

# Decorated Veteran Lavar Matthews Launches Website to Advance Inclusive Leadership and Organizational Change

NEWARK, DE, UNITED STATES, July 21, 2025 /EINPresswire.com/ -- Lavar Matthews, a decorated U.S. Army veteran, Columbia University-trained human capital strategist, and nationally recognized speaker, is proud to announce the launch of his new professional website, <https://lavarmatthews.com/>. This dynamic platform is designed to amplify Matthews' mission of empowering leaders and organizations to embrace inclusive leadership, foster organizational transformation, and prioritize personal development in today's evolving work environment.



Lavar Matthews during his TED talk

With nearly a decade of distinguished active duty military leadership experience, Matthews brings a unique perspective that combines discipline, resilience, and strategic insight. His academic achievements, including a Master of Science in Human Capital Management from Columbia University, complement his practical expertise, making him a sought-after consultant and speaker on topics such as equity, leadership transitions, and culture change.

The new website serves as a centralized hub where visitors can explore Matthews' diverse offerings, ranging from keynote speeches and interactive workshops to personalized coaching and consulting services. It also provides an opportunity for organizations, educational institutions, and community groups to engage with Matthews' thought leadership and book him for events that aim to inspire and educate.

## A Multifaceted Leader with a Purpose-Driven Mission

Lavar Matthews' journey is marked by a commitment to service and leadership excellence. As a former Army officer, he led teams through complex challenges, honing skills that now inform his approach to organizational development and inclusive leadership. His academic research and

public speaking engagements—such as his TEDx Wilmington talk titled “The overlooked Element That Makes Leaders Thrive”—reflect his deep understanding of the forces that shape workplace dynamics and the importance of cultivating cultures rooted in trust, equity, and belonging.

Matthews is also an accomplished author, with his book *Approaching the Red Carpet, Vol. 2* achieving Amazon bestseller status. Beyond his professional pursuits, he is an active entrepreneur as the owner of Club Z! Tutoring of Newark, Delaware, and a leadership and equity contributor with the Urban League of Young Professionals. His recent recognition as a 2025 Delaware Business Times 40 Under 40 honoree underscores his influence and impact in the business and leadership communities.

### Website Features Designed to Engage and Empower

The launch of the new website marks a significant milestone in Matthews’ efforts to broaden his reach and deepen his impact. The website offers a user-friendly experience where visitors can:

- Learn about Matthews’ extensive background and unique qualifications
- Discover signature speaking topics such as “From Mission-Ready to Culture Driven: Redefining Leadership through Inclusion,” “Power and Equity in the - Workplace,” and “The Leadership Transition: How to Thrive After High-Performance Roles”
- Explore detailed descriptions of workshops and training sessions, including Inclusive Leadership Labs, Organizational Trust & Culture Change Sessions, and Veteran-to-Workforce Transition Coaching
- Access testimonials from past clients and collaborators that highlight Matthews’ engaging and transformative approach
- Easily submit booking inquiries and contact requests through streamlined forms, facilitating seamless communication for event organizers and corporate clients

### A Vision for Inclusive and Compassionate Leadership

In today’s rapidly changing and increasingly diverse workplace, Matthews emphasizes the critical need for leaders to develop what he calls “Command Presence with Compassion.” His approach encourages leaders to balance conviction with authenticity, fostering environments where all employees feel valued and empowered. This vision is especially relevant in hybrid and multigenerational workforces, where adaptability and emotional intelligence are key drivers of success.

Matthews’ work not only addresses the challenges faced by organizations but also offers practical frameworks for individuals navigating major life and career transitions—whether veterans moving into civilian roles, athletes stepping into new careers, or executives taking on fresh leadership challenges. His insights provide tools to sustain excellence and build resilience in the face of change.

## About Lavar Matthews

Lavar Matthews is a decorated U.S. Army veteran and Columbia University-trained human capital strategist who specializes in inclusive leadership, organizational transformation, and personal development. His career spans military leadership, academic research, entrepreneurship, and authorship. Matthews is dedicated to helping leaders and organizations build equitable, resilient cultures that drive sustainable success.

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