

# WealthTech Solutions Market to Reach \$18.6 Billion by 2031, Transforming the Future of Investment Advisory

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NEW CASTLE, DE, UNITED STATES, July 17, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, the global [wealthtech solutions market](#) generated \$4.8 billion in 2021, and is projected to reach \$18.6 billion by 2031, growing at a CAGR of 14.8% from 2022 to 2031. The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape, and regional landscape. The report is a useful



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source of information for new entrants, shareholders, frontrunners, and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

## COVID-19 Scenario:

The outbreak of the COVID-19 pandemic had negatively impacted the growth of the global wealthtech solutions market, owing to huge losses incurred by firms due to business interruptions in various industry verticals due to lockdowns worldwide.

Moreover, lockdowns during the COVID-19 pandemic led to a rise in non-performing assets and credit loss, thereby impacting the growth of the global market during the pandemic period. Job and economic insecurities among people during the COVID-19 pandemic resulted in a decline in the demand for wealthtech solutions.

The pandemic also led to a severe financial crises for consumers, resulting in the postponement of their wealth management plans, thereby severely affecting the growth of the market across the globe.

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The report offers a detailed segmentation of the global wealthtech solutions market based on component, deployment mode, enterprise size, end user, and region. The report provides a comprehensive analysis of every segment and their respective sub-segment with the help of graphical and tabular representation. This analysis can essentially help market players, investors, and new entrants in determining and devising strategies based on the fastest-growing segments and highest revenue generation that is mentioned in the report.

Based on deployment mode, the on-premise segment held the major market share in 2021, holding nearly three-fifths of the global wealthtech solutions market share. However, the cloud segment is expected to dominate the global market share during the forecast period. Apart from this, the same segment, is expected to cite the fastest CAGR of 17.3% during the forecast period.

On the basis of enterprise size, the large enterprises segment held the largest market share in 2021, accounting for two-thirds of the global wealthtech solutions market share, and is expected to maintain its leadership status during the forecast period. Nevertheless, the small and medium-sized enterprises segment is expected to cite the highest CAGR of 17.4% during the forecast period.

In terms of end user, the wealth management firms segment held the major market share in 2021, contributing to nearly three-fifths of the global wealthtech solutions market share. Moreover, the same segment is expected to maintain its leadership position during the forecasted timeframe. However, the others segment is anticipated to cite the fastest CAGR of 18.4% during the forecast period.

Region-wise, the North American region held the major market share in 2021, holding nearly two-fifths of the global wealthtech solutions market share. However, the Asia-Pacific market is expected to maintain its leadership status and cite the fastest CAGR of 18.0% during the forecast period. The report also analyses other regions such as Europe and LAMEA.

The key players analyzed in the global wealthtech solutions market report include 3rd-eyes Anytics AG, aixigo AG, BlackRock, Inc., BME inntech, InvestCloud, Inc., InvestSuite, Synechron Inc., Valuefy Solutions, Wealthfront Corporation, and WealthTechs, Inc.

The report analyzes these key players in the global wealthtech solutions market. These market players have made effective use of strategies such as joint ventures, collaborations, expansion, new product launches, partnerships, and others to maximize their foothold and prowess in the industry. The report is helpful in analyzing recent developments, product portfolio, business performance, and operating segments by prominent players in the market.

Key benefits for stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations,

and dynamics of the WealthTech solutions market forecast from 2021 to 2031 to identify the prevailing WealthTech solutions market opportunity.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the WealthTech solutions market outlook segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global WealthTech solutions market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

Deployment Mode

Cloud

On-Premise

Large Enterprises

Small and Medium-sized Enterprises

End User

Banks

Wealth Management Firms

Others

Component

Solution

Service

By Region

North America (U.S., Canada)

Europe (UK, Germany, France, Italy, Spain, Rest of Europe)

Asia-Pacific (China, Japan, India, Australia, South Korea, Rest of Asia-Pacific)

LAMEA (Latin America, Middle East, Africa)

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We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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