

Former Fortune 100 Executive Beverly Flores Launches Thyme Out Consulting to Redefine Modern Leadership

After 24 years in the Fortune 100 world, John Deere exec unveils new venture that takes leaders and organizations from burnout to courageous, lasting impact

OVERLAND PARK, KS, UNITED STATES, July 17, 2025 /EINPresswire.com/ -- [Beverly Flores](#), a

“

People are craving something real. They want practical frameworks, yes, but they also want to feel seen. That's the heart of the EEI System™. We reignite what's already within them.”

Beverly Flores

nationally recognized strategist, speaker and former Fortune 100 executive, is proud to announce the launch of Thyme Out Consulting LLC, a global leadership and career transformation company. Founded in 2024, after 24 years at John Deere, Flores' company empowers high-achieving professionals and mission-driven organizations worldwide to step out of autopilot and into bold, purpose-aligned leadership through her proprietary EEI System™ rooted in Energy, Enthusiasm, and Intensity.

Flores says, “Thyme Out Consulting was born from the realization that rest alone doesn't cure burnout, realignment does. I saw high performers who were exhausted and disengaged, not because they weren't capable, but because they had lost connection to their own purpose. This business is about giving leaders the tools and the 'Courage to Change, Strength to Lead' so they can reclaim that connection and rise.”

Her work has been honored with 10 national NAMA Awards, including Best of Show, and she was named Google's Partner of the Quarter for innovation and cross-functional leadership. Known for her ability to drive transformation across complex systems, whether launching nationwide campaigns, optimizing order fulfillment across 12 factories, or representing John Deere at the Consumer Electronics Show (CES), Flores developed a reputation for bridging world-class strategy with empathy.

As a Fortune 100 executive, she guided brand repositioning efforts, led cross-functional planning, and partnered with top agencies, including VML and Racepoint Global, to elevate brand visibility. But even as she led high-performing teams and advised senior leadership, she began to recognize a critical pattern: the most talented, purpose-driven professionals were quietly

burning out, convinced that surviving success was the only option.

The name Thyme Out reflects that deeper mission: “thyme,” the herb historically symbolizing courage, and “timeout,” a strategic pause. Through coaching, consulting, and keynote speaking, Flores works with executives, rising leaders, and organizations ready to create impact without sacrificing themselves in the process.

Her keynotes and talks include “From Burnout to Bold,” “The CEO of You” and “The AI-Powered Leader,” blending strategic insight with deeply human stories. Known for her warmth, authenticity, and ability to reframe stuck narratives, Flores brings both real-world leadership credentials and soul-aligned guidance to every engagement.



Beverly Flores, CEO and founder, Thyme Out Consulting / Photo Credit: MSH Visual

“People are craving something real,” she adds. “They want practical frameworks, yes, but they also want to feel seen. That’s the heart of the EEI System™. We reignite what’s already within them.”

To learn more about Beverly Flores or to inquire about coaching and speaking opportunities, visit thymeoutconsulting.com.

About Thyme Out Consulting LLC

Founded in 2024 by Beverly Flores, Thyme Out Consulting LLC is a global leadership and career transformation company rooted in courage, clarity, and authenticity. Drawing from her 24-year Fortune 100 career, including senior leadership roles at John Deere, Flores brings deep expertise in strategic planning, communications, and executive development. Her work has earned 10 national NAMA Awards, including Best of Show, and recognition as Google’s Partner of the Quarter. She has led high-impact initiatives in collaboration with top agencies, including VML and Racepoint Global. Through her proprietary EEI System™, focused on Energy, Enthusiasm, and Intensity, and a core belief in the “Courage to Change and the Strength to Lead,” Thyme Out helps high-achieving professionals and purpose-driven organizations move from burnout into bold, aligned leadership. The company offers executive coaching, career clarity programs, custom training, and keynote speaking that empower leaders to rise with confidence and lead

lives they truly love. Learn more at thymeoutconsulting.com.

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