

# Animal Nutrition Chemicals Market Size to Hit US\$16.85 Bn by 2031, Driven by Sustainable Feed Demand | DataM Intelligence

*Animal Nutrition Chemicals Market is growing steadily, driven by rising protein demand, sustainability trends, and innovations in feed additives worldwide.*

AUSTIN, TX, UNITED STATES, July 17, 2025 /EINPresswire.com/ -- The [Animal Nutrition Chemicals Market](#) reached US\$ 11.21 billion in 2022 and is expected to reach US\$ 16.85 billion by 2031, growing at a CAGR of 5.2% during the forecast period from 2024 to 2031. This steady growth is driven by rising global meat consumption, the push for more efficient livestock production, and a transition toward sustainable and health-conscious feed formulations.



Animal nutrition chemicals such as amino acids, vitamins, enzymes, minerals, and organic acids play a vital role in enhancing the productivity, health, and overall well-being of livestock and pets.

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Animal Nutrition Chemicals Market is set to grow from \$11.21B in 2022 to \$16.85B by 2031, driven by rising protein demand, tech innovation, and sustainable feed solutions across regions.”

*DataM Intelligence*

As animal agriculture modernizes, producers are investing more in feed additives that improve feed efficiency, enhance immune responses, and support responsible farming practices.

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Key Market Dynamics

Rising Demand for High-Quality Protein

Increasing global consumption of meat, dairy, and eggs is putting pressure on livestock

producers to improve feed conversion ratios. Animal nutrition chemicals help achieve faster growth rates and better output from livestock with minimal environmental impact.

#### Focus on Animal Welfare and Sustainability

There is a clear shift away from traditional growth-promoting antibiotics, largely due to concerns about antimicrobial resistance. This trend is pushing manufacturers and farmers toward natural alternatives like probiotics, enzymes, and organic acids that enhance gut health and performance without contributing to antibiotic resistance.

#### Technological Advancements

Innovations such as encapsulated nutrients, targeted release mechanisms, and customized blends for species-specific or stage-specific needs are improving feed efficiency. The integration of AI and data analytics into precision feeding is further enhancing the performance of nutrition plans.

#### Regulatory Support and Challenges

Stricter regulations in regions like North America and Europe are encouraging the adoption of premium, traceable, and safety-compliant feed additives. At the same time, regulatory hurdles and volatile raw material prices pose operational challenges, particularly for smaller market players.

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#### Investment Outlook and Strategic Landscape

The market has seen a flurry of strategic investments and partnerships aimed at expanding product portfolios and geographic footprints. Companies are not only focusing on innovation but also on forming regional alliances to meet the growing demand in emerging economies.

Private equity interest in the sector has risen as sustainability-focused investors look for clean, science-backed solutions in agriculture. Strategic mergers and acquisitions are helping companies improve their distribution networks and strengthen their R&D capabilities.

#### Major Market Players

Some of the leading companies in the animal nutrition chemicals market include:

BASF SE

International Flavors & Fragrances Inc.

Tata Chemicals Ltd.

Cargill, Incorporated.

Evonik

Novozymes  
dsm-firmenich  
Balchem Corp.  
Kemin Industries, Inc.  
Church & Dwight Co., Inc.

These companies focus on innovations in sustainable and performance-enhancing additives to maintain their competitive edge.

## Market Segmentation

By Product Type: Amino Acid, Vitamin, Mineral, Enzyme, Fish Oil & Lipid, Carotenoid, Eubiotics, Others.

By Distribution Channel: Hypermarkets/Supermarkets, Specialty Stores, Pharmacist, Others.

By Animal Type: Poultry, Swine, Pet, Ruminants, Others.

By Product Form: Liquid, Powdered, Granules, Others.

By Application: Animal Food Manufacturer, Farm, Household, Veterinarian, Others.

By Region: North America, Europe, South America, Asia Pacific, Middle East, and Africa.

## Regional Outlook

### North America

The U.S. and Canada dominate this region, supported by advanced livestock farming practices and high awareness of feed safety. The push for antibiotic-free meat has led to a surge in demand for natural additives.

### Europe

Europe is a mature but innovation-driven market, focused on organic and welfare-centric livestock products. The EU has stringent rules around feed additives, pushing suppliers to develop compliant and eco-friendly solutions.

### Asia-Pacific

Asia-Pacific is the fastest-growing region, with China and India leading in volume demand. Rising income levels, urbanization, and the modernization of farming practices are creating robust opportunities for growth.

### Latin America & Middle East

Growing meat exports and expanding poultry production are fueling demand in these regions. However, infrastructural challenges and lower regulatory stringency present both opportunities and risks.

## Latest News of USA

In the United States, recent developments reflect a growing alignment between animal nutrition and national food security. One of the key updates includes a new strategic partnership between a major feed additive producer and a veterinary pharmaceutical company to develop dual-action products that both nourish and immunize livestock. This approach reduces reliance on antibiotics while supporting animal growth.

Additionally, new government-backed biosecurity initiatives are being launched to strengthen disease resistance in livestock. These programs promote the integration of advanced feed additives that improve gut health and immunity especially in swine and poultry sectors, where disease outbreaks can have devastating economic impacts.

American manufacturers are also focusing on regional production of amino acids and vitamins to reduce dependency on imports and enhance supply chain resilience.

### Latest News of Japan

Japan is making headlines with its strategic commitment to methane reduction in livestock production. The government recently approved a novel feed additive that has shown the ability to reduce enteric methane emissions by over 30%. This aligns with the country's net-zero emission targets and positions Japan as a pioneer in climate-smart agriculture.

Moreover, a large Japanese trading company has expanded its distribution network for methionine-based feed additives into 70+ countries. This move not only strengthens Japan's presence in the global animal nutrition chemicals market but also supports its domestic livestock industries with cutting-edge nutritional solutions.

In another development, Japanese research institutions are collaborating with feed companies to develop customized nutrient profiles for aging livestock herds, a growing trend in the country's aging demographic structure.

### Conclusion

The Animal Nutrition Chemicals Market is experiencing robust and sustainable growth, driven by rising protein consumption, welfare concerns, and environmental accountability. With technological innovation and strategic investments reshaping the landscape, the sector is set to play a crucial role in the future of food and agriculture. Regional trends in the U.S. and Japan reflect a broader global shift toward responsible, high-performance nutrition for livestock and companion animals alike.

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