

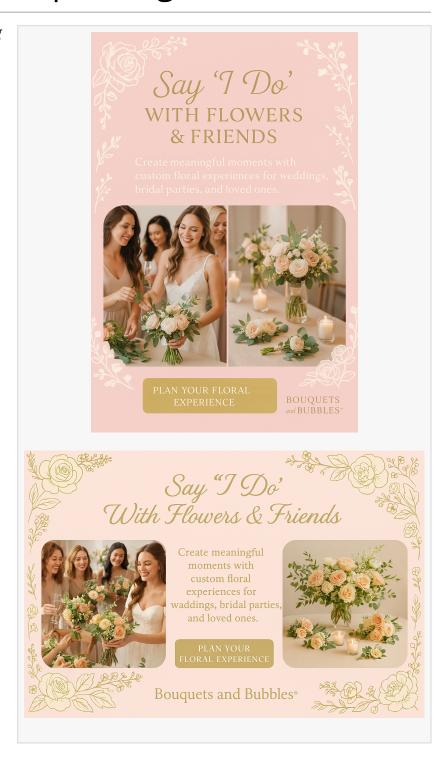
Bouquets and Bubbles® Debuts DIY Wedding Floral Experiences—Sip, Design, & Celebrate

Hands□on workshops transform wedding parties into blooming stylists while converting class fees into credit toward full□service wedding florals

SCOTTSDALE, AZ, UNITED STATES, July

23, 2025 /EINPresswire.com/ -Bouquets and Bubbles®, a signature
Anthem Pleasant brand celebrated for
merging floral artistry with community
giving, today announced the launch of
its DIY Wedding Floral
Experiences—premium, instructor led
workshops that invite couples and
their wedding parties to craft
picture perfect blooms while enjoying
champagne, camaraderie, and
exclusive savings on their big day
flowers.

"Modern couples crave more than cookie cutter décor—they want authentic moments they can create together," said Anthem Pleasant, founder of Bouquets and Bubbles. "Our DIY Wedding Floral Experiences provide just that: a festive, stress free environment where every bloom is thoughtfully matched to their theme and palette, and where the time spent together is as meaningful as the finished arrangements."



Each two hour session is offered at an all inclusive rate of \$1,000 for up to 8 guests (additional

participants are welcome). Professional designers guide attendees through every step—selecting premium seasonal stems, mastering bouquet structure, and safely working with florist grade tools—while flutes are filled with sparkling champagne. The relaxed, convivial atmosphere encourages storytelling, laughter, and photo worthy moments long before the ceremony begins.



Throughout the workshop, guests visualize their wedding ☐day style and color palette through hands ☐on

lessons in color theory and floral layering. Participants leave with statement worthy arrangements to display at showers, rehearsal dinners, or hotel suites—and the confidence to coordinate with their hired florist, ensuring a cohesive floral story from first look to final dance.

Couples also enjoy built in value: up to 50 percent of the workshop fee is converted into credit toward their full service wedding flowers when they book through Bouquets and Bubbles. This credit can be applied to bouquets, centerpieces, ceremony arches, or wearable florals, providing tangible savings without compromising artistry.

For those who wish to extend the celebration, Bouquets and Bubbles® offers an Optional Give Back Program allowing extra arrangements to be delivered to nearby hospitals, shelters, or care facilities—spreading joy beyond the aisle and reducing floral waste. Recyclable mechanics and curated stem counts further support the brand's sustainability goals.

The program meets rising demand for immersive, purpose □driven planning experiences. The Knot 2024 Real Weddings Study reports that 72 □ percent of couples seek hands □ on activities during engagement, while 61 □ percent favor eco □ friendly or philanthropic elements. Bouquets and Bubbles® answers both trends with a single, memory □ making event.

About Bouquets and Bubbles®

Founded by entrepreneur Anthem Pleasant, Bouquets and Bubbles® blends floral creativity, community impact, and celebratory fun into every workshop. From popcorn vase movie inght fundraisers to nationwide hospital flower donations, the brand's mission is simple: Create. Connect. Give Back.

Booking & Media Inquiries

Couples, planners, and media representatives can learn more or reserve a workshop at www.flowergiving.com or by contacting:

Media Contact

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