

# Double Book Cover Reveal: Mychel 'Snoop' Dillard to Unveil Two Powerful New Titles This Friday in Atlanta

*Mychel "Snoop" Dillard to Reveal Two Inspiring Book Covers at Exclusive Atlanta Event This Friday at Omni Coffee & Eggs*

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Double [Book Cover Reveal](#): Mychel "Snoop" Dillard to Unveil Two Powerful New Titles This Friday in Atlanta

Serial entrepreneur and powerhouse media mogul Mychel "Snoop" Dillard is hosting an intimate 2-in-1 book cover reveal this Friday at Omni Coffee & Eggs (261 Peters Street SW, Atlanta, GA 30313).

This special evening will unveil the covers of her two upcoming books:

"Who is S.N.O.O.P. – Strength, Navigating Obstacles, Overcoming Pain"

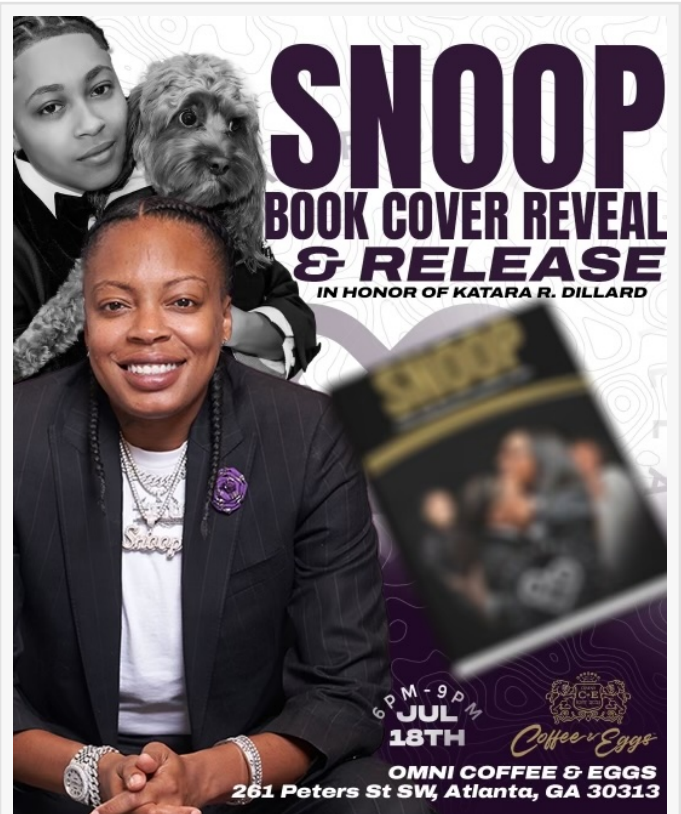
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These books are proof that you can turn pain into power and purpose.”

*Mychel "Snoop" Dillard*

"Grieve, Grow, and Go – How to Rebuild Your Life After Loss"

These deeply personal and empowering books reflect Snoop's incredible journey—after losing her only daughter, Katara R. Dillard, to a fentanyl-laced pill and enduring a painful divorce, she chose to rise, rebuild, and now share her story with the world.



Cover Release Event for Snoop Dillard

### Event Highlights:

- ☐☐ Exclusive reveal of both book covers
- ☐☐ Live readings from each book
- ☐☐ Real conversations about grief, identity, and healing
- ☐☐ A preview of her upcoming conference
- ☐☐ Giveaways, networking, and more

This is more than a book launch—it's a movement for those who've faced pain and are ready to rise again.

Doors open at 6:00 PM. RSVP is required:

☐ <https://book.whoissnoop.com>

Come ready to be inspired and empowered by one of Atlanta's most fearless voices.

### About Mychel "Snoop" Dillard:

Mychel "Snoop" Dillard is a trailblazing entrepreneur, speaker, and media executive who has built and franchised several successful restaurant, salon, and lifestyle brands. Through her latest work, she's channeling her personal pain into powerful purpose—empowering others to grieve, grow, and go after their best life.

Taurea Avant

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Snoop Dillard - Headshot

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