

Global Growth Partners Offers Wall Street-Level M&A Advisory Services to Middle Market Businesses

NEW YORK, NY, UNITED STATES, July 16, 2025 /EINPresswire.com/ -- <u>Global</u> <u>Growth Partners</u> (GGP), a full-service mergers and acquisitions advisory firm, is providing investment banking-level services traditionally reserved for large corporations to middle market businesses and entrepreneurs seeking to sell their companies.

The firm addresses a significant gap in the market where family-owned businesses and entrepreneurs have



limited options beyond traditional business brokers who list companies similar to real estate properties. GGP's approach differs by offering a proprietary process that maintains complete confidentiality throughout the transaction.

Global Growth Partners employs an auction-style environment with established buyers including private equity firms, family offices, insurance companies, strategic buyers, and vetted international buyers. All potential buyers sign non-disclosure agreements, ensuring the sale process remains confidential and prevents disruption to employees, vendors, and customers.

"Lower and middle market businesses deserve the same quality service and access to buyers as big corporations get. They shouldn't settle for second-tier execution when Fortune 500 companies command expansive buyer networks and expert storytelling. The key is crafting a compelling narrative, tapping into a deep bench of vetted buyers, and creating genuine competitive tension for your deal. True price discovery only happens when all these elements work together, ultimately to maximize valuation." -Jason Patterson, Founder and Senior Managing Director of Global Growth Partners

The firm's process is designed to create competitive bidding among qualified buyers, which the company states leads to higher valuations and better terms for sellers. This approach contrasts with traditional business broker listings that can dilute market value when companies are

publicly listed for sale.

GGP emphasizes its focus on preserving the heritage and legacy of client businesses during the sale process. The firm recognizes that many business owners have concerns about maintaining the culture and values they have built over years of dedication, and incorporates these considerations when approaching potential buyers.

The company has been providing <u>M&A advisory services</u> for nearly 30 years, leveraging extensive relationships with a broad network of qualified buyers across various sectors. The firm's team works to ensure businesses receive appropriate valuation while maintaining the confidentiality critical to successful transactions.

About Global Growth Partners

Global Growth Partners is a full-service M&A Advisory firm providing hands-on, individualized solutions to assist middle market businesses and entrepreneurs monetize their businesses. The firm specializes in creating competitive environments for buyers while maintaining complete confidentiality throughout the transaction process. GGP offers investment banking-level services typically unavailable to small and middle-sized businesses, with a focus on preserving company heritage and legacy during ownership transitions.

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