobo

Since its founding in 2013, Nomorobo, a pioneer in robocall blocking, call labeling, and spam protection, has been laser-focused on one thing: blocking all unwanted robocalls from interrupting the lives of its customers. The Nomorobo app identifies thousands of new robocalls each week and has shielded customers from more than 1.5 billion calls over the last decade. Its platform uses sophisticated data analysis and real-time monitoring to identify and stop unwanted calls before they reach consumers. Learn more at nomorobo.com.

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