



Broadstreet Infamous Whiskey and Savannah Distributing Co. Announce Georgia Distribution Partnership

Broadstreet Infamous Whiskey and Savannah Distributing Company are pleased to announce a new distribution partnership in Georgia.

GREENSBORO, GA, UNITED STATES, August 19, 2025 /EINPresswire.com/ -- [Broadstreet Infamous Whiskey](#) and [Savannah Distributing Company](#) are pleased

“

With Savannah Distributions talented team, we are well-positioned to bring our craft products to a broader Georgia market”

*Matthew Kiichi Heafy,
Broadstreet Infamous Partner
& TRIVIUM frontman*

to announce a new distribution partnership in Georgia. This strategic collaboration underscores both companies' commitment to growth and innovation in a top 10 state for spirits economic activity according to the Distilled Spirits Council of the USA.

“We are incredibly excited about our distribution partnership with Savannah Distributing Company in Georgia,” said Lorenze Tremonti, CEO and Master Distiller of Broadstreet Infamous. “As we continue to expand,

optimizing our route to market is critical. After a thorough evaluation process, we are confident that Savannah Distributing Company is the ideal partner to help us achieve our ambitious growth objectives in the Georgia market.”

Infamous Whiskey Inc., the company behind Broadstreet Infamous, has secured all required licenses—federal wholesale (GA-P-21529), local brokerage in Greensboro, and Georgia state license (0116619)—along with its federal distilling license (DSP-GA-20139). With licensing complete, Savannah Distributing Co. can now offer Broadstreet Infamous' debut bourbon releases to its more than 7,000 spirits accounts across Georgia. For Distribution Inquiries contact Savannah Distributing Co. Inc. at 678-380-1212.

Broadstreet Infamous' debut bourbon releases include:

- Legacy Series Bourbon (92 proof, \$42.99): A four-year-aged, three-grain blend with rich oak, ginger spice, and vanilla. Features collectible bottles honoring historical figures, starting with 1920s Greene County, Georgia lawman Sheriff L.L. Wyatt.
- Summer Wheat Bourbon (99 proof, \$54.99): A four-year-aged, four-grain bourbon with 22.5%

seasonal wheat, offering natural corn sweetness, hint's of toasted vanilla bean and subtle fruits with toasted malted barley aromas.

□ Prohibition Proof Bourbon (109 proof, \$79.99): An eight-year-aged, high-proof three-grain blend with notes of caramel apple, vanilla, dried fruit, and a butterscotch-cinnamon finish—crafted in tribute to the Roaring '20s.

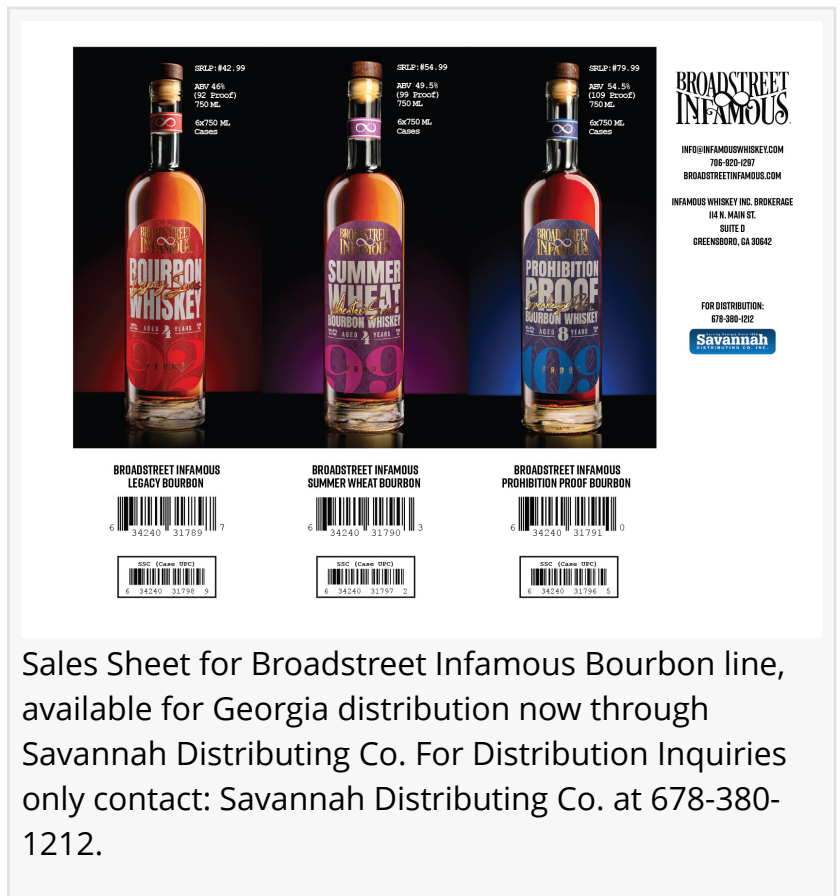
Mark Matuszek, President of Broadstreet Infamous, added, “Savannah Distributions operational excellence, demonstrated by their impressive track record with both legacy and emerging spirit brands in Georgia, makes them a natural fit for us. We’re thrilled to begin this partnership, which we believe will help redefine Georgia’s place in the bourbon market.”

“This collaboration allows Savannah Distributing Company to strengthen our position as a total beverage distributor while leveraging our deep market knowledge and industry expertise in Georgia to drive growth for Broadstreet Infamous,” said Eric Wittgen, Sales Manager of Savannah Distributing Company. “We are confident that our combined strengths and shared values will create a powerful synergy, delivering exceptional results for both companies.”

[Matthew Kiichi Heafy](#), Partner of Broadstreet Infamous and frontman of the world famous metal band TRIVIUM, emphasized the significance of the partnership, stating, “This collaboration marks a major milestone for Broadstreet Infamous and our spirits portfolio. With Savannah Distributions talented team, we are well-positioned to bring our craft products to a broader Georgia market, elevating the bourbon category overall.”

Peter M. Allen, Chairman of Broadstreet Infamous, added, “We are excited to partner with Savannah Distributing Company and establish our footprint in the Peach State, where our 30,000-square-foot distillery will be built within a 100 year old historic property in downtown Greensboro, GA. Launching a new brand is a thrilling journey, and we’re proud to grow the next chapter with a distributor whose roots in Georgia date back to Prohibition.”

“I am thrilled about the Broadstreet Infamous project coming to Greensboro. The liquid is impressive, and the team behind it brings incredible energy. It is really fun to connect a well



The image shows a sales sheet for Broadstreet Infamous Bourbon. At the top, three bottles are displayed: Legacy Bourbon (red label), Summer Wheat Bourbon (purple label), and Prohibition Proof Bourbon (blue label). Each bottle has its price, alcohol by volume (ABV), proof, and volume (6x750 ML) listed above it. Below the bottles are three barcode sections, each corresponding to one of the bourbon types. To the right of the bottles, the Broadstreet Infamous logo is shown, along with contact information for the company and its distributor, Savannah Distributions. The contact information includes the website, phone number, and address in Greensboro, GA.

BROADSTREET INFAMOUS
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SUITE D
GREENSBORO, GA 30642
FOR DISTRIBUTION:
678-380-1212
Savannah
DISTRIBUTING CO. LLC

BROADSTREET INFAMOUS LEGACY BOURBON
SRP: \$42.99
ABV 46% (92 Proof)
750 ML
6x750 ML Cases
6 34240 31789 7
SBC (Case 10PC)

BROADSTREET INFAMOUS SUMMER WHEAT BOURBON
SRP: \$54.99
ABV 45.5% (91 Proof)
750 ML
6x750 ML Cases
6 34240 31790 3
SBC (Case 10PC)

BROADSTREET INFAMOUS PROHIBITION PROOF BOURBON
SRP: \$79.99
ABV 54.5% (109 Proof)
750 ML
6x750 ML Cases
6 34240 31791 0
SBC (Case 10PC)

Sales Sheet for Broadstreet Infamous Bourbon line, available for Georgia distribution now through Savannah Distributing Co. For Distribution Inquiries only contact: Savannah Distributing Co. at 678-380-1212.

crafted, passionate brand to local people through their favorite beverage outlets.” concluded Jared Penso, Certified Specialist of Spirits and District Manager Northeast Georgia for Savannah Distributing Company.

Broadstreet Infamous debut bourbon line is available now. For Distribution Inquiries contact Savannah Distributing Co. Inc. at 678-380-1212

About Broadstreet Infamous

Broadstreet Infamous is a spirits brand blending Georgia moonshine heritage with Kentucky distilling traditions. The brand is known for its commitment to craftsmanship and bold approach to whiskey. Broadstreet Infamous is the brand name for spirits products of the incorporated company Infamous Whiskey, Inc. (DSP-GA-20139 & GA-P-21529). Learn more:

<https://broadstreetinfamous.com/>

About Savannah Distributing Company

Savannah Distributing Company Inc., a family-operated premium beverage company in Georgia since 1938, supplies premium liquor, wine, beer, and select non-alcoholic beverages. With over 200,000 square feet of cold storage, it serves retailers, restaurants, and bars across the state.

Learn more: <https://www.savdist.com/>

About Greensboro, Georgia

Greensboro, Georgia, founded in 1786, is the county seat and home to Lake Oconee. Known for its rich Southern history, it features antebellum homes, historic churches, and one of Georgia’s oldest jails. The downtown area offers shops with antiques, clothing, gifts, and jewelry. Its proximity to Atlanta, Augusta, and Athens makes it a popular travel destination. Learn more:

<https://www.greensboroga.gov/>

About Matthew Kiichi Heafy:

Matthew Kiichi Heafy is a Japanese-American musician, best known as the guitarist and lead vocalist of the platinum-selling metal band TRIVIUM. A Grammy nominee and Metal Hammer Golden Gods Award winner, he was ranked #6 on Ultimate Guitar’s “Top 25 Greatest Modern Frontmen.” His music has featured in major video games like God of War III, EA Sports UFC, Rock Band, WWE, and more.

Learn more: <https://www.twitch.tv/matthewkheafy> & <https://www.trivium.org/>

Note: This press release is for informational purposes only.

Chris Roberts

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